

RFA Monthly Statistics

Web Log Analysis Monthly Report November 2007

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Table of Contents

Overview Dashboard.....	1
Marketing Dashboard.....	3
Referrers Dashboard.....	5
Activity by Referring Site.....	7
Activity by Referring Domain.....	9
Activity by Referring Page.....	11
Search Engines Dashboard.....	13
Activity by Search Engine.....	15
Activity by Search Phrase.....	33
Activity by Search Keyword.....	37
Visitors Dashboard.....	45
Top Visitors.....	49
New vs. Return Visits.....	53
Visitors by Number of Visits.....	55
Visitors Trend.....	57
Visits Trend.....	61
Top Organizations.....	63
Top Authenticated Usernames.....	65
Top Domain Names.....	67
Top-Level Domain Types.....	69
Pages Dashboard.....	71
Top Pages.....	73
Top Content Groups.....	77
Top Directories.....	79
Files Dashboard.....	81
Most Downloaded Files.....	83

Table of Contents

Most Accessed File Types.....	85
Most Uploaded Files.....	87
Navigation Dashboard.....	89
Top Entry Pages.....	91
Top Entry Files.....	95
Top Exit Pages.....	97
Single Access Pages.....	101
Top Paths Through Site.....	105
Referrers Dashboard.....	109
Activity by Referring Site.....	111
Activity by Referring Domain.....	113
Activity by Referring Page.....	115
Search Engines Dashboard.....	117
Activity by Search Engine.....	119
Activity by Search Phrase.....	137
Activity by Search Keyword.....	141
Technical Dashboard.....	149
Page Views Trend.....	151
Hits Trend.....	153
Bandwidth: Kbytes Transferred Trend.....	155
Average Time to Serve Pages.....	157
Errors Dashboard.....	159
Client Errors.....	161
File Not Found Errors.....	163
Server Errors.....	165
Activity Dashboard.....	167

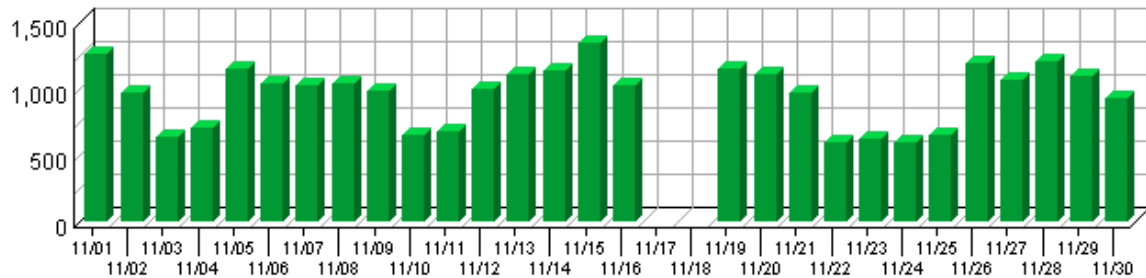
Table of Contents

Visits by Number of Pages Viewed.....	169
Visits by Day of the Week.....	171
Hits by Day of the Week.....	173
Visits by Hour of the Day.....	175
Hits by Hour of the Day.....	177
Visit Duration by Visits.....	179
Visit Duration by Page Views.....	181
Browsers and Platforms Dashboard.....	183
Top Browsers.....	185
Top Browsers by Version.....	187
Top Spiders.....	195
Top Platforms.....	197
Glossary.....	199

Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

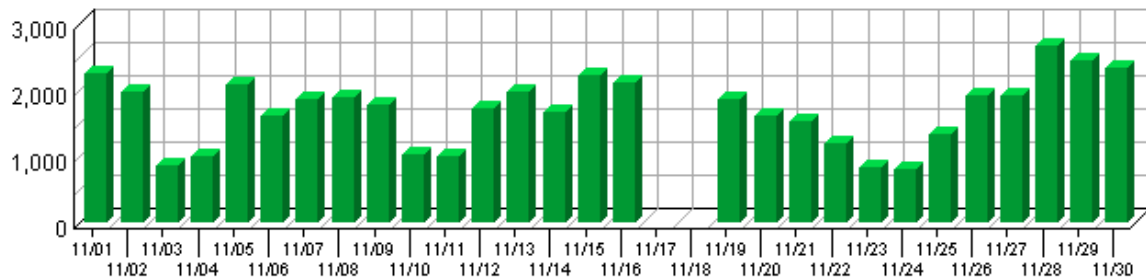
Visits Trend



Visit Summary

Visits	26,962
Average per Day	898
Average Visit Length	00:11:17
Median Visit Length	00:02:51
International Visits	4.24%
Visits of Unknown Origin	59.04%
Visits from Your Country: United States (US)	36.71%

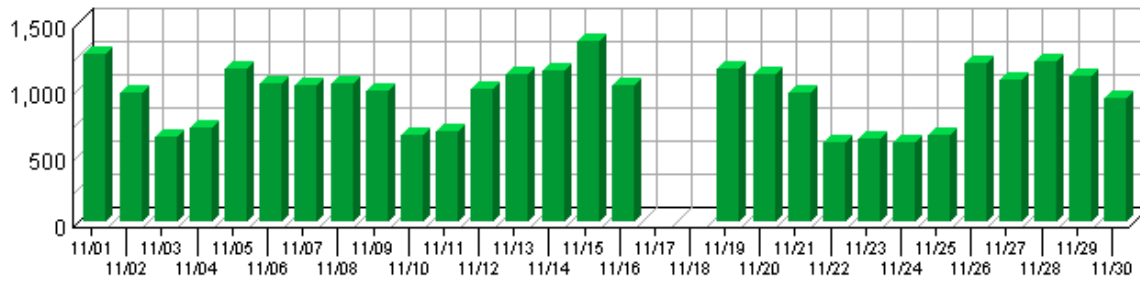
Page Views Trend



Page View Summary

Page Views	47,518
Average per Day	1,583
Average Page Views per Visit	1.76

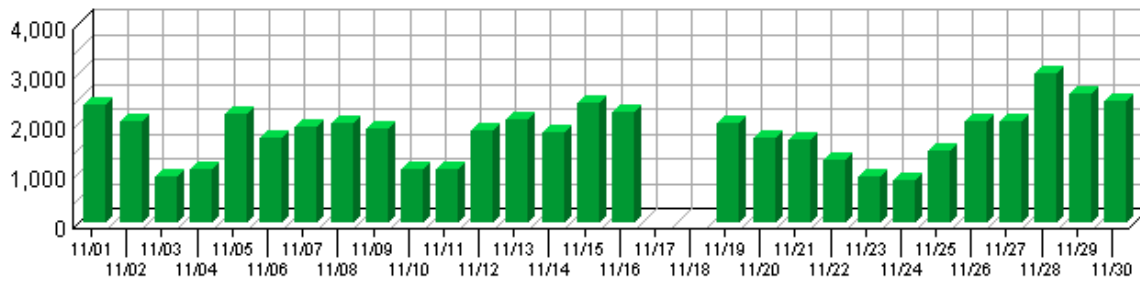
Visitors Trend



Visitor Summary

Unique Visitors	18,118
Visitors Who Visited Once	15,872
Visitors Who Visited More Than Once	2,246
Average Visits per Visitor	1.49

Hits Trend

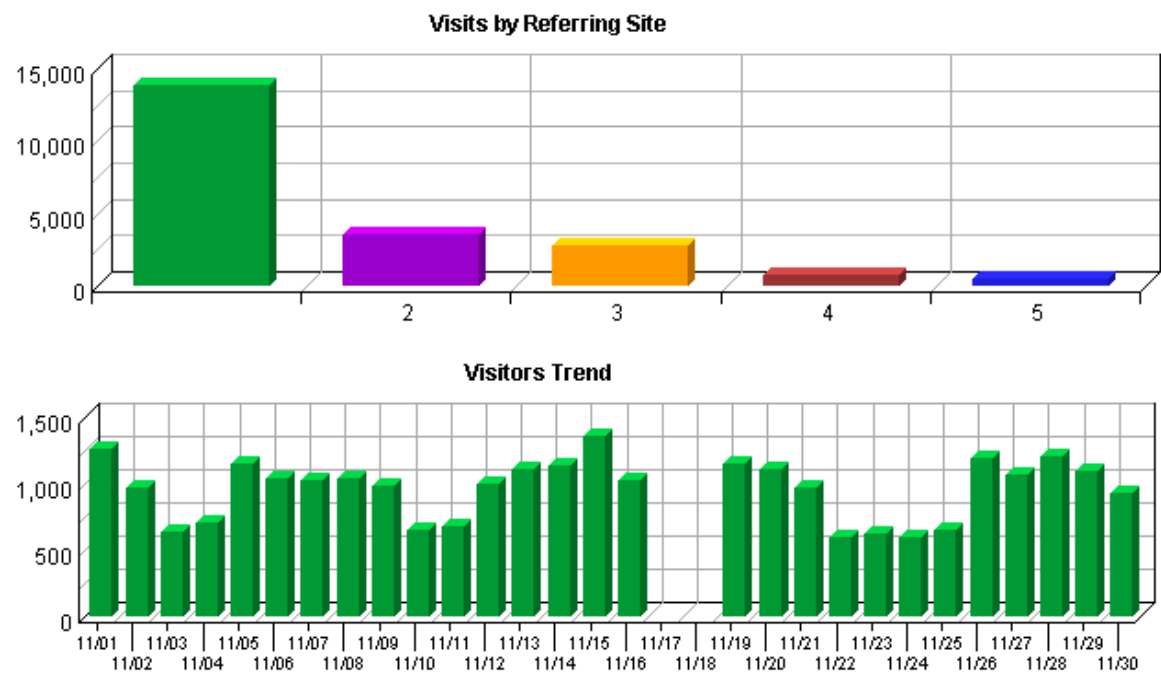


Hit Summary

Successful Hits for Entire Site	50,591
Average Hits per Day	1,686
Home Page Hits	6,676

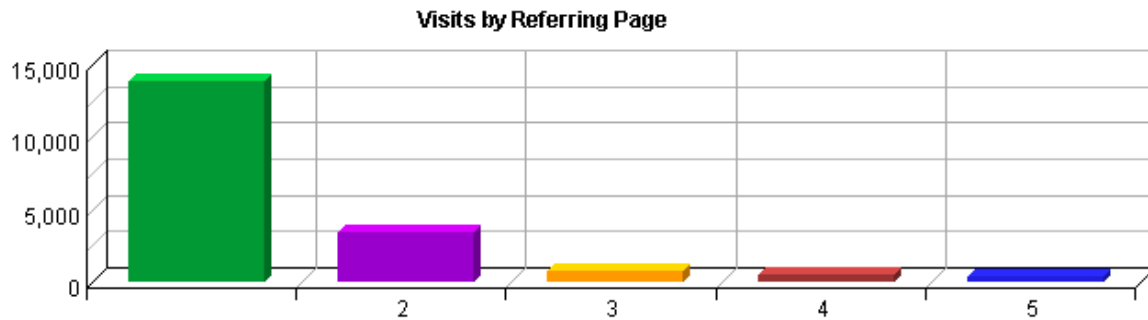
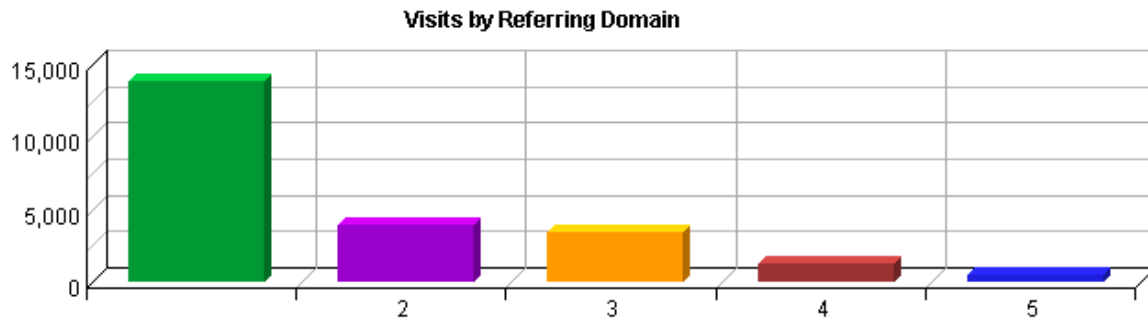
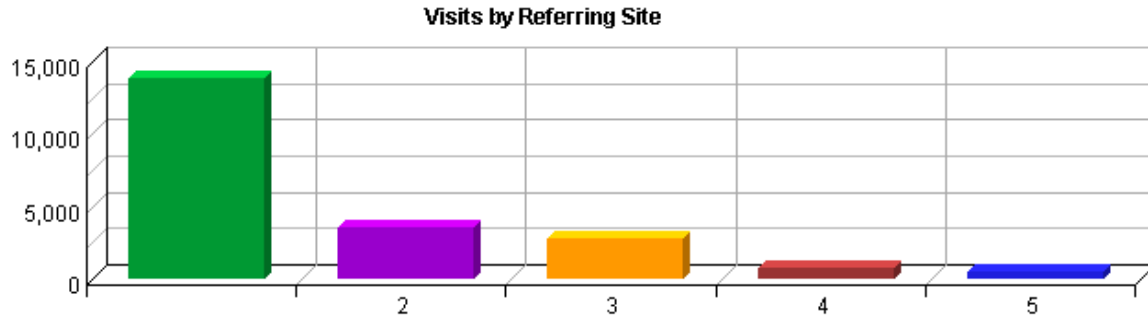
Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.



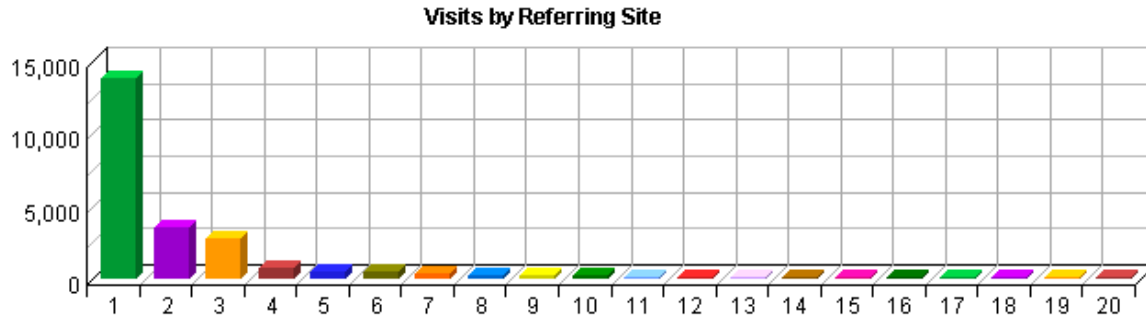
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	13,797	51.17%
2.	http://www.google.com/	3,555	13.19%
3.	http://es.epa.gov/	2,831	10.50%
4.	http://www07.grants.gov/	731	2.71%
5.	http://www.grants.gov/	529	1.96%
6.	http://www.who.edu/	489	1.81%
7.	http://nlquery.epa.gov/	382	1.42%
8.	http://search.yahoo.com/	308	1.14%
9.	http://images.google.com/	295	1.09%
10.	http://www.google.co.in/	227	0.84%
11.	http://www.google.co.uk/	176	0.65%
12.	http://www.google.ca/	173	0.64%
13.	http://cfpub.epa.gov/	120	0.45%
14.	http://www.ask.com/	101	0.37%
15.	http://search.live.com/	91	0.34%
16.	http://www.google.com.au/	88	0.33%
17.	http://www.epa.gov/	84	0.31%
18.	http://images.google.co.in/	83	0.31%
19.	http://www.eco.org/	80	0.30%
20.	http://search.msn.com/	78	0.29%
	Subtotal	24,218	89.82%
	Other	2,744	10.18%
	Total	26,962	100.00%

Activity by Referring Site – Help Card

 **Referring Sites** – A web site which refers a visitor to your site by linking to it.


Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

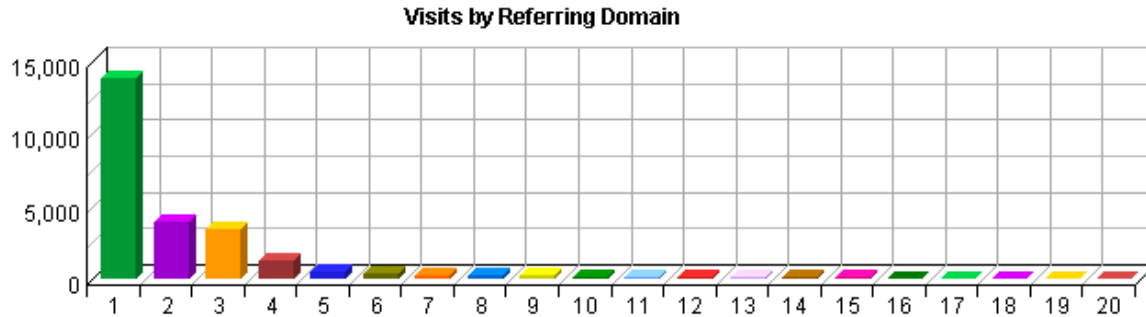
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain


This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	13,797	51.17%
2.	google.com	3,913	14.51%
3.	epa.gov	3,468	12.86%
4.	grants.gov	1,261	4.68%
5.	whoi.edu	489	1.81%
6.	yahoo.com	444	1.65%
7.	google.co.in	310	1.15%
8.	google.co.uk	245	0.91%
9.	google.ca	205	0.76%
10.	live.com	152	0.56%
11.	google.com.au	105	0.39%
12.	ask.com	102	0.38%
13.	msn.com	82	0.30%
14.	eco.org	80	0.30%
15.	aol.com	74	0.27%
16.	tnitech.edu	52	0.19%
17.	google.cn	49	0.18%
18.	google.com.ph	48	0.18%
19.	p2ric.org	39	0.14%
20.	google.com.my	37	0.14%
	Subtotal	24,952	92.55%
	Other	2,010	7.45%
	Total	26,962	100.00%

Activity by Referring Domain – Help Card

 **Referring Domain** – A web site which refers a visitor to your site by linking to it.


Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

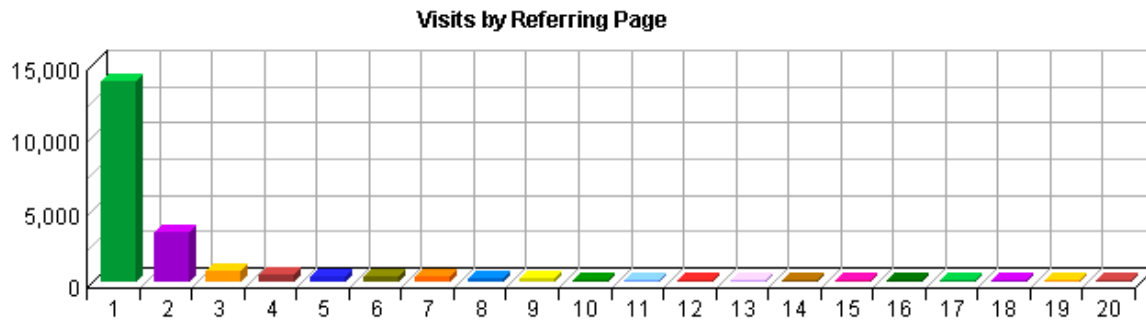
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	13,797	51.17%
2.	http://www.google.com/search	3,489	12.94%
3.	http://es.epa.gov/ncer/fellow/	805	2.99%
4.	http://es.epa.gov/ncer/	542	2.01%
5.	http://www.who.edu/redtide/	429	1.59%
6.	http://nlquery.epa.gov/epasearch/epasearch	377	1.40%
7.	http://es.epa.gov/ncer/p3/	371	1.38%
8.	http://images.google.com/ imgres	295	1.09%
9.	http://www.google.co.in/ search	227	0.84%
10.	http://search.yahoo.com/ search	189	0.70%
11.	http://www.google.co.uk/ search	175	0.65%
12.	http://www.google.ca/search	171	0.63%
13.	http://es.epa.gov/ncer/sbir/	162	0.60%
14.	http://es.epa.gov/ncer/grants/	131	0.49%
15.	http://www.ask.com/web	101	0.37%
16.	http://search.live.com/ results.aspx	89	0.33%
17.	http://www.google.com.au/ search	88	0.33%
18.	http://images.google.co.in/ imgres	83	0.31%
19.	http://www.eco.org/site/c.dnJLKPnFkG/b.993087/k.F934/Greater_Research_Opportunities_Fellowship_Program.htm	80	0.30%
20.	http://es.epa.gov/ncer/sbir/current_solicitation.html	77	0.29%
	Subtotal	21,678	80.40%
	Other	5,284	19.60%

Total

26,962

100.00%

Activity by Referring Page – Help Card



Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

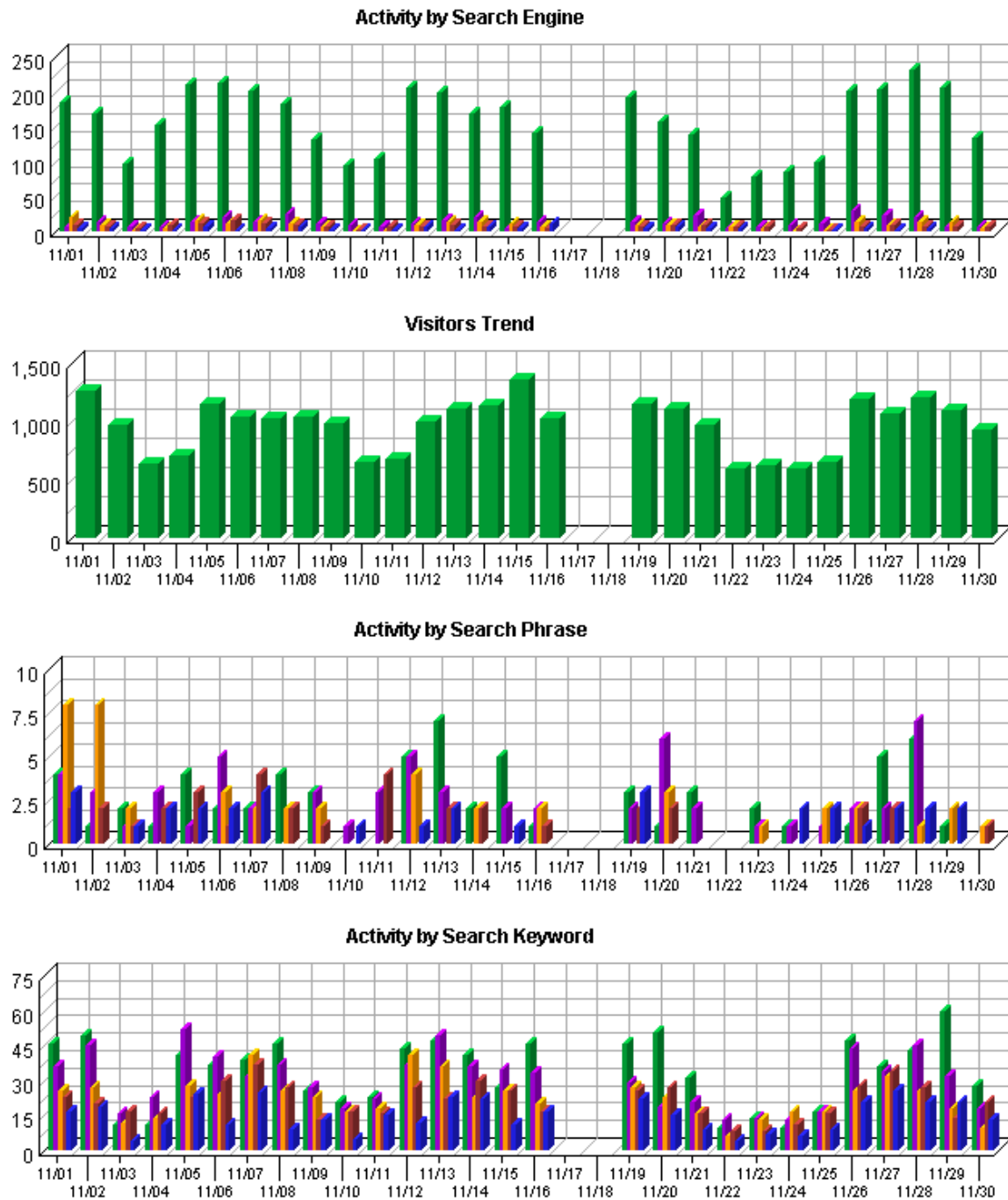
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.



You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

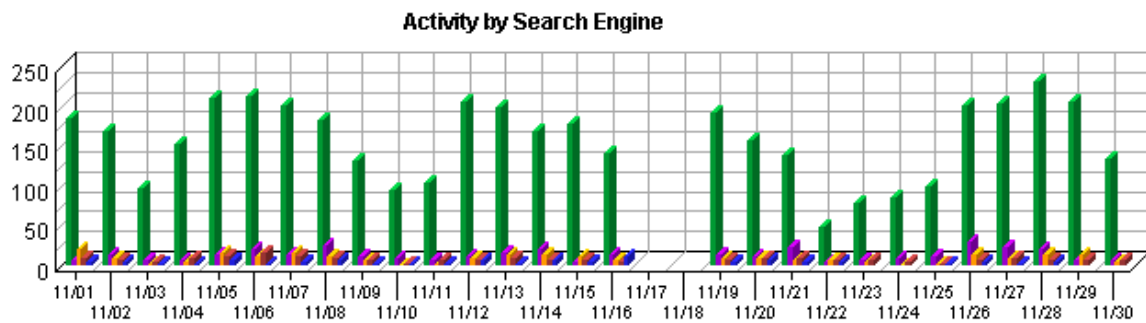


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	4,417	78.15%
2.	yahoo	371	6.56%
3.	google uk	256	4.53%
4.	google canada	213	3.77%
5.	google australia	105	1.86%
6.	msn	93	1.65%
7.	aol netfind	46	0.81%
8.	google italy	33	0.58%
9.	google germany	32	0.57%
10.	google france	30	0.53%
11.	google japan	10	0.18%
12.	yahoo spain	8	0.14%
13.	altavista	7	0.12%
14.	google austria	5	0.09%
15.	yahoo taiwan	5	0.09%
16.	netscape	5	0.09%
17.	yahoo india	3	0.05%
18.	all the web	2	0.04%
19.	mamma	2	0.04%
20.	yahoo uk & ireland	2	0.04%
	Subtotal	5,645	99.88%
	Total	5,652	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	research grants	61	1.08%
	health	51	0.90%
	epa grants	45	0.80%
	epa star	33	0.58%
	epa	31	0.55%
	epa star grant	28	0.50%
	epa star grants	28	0.50%
	indonesia coal mining filetype:doc	27	0.48%
	epa funding	25	0.44%
	environmental grants	21	0.37%
	research grant	21	0.37%
	climate change	20	0.35%
	rfa	19	0.34%
	epa gro	18	0.32%
	forms	17	0.30%
	interdisciplinary approach	16	0.28%
	epa.gov	14	0.25%
	market mechanisms	12	0.21%
	2008 epa	12	0.21%
	epa star fellowship	11	0.19%
2. yahoo	epa research grants	8	0.14%
	particulate matter research group	8	0.14%
	epa 2008	3	0.05%
	delaware poultry industry sbir	3	0.05%
	star grant program	2	0.04%
	energy reaserch grants	2	0.04%
	research funding opportunities for minority undergraduate institutions	2	0.04%
	pollution research proposal sample	2	0.04%
	nanotechnology research funding 2007	2	0.04%
	environmental grants for colleges 2008	2	0.04%
	epa star fellowship	2	0.04%
	epa grants	2	0.04%
	environmental protection research grants	2	0.04%
	http://www.epa.gov/students/	2	0.04%
	particulate matter center location	2	0.04%
	environmental grant funding	2	0.04%
	environmental funding	2	0.04%

	epa energy star program	2	0.04%
	epa star	2	0.04%
	epa star grants	2	0.04%
3. google uk	health	12	0.21%
	climate change	8	0.14%
	nanomaterials	5	0.09%
	forms	4	0.07%
	pharmacokinetic	3	0.05%
	change	3	0.05%
	aflatoxins effective dose	2	0.04%
	types of pharmacokinetic interaction	2	0.04%
	improving air pollution	2	0.04%
	methods and objectives of costing products in the current competitive environment	2	0.04%
	environment how government should cooperate	2	0.04%
	ecosystem on water	2	0.04%
	victoria college plan jersey	2	0.04%
	market mechanisms	2	0.04%
	children's vulnerability	2	0.04%
	air quality effect human health	2	0.04%
	environmental health	2	0.04%
	environmental	2	0.04%
	climate species	1	0.02%
	table on the weather in the maldives	1	0.02%
4. google canada	how does this affect us algal blooms	4	0.07%
	health	3	0.05%
	change	3	0.05%
	the land use model	2	0.04%
	nanotechnology centers	2	0.04%
	forms	2	0.04%
	funding nano	2	0.04%
	us government support research in environmental, energy, nanotechnology,	2	0.04%
	pollution due to technology changes	2	0.04%
	allergenicity	2	0.04%
	anticipate future changes	2	0.04%
	identifying chemicals	2	0.04%
	within corporate environment producing better organizational performance and effectiveness	2	0.04%
	2008 epa	2	0.04%
	behavior corporate environment	1	0.02%
	technology involving genetically engineered food	1	0.02%

	what are the long-term health effects of the pollutant in ozone?	1	0.02%
	stratification in water bodies	1	0.02%
	aquatic ecosystem location	1	0.02%
	justification of epidemiological research	1	0.02%
5. google australia	change	2	0.04%
	environmental	2	0.04%
	market mechanisms disadvantages	2	0.04%
	how does climate effect coral	2	0.04%
	algal bloom ecology	2	0.04%
	global air pollution	1	0.02%
	how can you change the air quality in good way??	1	0.02%
	particulate organic matter	1	0.02%
	ecological impacts from climate change	1	0.02%
	the consequences of human activities on environment	1	0.02%
	oceanography	1	0.02%
	climate change affecting coral reefs	1	0.02%
	environmental health	1	0.02%
	market mechanisms environment	1	0.02%
	effects on ecosystems due to climate change	1	0.02%
	environmental problems about k2	1	0.02%
	consequences global	1	0.02%
	environmental program march 2008	1	0.02%
	paustian, s. j.,	1	0.02%
	mortality morbidity particles	1	0.02%
6. msn	ecohab	2	0.04%
	international scholarship in master's degree nanotechnology 2008-2009	2	0.04%
	grant funding sources for autism pennsylvania	2	0.04%
	small community water treatment for arsenic	2	0.04%
	phase environmental site assessment pricing national average	2	0.04%
	water treatment arsenic removal	2	0.04%
	consequences of human activities to environment	2	0.04%
	names of individuals who conducted water pollution test and results	2	0.04%
	abstract format	2	0.04%
	health promotion model as predictive model	1	0.02%
	doe ncer	1	0.02%
	company waste minimization plan examples	1	0.02%
	jeff whitehead epa	1	0.02%
	tuition fees savannah state university graduate program	1	0.02%
	grants for corporate employee interaction	1	0.02%
	change on closing date letter	1	0.02%
	what is the concepts of method in integration into teaching	1	0.02%

	sample of concern letter from citizens to officials regarding air pollution	1	0.02%
	justification of environmental policy	1	0.02%
	method performance for uncertainty of mercury	1	0.02%
7. aol netfind	environmental grants	3	0.05%
	2008 science research opportunities	2	0.04%
	biotic and abiotic components change ecosystem	1	0.02%
	epa genetically modified food	1	0.02%
	american air protection email contacts 2008	1	0.02%
	address sheets	1	0.02%
	mercury flame switch	1	0.02%
	samples of american university academics transcripts	1	0.02%
	sold out phase price list	1	0.02%
	organisms in gulf of mexico	1	0.02%
	arsenic treatments	1	0.02%
	lead and human health	1	0.02%
	technological achievement	1	0.02%
	research grants	1	0.02%
	environmental statistics study	1	0.02%
	united states governmental sustainability grants	1	0.02%
	human activities affecting water quality	1	0.02%
	lead sulfide epa	1	0.02%
	epa on phosphates in drinking water	1	0.02%
	corporate environment laws	1	0.02%
8. google italy	toxicants interactions	2	0.04%
	research grant	2	0.04%
	intitle:index.of parent directory rfa	2	0.04%
	richards 1990 measures of flow	2	0.04%
	objective genetically modified food	1	0.02%
	uv extinction of air	1	0.02%
	nanomaterials what are	1	0.02%
	global change air pollution	1	0.02%
	ultrafine cardiovascular mechanism	1	0.02%
	pm10 and cardiovascular disease	1	0.02%
	mou for exchanging epidemiological statistics	1	0.02%
	methodology approach to activity transfer	1	0.02%
	epa particulate matter	1	0.02%
	congress particulate matter	1	0.02%
	bethesda nih guide 2002 environmental factors on health	1	0.02%
	nanomaterials environmental problems epa	1	0.02%
	measurement tools in environmental epidemiology	1	0.02%
	high throughput screening	1	0.02%

	integrated environmental protection	1	0.02%
	decision support system climate change	1	0.02%
9. google germany	incentive mechanism environment	2	0.04%
	climate change	2	0.04%
	regional approach in environmental monitoring	1	0.02%
	allergenicity potential food	1	0.02%
	human activities	1	0.02%
	ehp environment and health	1	0.02%
	consequences climate change	1	0.02%
	biological activities of nanomaterials/nanoparticles	1	0.02%
	genetically engineered food– risks for health epa	1	0.02%
	meyers walker thresholds and alternate states	1	0.02%
	androgen receptor with cofactor	1	0.02%
	effects of climate and land–use change on species	1	0.02%
	climate change invasive species	1	0.02%
	name the two principal sources of atmospheric particles	1	0.02%
	stressor modell	1	0.02%
	ecosystem services global climate change	1	0.02%
	rna aquatic systems	1	0.02%
	history public health	1	0.02%
	annual student report e.p.a.	1	0.02%
	effects of climate change coral reef	1	0.02%
10. google france	source–receptor relationships for pm	2	0.04%
	domestic expenditure on	2	0.04%
	global change aquatic ecosystem	2	0.04%
	defining environmental governance	1	0.02%
	global funds for environment research	1	0.02%
	determination of xenobiotic in water	1	0.02%
	recent experience with biosafety research and postmarket	1	0.02%
	environmental monitoring in risk management of plant		
	biotechnology derived crops		
	innovation h2o2	1	0.02%
	uv pulsed light epa	1	0.02%
	composition to protect the environment	1	0.02%
	testing biological activity with informatic hardwars	1	0.02%
	land use cover funded training 2008	1	0.02%
	remote sensng harmful algae	1	0.02%
	life cycle assessment envelope paper –building, –construction	1	0.02%
	epa vulnerability	1	0.02%
	organizational structure of epa and nrc	1	0.02%
	speciation organic pollutant	1	0.02%
	air monitoring market size air quality monitoring pharmaceutical	1	0.02%

	companies		
	ecosystem functioning	1	0.02%
	epa particulate matter standards history tsp pm10 pm2.5	1	0.02%
11. google japan	corporate environmental behavior	2	0.04%
	environmental behaviors	1	0.02%
	future environmental issue	1	0.02%
	endocrine disruptors risk communication epa.gov	1	0.02%
	hfo exhaust particulate distribution	1	0.02%
	epa phd fellowship environmental risk	1	0.02%
	plating nsf	1	0.02%
	continuous measurement	1	0.02%
	benefits transfer	1	0.02%
12. yahoo spain	applications of nanomaterials	1	0.02%
	logo, universal sign, environmental conservation	1	0.02%
	ecosystem services	1	0.02%
	climate	1	0.02%
	f2008	1	0.02%
	nano technological	1	0.02%
	lake ontario food web	1	0.02%
	aquatic foodweb	1	0.02%
13. altavista	p3 opportunities	1	0.02%
	drinking water microbial contaminants	1	0.02%
	sbir epa	1	0.02%
	environmental protection polymers project grant	1	0.02%
	sbir project summary/abstract example	1	0.02%
	bioinformatics graduate internships 2008	1	0.02%
	small excavator research and development	1	0.02%
14. google austria	climate change and its impacts 2007	1	0.02%
	us-epa 1998	1	0.02%
	interactions between population and pollution	1	0.02%
	particular matter	1	0.02%
	xt commerce safe in percent installation	1	0.02%
15. yahoo taiwan	99-ncerqa-x1	5	0.09%
16. netscape	research funding for undergrad students	1	0.02%
	environment programs needing funding	1	0.02%
	grants forms in application	1	0.02%
	epa guidance document: for listing waterbodies in the region 10 303(d) program: november 1995	1	0.02%
	chemistry cost of arsenic	1	0.02%
17. yahoo india	consequences of air pollution	2	0.04%
	the effectiveness of sales personnel two wheeler abstracts	1	0.02%

18.	all the web	small excavator research and development analysis	2	0.04%
19.	mamma	climate change, variability	1	0.02%
		epa star program	1	0.02%
20.	yahoo uk & ireland	information needed to competitively operate business in the transporting industry	1	0.02%
		research proposal format on indoor residual spraying	1	0.02%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	818	14.47%
	of	617	10.92%
	environmental	494	8.74%
	research	482	8.53%
	grants	357	6.32%
	for	324	5.73%
	health	302	5.34%
	in	274	4.85%
	the	265	4.69%
	funding	232	4.10%
	change	226	4.00%
	grant	225	3.98%
	star	221	3.91%
	climate	208	3.68%
	2008	208	3.68%
	on	165	2.92%
	environment	154	2.72%
	pollution	152	2.69%
	air	148	2.62%
	effects	145	2.57%
2. yahoo	epa	72	1.27%
	of	68	1.20%
	research	56	0.99%
	environmental	48	0.85%
	in	39	0.69%
	for	36	0.64%
	grants	34	0.60%
	funding	32	0.57%
	the	30	0.53%
	grant	22	0.39%
	star	21	0.37%

	2008	21	0.37%
	to	20	0.35%
	on	16	0.28%
	climate	16	0.28%
	pollution	16	0.28%
	2007	15	0.27%
	change	15	0.27%
	matter	14	0.25%
	particulate	13	0.23%
3. google uk	of	41	0.73%
	environmental	31	0.55%
	change	27	0.48%
	the	26	0.46%
	health	26	0.46%
	climate	21	0.37%
	on	21	0.37%
	environment	18	0.32%
	in	17	0.30%
	research	15	0.27%
	effects	14	0.25%
	how	14	0.25%
	air	13	0.23%
	for	13	0.23%
	human	12	0.21%
	to	12	0.21%
	funding	10	0.18%
	pollution	10	0.18%
	quality	9	0.16%
	risk	8	0.14%
4. google canada	of	35	0.62%
	environmental	20	0.35%
	change	19	0.34%
	the	18	0.32%
	epa	14	0.25%
	in	14	0.25%
	health	14	0.25%
	how	13	0.23%
	climate	13	0.23%
	on	13	0.23%
	ecosystem	12	0.21%
	for	12	0.21%
	effects	12	0.21%

	environment	12	0.21%
	technology	12	0.21%
	research	11	0.19%
	us	11	0.19%
	to	10	0.18%
	genetically	9	0.16%
	water	8	0.14%
5. google australia	of	23	0.41%
	climate	20	0.35%
	change	18	0.32%
	environmental	12	0.21%
	research	10	0.18%
	the	9	0.16%
	in	8	0.14%
	on	7	0.12%
	food	7	0.12%
	coral	7	0.12%
	modified	7	0.12%
	genetically	7	0.12%
	effect	7	0.12%
	how	6	0.11%
	for	6	0.11%
	ecosystem	5	0.09%
	reef	5	0.09%
	nanotechnology	5	0.09%
	human	5	0.09%
	ecosystems	5	0.09%
6. msn	of	28	0.50%
	epa	15	0.27%
	in	13	0.23%
	to	12	0.21%
	for	12	0.21%
	water	10	0.18%
	the	9	0.16%
	pollution	7	0.12%
	funding	6	0.11%
	arsenic	6	0.11%
	sample	6	0.11%
	grant	6	0.11%
	research	6	0.11%
	results	5	0.09%
	treatment	5	0.09%

	on	5	0.09%
	degree	4	0.07%
	test	4	0.07%
	particulate	4	0.07%
	sources	4	0.07%
7. aol netfind	epa	7	0.12%
	environmental	6	0.11%
	of	5	0.09%
	in	5	0.09%
	grants	5	0.09%
	research	5	0.09%
	2008	4	0.07%
	water	3	0.05%
	science	2	0.04%
	american	2	0.04%
	human	2	0.04%
	food	2	0.04%
	what	2	0.04%
	sold	2	0.04%
	phase	2	0.04%
	air	2	0.04%
	modified	2	0.04%
	genetically	2	0.04%
	grant	2	0.04%
	out	2	0.04%
8. google italy	environmental	6	0.11%
	of	4	0.07%
	particulate	4	0.07%
	research	3	0.05%
	matter	3	0.05%
	epa	3	0.05%
	pm10	2	0.04%
	intitle:index.of	2	0.04%
	change	2	0.04%
	flow	2	0.04%
	directory	2	0.04%
	decision	2	0.04%
	interactions	2	0.04%
	1990	2	0.04%
	toxicants	2	0.04%
	richards	2	0.04%
	nanomaterials	2	0.04%

	parent	2	0.04%
	rfa	2	0.04%
	support	2	0.04%
9. google germany	climate	8	0.14%
	change	8	0.14%
	of	5	0.09%
	environment	4	0.07%
	epa	4	0.07%
	health	3	0.05%
	student	2	0.04%
	incentive	2	0.04%
	mechanism	2	0.04%
	ecosystem	2	0.04%
	effects	2	0.04%
	species	2	0.04%
	services	2	0.04%
	coral	2	0.04%
	activities	2	0.04%
	reef	2	0.04%
	environmental	2	0.04%
	on	1	0.02%
	rna	1	0.02%
	aquatic	1	0.02%
10. google france	epa	5	0.09%
	of	4	0.07%
	ecosystem	3	0.05%
	research	3	0.05%
	global	3	0.05%
	environment	3	0.05%
	for	3	0.05%
	monitoring	3	0.05%
	source–receptor	2	0.04%
	change	2	0.04%
	environmental	2	0.04%
	aquatic	2	0.04%
	domestic	2	0.04%
	expenditure	2	0.04%
	relationships	2	0.04%
	air	2	0.04%
	with	2	0.04%
	pm	2	0.04%
	on	2	0.04%

11. google japan	in	2	0.04%
	environmental	5	0.09%
	behavior	2	0.04%
	risk	2	0.04%
	corporate	2	0.04%
	plating	1	0.02%
	phd	1	0.02%
	measurement	1	0.02%
	transfer	1	0.02%
	distribution	1	0.02%
	communication	1	0.02%
	epa	1	0.02%
	nsf	1	0.02%
	endocrine	1	0.02%
	issue	1	0.02%
	epa.gov	1	0.02%
	exhaust	1	0.02%
	behaviors	1	0.02%
	particulate	1	0.02%
	continuous	1	0.02%
	disruptors	1	0.02%
12. yahoo spain	foodweb	1	0.02%
	services	1	0.02%
	ecosystem	1	0.02%
	ontario	1	0.02%
	sign,	1	0.02%
	f2008	1	0.02%
	web	1	0.02%
	lake	1	0.02%
	food	1	0.02%
	nanomaterials	1	0.02%
	applications	1	0.02%
	of	1	0.02%
	nano	1	0.02%
	technological	1	0.02%
	logo,	1	0.02%
	climate	1	0.02%
	environmental	1	0.02%
	conservation	1	0.02%
	universal	1	0.02%
	aquatic	1	0.02%
13. altavista	project	2	0.04%

	sbir	2	0.04%
	graduate	1	0.02%
	contaminants	1	0.02%
	p3	1	0.02%
	summary/abstract	1	0.02%
	epa	1	0.02%
	water	1	0.02%
	microbial	1	0.02%
	excavator	1	0.02%
	bioinformatics	1	0.02%
	grant	1	0.02%
	internships	1	0.02%
	protection	1	0.02%
	opportunities	1	0.02%
	example	1	0.02%
	2008	1	0.02%
	environmental	1	0.02%
	drinking	1	0.02%
	development	1	0.02%
14. google austria	2007	1	0.02%
	impacts	1	0.02%
	its	1	0.02%
	change	1	0.02%
	climate	1	0.02%
	safe	1	0.02%
	particular	1	0.02%
	pollution	1	0.02%
	interactions	1	0.02%
	between	1	0.02%
	in	1	0.02%
	matter	1	0.02%
	population	1	0.02%
	us-epa	1	0.02%
	installation	1	0.02%
	1998	1	0.02%
	percent	1	0.02%
	commerce	1	0.02%
	xt	1	0.02%
15. yahoo taiwan	99-ncerqa-x1	5	0.09%
16. netscape	funding	2	0.04%
	for	2	0.04%
	in	2	0.04%

	document:	1	0.02%
	grants	1	0.02%
	waterbodies	1	0.02%
	303(d)	1	0.02%
	programs	1	0.02%
	epa	1	0.02%
	undergrad	1	0.02%
	cost	1	0.02%
	research	1	0.02%
	arsenic	1	0.02%
	region	1	0.02%
	forms	1	0.02%
	10	1	0.02%
	program:	1	0.02%
	environment	1	0.02%
	1995	1	0.02%
	of	1	0.02%
17. yahoo india	of	3	0.05%
	consequences	2	0.04%
	air	2	0.04%
	pollution	2	0.04%
	effectiveness	1	0.02%
	personnel	1	0.02%
	wheeler	1	0.02%
	two	1	0.02%
	the	1	0.02%
	abstracts	1	0.02%
	sales	1	0.02%
18. all the web	analysis	2	0.04%
	development	2	0.04%
	research	2	0.04%
	excavator	2	0.04%
	small	2	0.04%
19. mamma	climate	1	0.02%
	star	1	0.02%
	change,	1	0.02%
	variability	1	0.02%
	program	1	0.02%
	epa	1	0.02%
20. yahoo uk &ireland	indoor	1	0.02%
	on	1	0.02%
	spraying	1	0.02%

residual	1	0.02%
information	1	0.02%
needed	1	0.02%
to	1	0.02%
competitively	1	0.02%
operate	1	0.02%
in	1	0.02%
format	1	0.02%
business	1	0.02%
the	1	0.02%
industry	1	0.02%
proposal	1	0.02%
transporting	1	0.02%
research	1	0.02%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



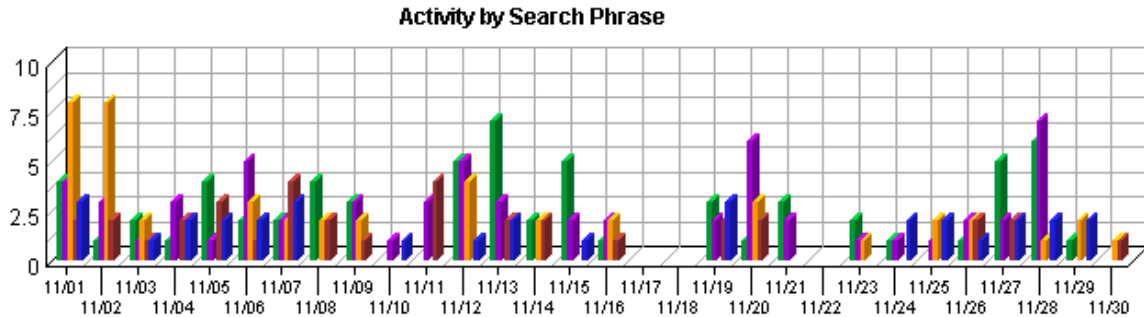
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	health	66	1.17%
2.	research grants	62	1.10%
3.	epa grants	47	0.83%
4.	epa star	36	0.64%
5.	climate change	32	0.57%
6.	epa	32	0.57%
7.	epa star grants	30	0.53%
8.	epa star grant	28	0.50%
9.	epa funding	26	0.46%
10.	environmental grants	24	0.42%
11.	forms	24	0.42%
12.	research grant	23	0.41%
13.	rfa	19	0.34%
14.	epa gro	18	0.32%
15.	interdisciplinary approach	17	0.30%
16.	change	16	0.28%
17.	2008 epa	16	0.28%
18.	epa.gov	14	0.25%
19.	nanomaterials	14	0.25%
20.	market mechanisms	14	0.25%
	Subtotal	558	9.87%
	Total	5,651	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. health	google	51	0.90%
	google uk	12	0.21%
	google canada	3	0.05%
2. research grants	google	61	1.08%
	aol netfind	1	0.02%
3. epa grants	google	45	0.80%
	yahoo	2	0.04%
4. epa star	google	33	0.58%
	yahoo	2	0.04%
	google canada	1	0.02%
5. climate change	google	20	0.35%
	google uk	8	0.14%
	google germany	2	0.04%
	google australia	1	0.02%
	google canada	1	0.02%
6. epa	google	31	0.55%
	aol netfind	1	0.02%
7. epa star grants	google	28	0.50%
	yahoo	2	0.04%
8. epa star grant	google	28	0.50%
9. epa funding	google	25	0.44%
	google australia	1	0.02%
10. environmental grants	google	21	0.37%
	aol netfind	3	0.05%
11. forms	google	17	0.30%
	google uk	4	0.07%
	google canada	2	0.04%
	google australia	1	0.02%
12. research grant	google	21	0.37%
	google italy	2	0.04%
13. rfa	google	19	0.34%
14. epa gro	google	18	0.32%
15. interdisciplinary approach	google	16	0.28%
	google uk	1	0.02%
16. change	google	8	0.14%
	google canada	3	0.05%
	google uk	3	0.05%
	google australia	2	0.04%

17. 2008 epa	google	12	0.21%
	google canada	2	0.04%
	yahoo	2	0.04%
18. epa.gov	google	14	0.25%
19. nanomaterials	google	8	0.14%
	google uk	5	0.09%
	google australia	1	0.02%
20. market mechanisms	google	12	0.21%
	google uk	2	0.04%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

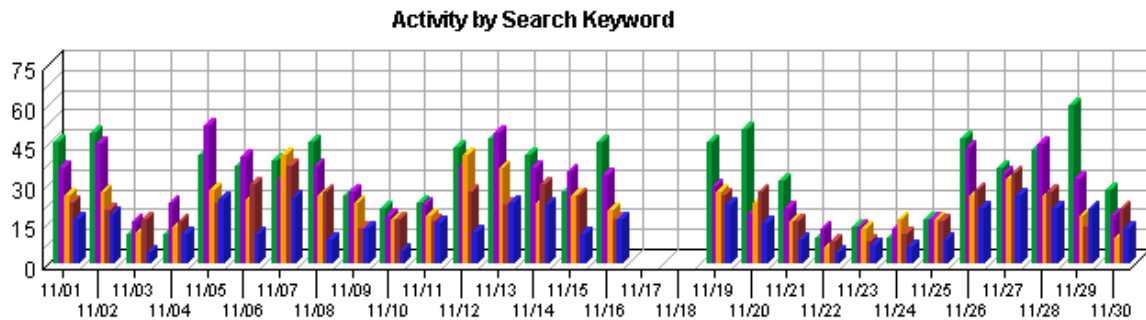


How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	948	3.93%
2.	of	837	3.47%
3.	environmental	633	2.63%
4.	research	597	2.48%
5.	for	412	1.71%
6.	grants	400	1.66%
7.	in	378	1.57%
8.	the	365	1.51%
9.	health	359	1.49%
10.	change	322	1.34%
11.	climate	294	1.22%
12.	funding	293	1.22%
13.	grant	263	1.09%
14.	star	252	1.05%
15.	2008	251	1.04%
16.	on	233	0.97%
17.	environment	209	0.87%
18.	to	206	0.85%
19.	pollution	197	0.82%
20.	air	192	0.80%
	Subtotal	7,641	31.70%
	Total	24,103	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	818	3.39%
	yahoo	72	0.30%
	msn	15	0.06%
	google canada	14	0.06%
	aol netfind	7	0.03%
	google france	5	0.02%
	google germany	4	0.02%
	google uk	4	0.02%
	google italy	3	0.01%
	google australia	2	0.01%
	google japan	1	0.00%
	netscape	1	0.00%
	mamma	1	0.00%
	altavista	1	0.00%
2. of	google	617	2.56%
	yahoo	68	0.28%
	google uk	41	0.17%
	google canada	35	0.15%
	msn	28	0.12%
	google australia	23	0.10%
	google germany	5	0.02%
	aol netfind	5	0.02%
	google italy	4	0.02%
	google france	4	0.02%
	yahoo india	3	0.01%
	biglobe	1	0.00%
	yahoo singapore	1	0.00%
	yahoo spain	1	0.00%
	netscape	1	0.00%
3. environmental	google	494	2.05%
	yahoo	48	0.20%
	google uk	31	0.13%
	google canada	20	0.08%
	google australia	12	0.05%
	google italy	6	0.02%
	aol netfind	6	0.02%
	google japan	5	0.02%
	msn	4	0.02%
	google germany	2	0.01%

	google france	2	0.01%
	mytelus	1	0.00%
	altavista	1	0.00%
	yahoo spain	1	0.00%
4. research	google	482	2.00%
	yahoo	56	0.23%
	google uk	15	0.06%
	google canada	11	0.05%
	google australia	10	0.04%
	msn	6	0.02%
	aol netfind	5	0.02%
	google italy	3	0.01%
	google france	3	0.01%
	all the web	2	0.01%
	netscape	1	0.00%
	google germany	1	0.00%
	yahoo uk &ireland	1	0.00%
	altavista	1	0.00%
5. for	google	324	1.34%
	yahoo	36	0.15%
	google uk	13	0.05%
	msn	12	0.05%
	google canada	12	0.05%
	google australia	6	0.02%
	google france	3	0.01%
	netscape	2	0.01%
	aol netfind	2	0.01%
	google italy	1	0.00%
	google germany	1	0.00%
6. grants	google	357	1.48%
	yahoo	34	0.14%
	aol netfind	5	0.02%
	msn	1	0.00%
	netscape	1	0.00%
	google italy	1	0.00%
	google canada	1	0.00%
7. in	google	274	1.14%
	yahoo	39	0.16%
	google uk	17	0.07%
	google canada	14	0.06%
	msn	13	0.05%
	google australia	8	0.03%

	aol netfind	5	0.02%
	google france	2	0.01%
	netscape	2	0.01%
	yahoo uk &ireland	1	0.00%
	google germany	1	0.00%
	google italy	1	0.00%
	google austria	1	0.00%
8. the	google	265	1.10%
	yahoo	30	0.12%
	google uk	26	0.11%
	google canada	18	0.07%
	google australia	9	0.04%
	msn	9	0.04%
	aol netfind	2	0.01%
	google germany	1	0.00%
	google france	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo india	1	0.00%
	netscape	1	0.00%
	biglobe	1	0.00%
9. health	google	302	1.25%
	google uk	26	0.11%
	google canada	14	0.06%
	yahoo	7	0.03%
	google australia	4	0.02%
	google germany	3	0.01%
	google italy	1	0.00%
	aol netfind	1	0.00%
	msn	1	0.00%
10. change	google	226	0.94%
	google uk	27	0.11%
	google canada	19	0.08%
	google australia	18	0.07%
	yahoo	15	0.06%
	google germany	8	0.03%
	msn	3	0.01%
	google france	2	0.01%
	google italy	2	0.01%
	google austria	1	0.00%
	aol netfind	1	0.00%
11. climate	google	208	0.86%
	google uk	21	0.09%

	google australia	20	0.08%
	yahoo	16	0.07%
	google canada	13	0.05%
	google germany	8	0.03%
	msn	4	0.02%
	yahoo spain	1	0.00%
	mamma	1	0.00%
	google austria	1	0.00%
	google italy	1	0.00%
12. funding	google	232	0.96%
	yahoo	32	0.13%
	google uk	10	0.04%
	google canada	7	0.03%
	msn	6	0.02%
	google australia	4	0.02%
	netscape	2	0.01%
13. grant	google	225	0.93%
	yahoo	22	0.09%
	msn	6	0.02%
	google italy	2	0.01%
	aol netfind	2	0.01%
	google canada	2	0.01%
	google germany	1	0.00%
	altavista	1	0.00%
	google australia	1	0.00%
	google uk	1	0.00%
14. star	google	221	0.92%
	yahoo	21	0.09%
	msn	4	0.02%
	google uk	3	0.01%
	aol netfind	1	0.00%
	google canada	1	0.00%
	mamma	1	0.00%
15. 2008	google	208	0.86%
	yahoo	21	0.09%
	google uk	8	0.03%
	aol netfind	4	0.02%
	google canada	4	0.02%
	google australia	3	0.01%
	google germany	1	0.00%
	google france	1	0.00%
	altavista	1	0.00%

16. on	google	165	0.68%
	google uk	21	0.09%
	yahoo	16	0.07%
	google canada	13	0.05%
	google australia	7	0.03%
	msn	5	0.02%
	google france	2	0.01%
	google germany	1	0.00%
	yahoo uk &ireland	1	0.00%
	aol netfind	1	0.00%
	google italy	1	0.00%
17. environment	google	154	0.64%
	google uk	18	0.07%
	google canada	12	0.05%
	yahoo	10	0.04%
	google germany	4	0.02%
	msn	3	0.01%
	google france	3	0.01%
	google australia	2	0.01%
	sapo	1	0.00%
	netscape	1	0.00%
	aol netfind	1	0.00%
18. to	google	142	0.59%
	yahoo	20	0.08%
	google uk	12	0.05%
	msn	12	0.05%
	google canada	10	0.04%
	google australia	5	0.02%
	google france	2	0.01%
	google italy	1	0.00%
	aol netfind	1	0.00%
	yahoo uk &ireland	1	0.00%
19. pollution	google	152	0.63%
	yahoo	16	0.07%
	google uk	10	0.04%
	msn	7	0.03%
	google canada	3	0.01%
	yahoo india	2	0.01%
	google italy	2	0.01%
	google australia	2	0.01%
	aol netfind	1	0.00%
	yahoo singapore	1	0.00%

20. air	google austria	1	0.00%
	google	148	0.61%
	google uk	13	0.05%
	yahoo	11	0.05%
	google australia	4	0.02%
	msn	4	0.02%
	google canada	3	0.01%
	aol netfind	2	0.01%
	google italy	2	0.01%
	google france	2	0.01%
	yahoo india	2	0.01%
	yahoo singapore	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

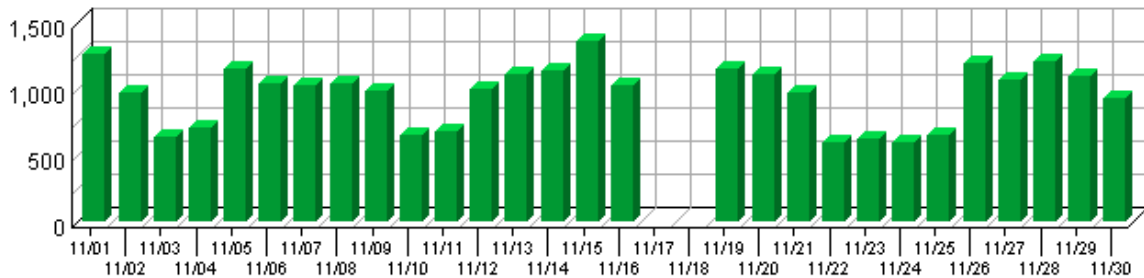


At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

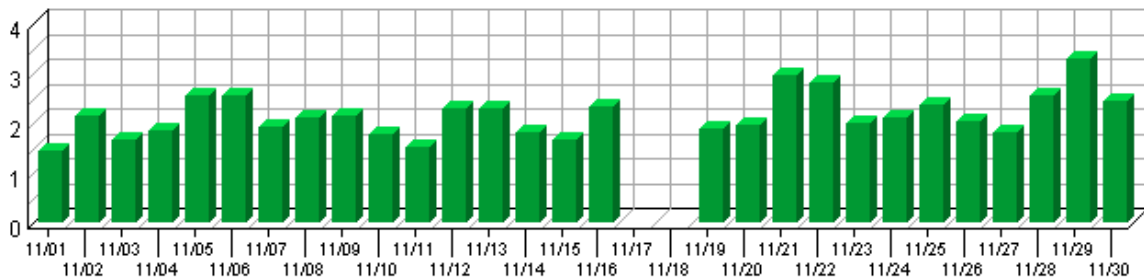
Visitors Trend



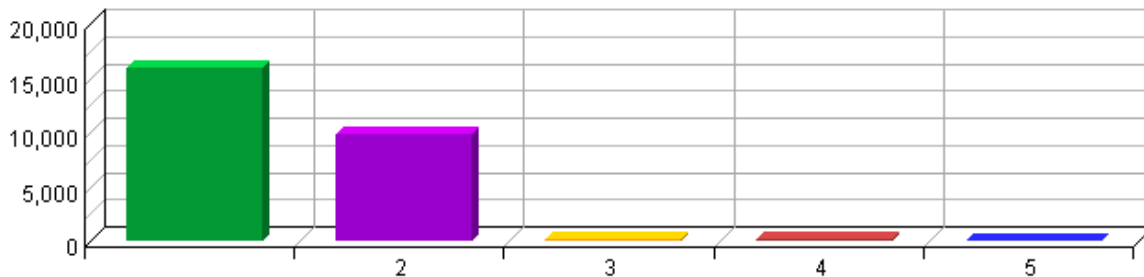
Visit Summary

Visits	26,962
Average per Day	898
Average Visit Length	00:11:17
Median Visit Length	00:02:51
International Visits	4.24%
Visits of Unknown Origin	59.04%
Visits from Your Country: United States (US)	36.71%

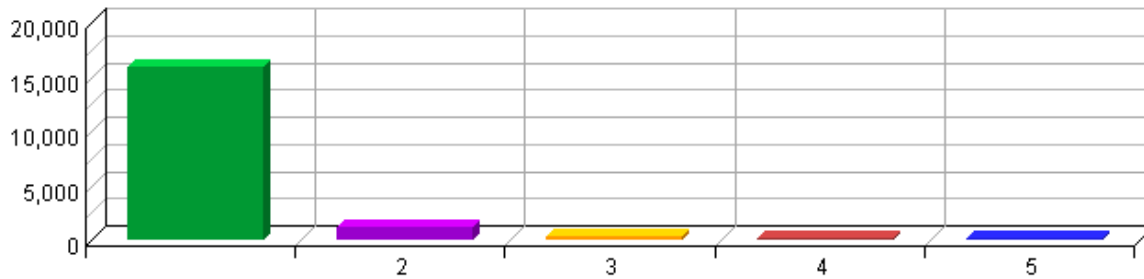
Average Length of Visit Trend



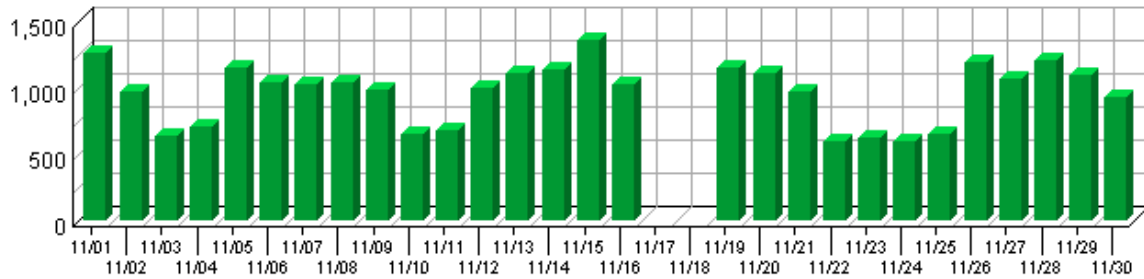
Top Countries by Visits



Visitors by Number of Visits



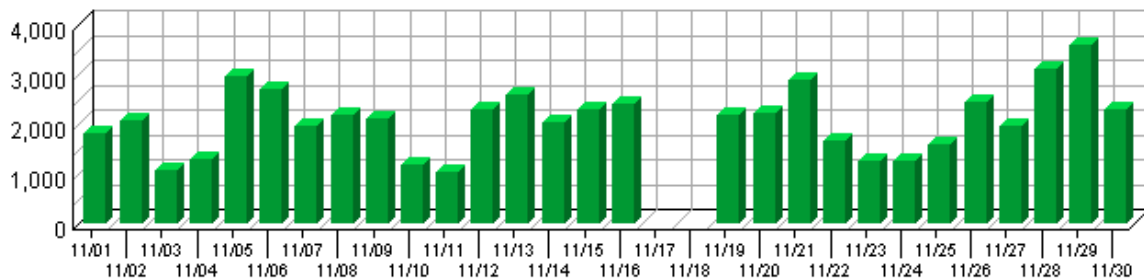
Visitors Trend



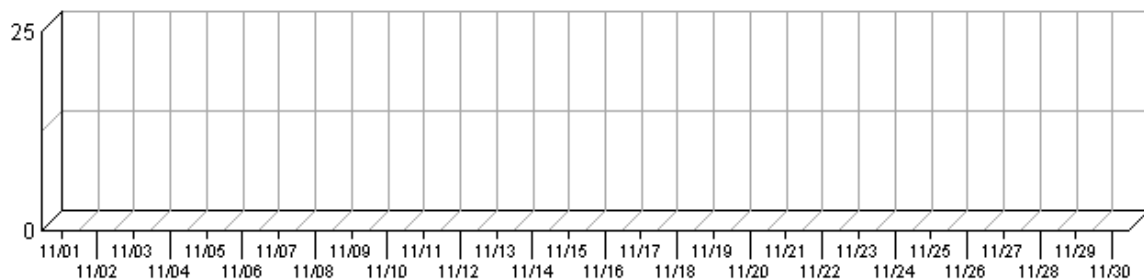
Visitor Summary

Unique Visitors	18,118
Visitors Who Visited Once	15,872
Visitors Who Visited More Than Once	2,246
Average Visits per Visitor	1.49

Visitor Minutes Trend



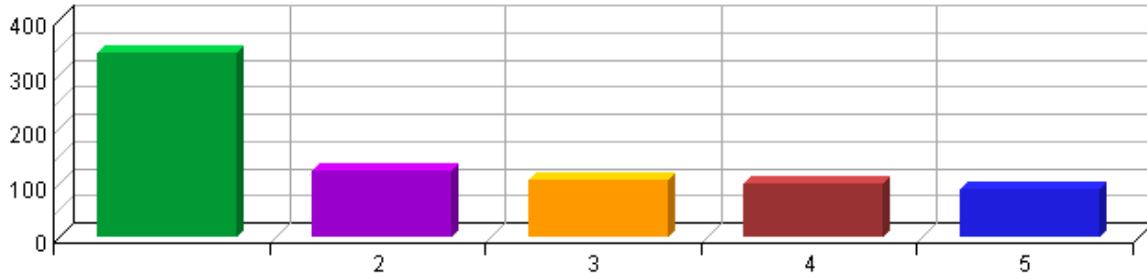
First Time Visitors Trend



New vs. Return Visits



Top Visitors by Visits



Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.



Top Visitors

	Visitor	Visits	%	Hits
1.	crawl-66-249-70-162.googlebot.com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)	338	1.25%	1,736
2.	crawler4013.ask.com_Mozilla/5.0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/docs/about/webmasters.shtml)	123	0.46%	315
3.	134.67.99.162_NLESE USEPA	105	0.39%	1,235
4.	65.214.44.29_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	99	0.37%	133
5.	boh.cos.com_libwww-perl/5.800	88	0.33%	140
6.	65.55.210.97_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	82	0.30%	107
7.	65.55.210.90_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	81	0.30%	104
8.	78.137.163.133_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	81	0.30%	104

9.	193.95.154.69_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1. 9a1) Gecko/20070308 Minefield/ 3.0a1	79	0.29%	98
10.	65.55.210.93_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	76	0.28%	103
11.	65.55.210.92_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	74	0.27%	116
12.	207.188.198.86.cos.com_libwww-perl/5.800	72	0.27%	109
13.	65.214.39.180_Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1. 9a1) Gecko/20070308 Minefield/ 3.0a1	69	0.26%	112
14.	65.55.210.94_msnbot/1.0 (+ http://search.msn.com/msnbot.htm)	68	0.25%	112
15.	by1sch4030220.phx.gbl_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	68	0.25%	93
16.	crawler.bloglines.com_Mozilla/ 5.0 (X11; U; Linux i686; en- US; rv:1.9a1) Gecko/20070308 Minefield/3.0a1	63	0.23%	101
17.	64.29.209.118_Java/1.6.0_03	62	0.23%	99
18.	livebot-65-55-210-96.search.live.com_msnbot/1.0 (+http://search.msn.com/msnbot.htm)	61	0.23%	94
19.	66.239.149.211.ptr.us.xo.net_Jakarta Commons-HttpClient/3.0. 1	60	0.22%	391
20.	rg27.riverglassinc. com_Jakarta Commons-HttpClient/3.0.1	59	0.22%	848
Subtotal		1,808	6.70%	6,150
Other		25,159	93.30%	44,445
Total		26,967	100.00%	50,595

Top Visitors – Help Card



Hits – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

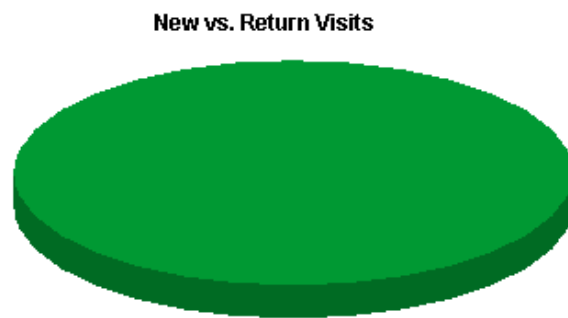


Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.



New vs. Return Visits

Visitor Type	Visits	%
1. Returning Visitors	26,967	100.00%
Total	26,967	100.00%

New vs. Return Visits – Help Card

? New Visitors – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

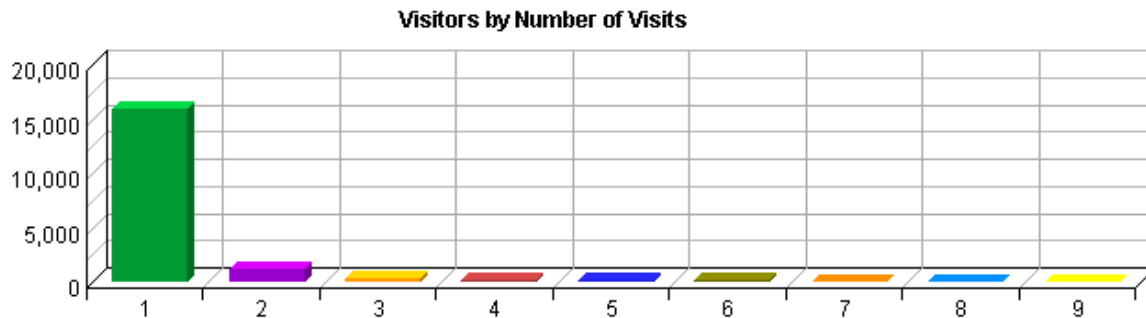
% – Percentage of visitors who fit into the specified visitor category.



By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	15,872	87.60%
2 visits	1,191	6.57%
3 visits	319	1.76%
4 visits	168	0.93%
5 visits	142	0.78%
6 visits	104	0.57%
7 visits	58	0.32%
8 visits	49	0.27%
9 visits	32	0.18%
Subtotal	17,935	98.99%
Other	183	1.01%
Total	18,118	100.00%

Visitors by Number of Visits – Help Card

? Number of Visits – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

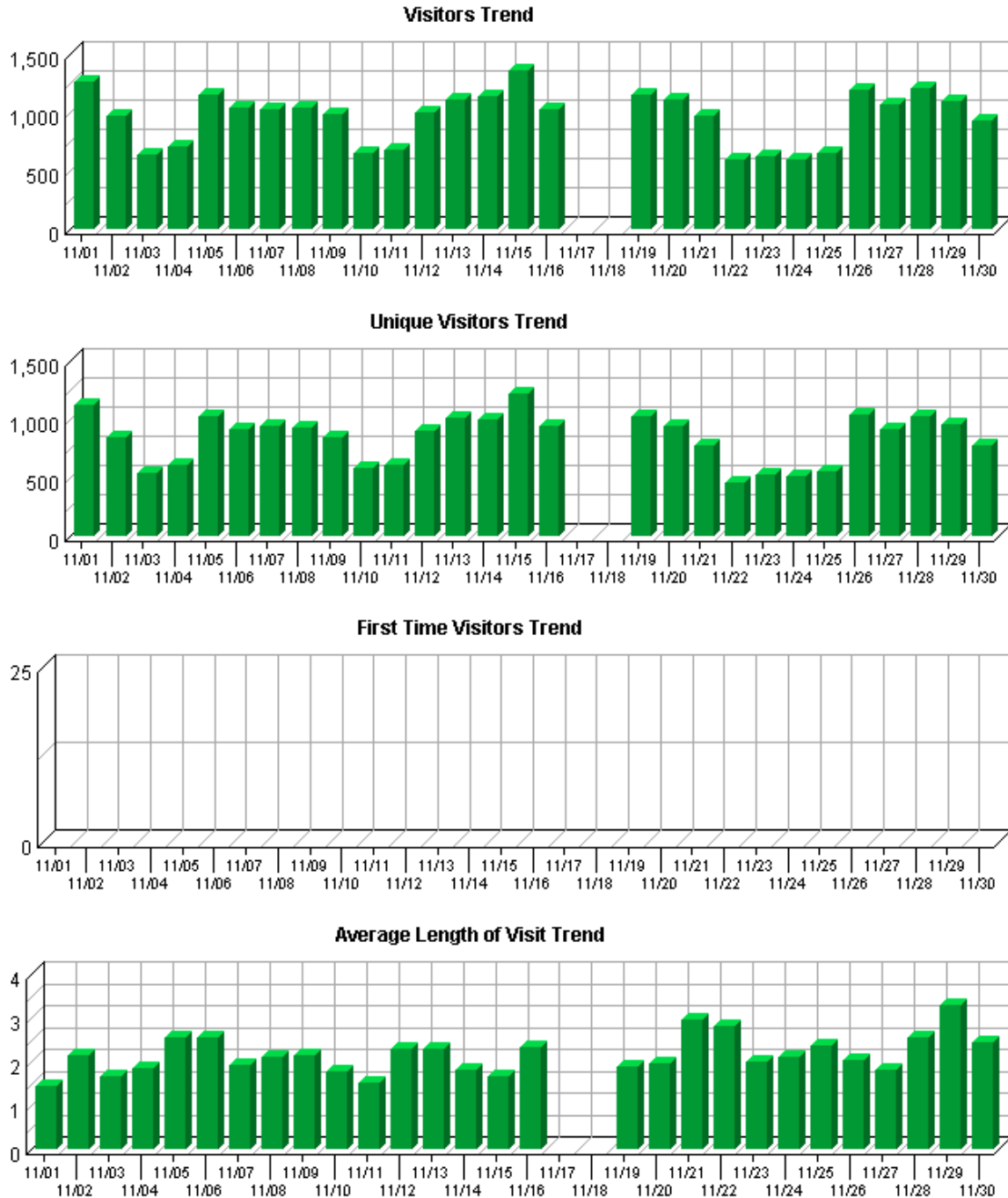
% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

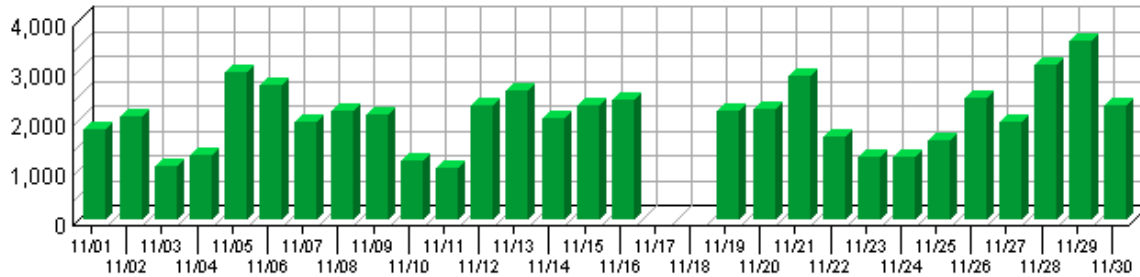
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Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.



Visitor Minutes Trend



Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
11/01	1,259	1,126	0	00:01:26	1,811.88
11/02	970	843	0	00:02:08	2,077.25
11/03	644	546	0	00:01:39	1,071.30
11/04	702	609	0	00:01:51	1,308.53
11/05	1,151	1,026	0	00:02:33	2,950.10
11/06	1,044	917	0	00:02:34	2,692.87
11/07	1,021	938	0	00:01:55	1,964.47
11/08	1,038	928	0	00:02:06	2,193.85
11/09	992	847	0	00:02:08	2,128.65
11/10	656	579	0	00:01:47	1,173.98
11/11	676	606	0	00:01:31	1,027.32
11/12	998	897	0	00:02:17	2,283.82
11/13	1,117	1,019	0	00:02:18	2,575.93
11/14	1,135	1,004	0	00:01:48	2,052.75
11/15	1,355	1,220	0	00:01:41	2,301.27
11/16	1,033	941	0	00:02:20	2,417.68
11/17	0	0	0	0	0.00
11/18	0	0	0	0	0.00
11/19	1,153	1,027	0	00:01:53	2,180.12
11/20	1,105	951	0	00:01:59	2,206.45
11/21	969	773	0	00:02:58	2,880.80
11/22	595	458	0	00:02:48	1,675.45
11/23	627	527	0	00:02:00	1,261.63
11/24	592	507	0	00:02:07	1,254.22
11/25	657	555	0	00:02:23	1,576.68
11/26	1,190	1,038	0	00:02:03	2,455.08
11/27	1,066	922	0	00:01:50	1,971.05
11/28	1,211	1,023	0	00:02:33	3,093.35
11/29	1,098	956	0	00:03:17	3,611.02
11/30	929	776	0	00:02:28	2,306.00

Average	899	785	0	N/A	1,950.12
Total	26,983	23,559	0	N/A	58,503.50

Visitors Trend – Help Card

? Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

💡 Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.




Visits Trend

Time Interval	Visits	%
11/01	1,259	4.67%
11/02	968	3.59%
11/03	644	2.39%
11/04	702	2.60%
11/05	1,151	4.27%
11/06	1,043	3.87%
11/07	1,021	3.79%
11/08	1,036	3.84%
11/09	992	3.68%
11/10	655	2.43%
11/11	675	2.50%
11/12	997	3.70%
11/13	1,116	4.14%
11/14	1,134	4.21%
11/15	1,354	5.02%
11/16	1,031	3.82%
11/17	0	0.00%
11/18	0	0.00%
11/19	1,153	4.28%
11/20	1,105	4.10%
11/21	969	3.59%
11/22	594	2.20%
11/23	626	2.32%
11/24	591	2.19%
11/25	657	2.44%


11/26	1,190	4.41%
11/27	1,066	3.95%
11/28	1,210	4.49%
11/29	1,096	4.06%
11/30	927	3.44%
Total	26,962	100.00%

Visits Trend – Help Card

 **Time Interval** – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

 Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.



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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card


 **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

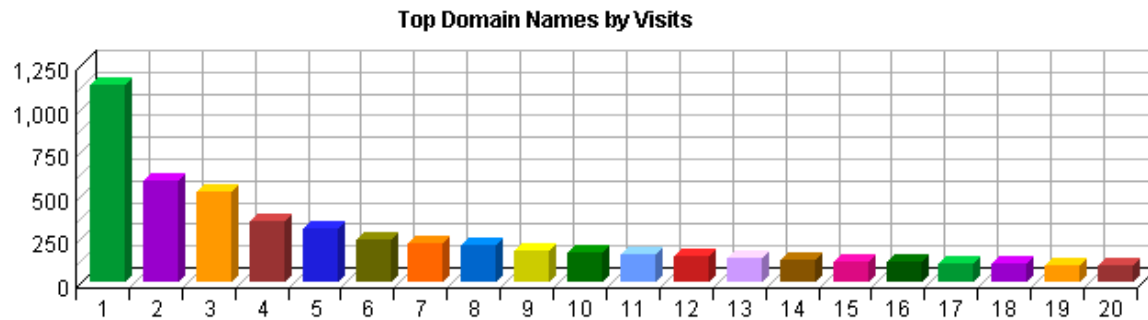
Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

 You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names


This report lists the domain name that generates the most activity to your web site.



Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	1,136	4.21%	1,434
2.	comcast.net	580	2.15%	930
3.	rr.com	517	1.92%	679
4.	googlebot.com	351	1.30%	1,750
5.	verizon.net	302	1.12%	476
6.	cox.net	245	0.91%	351
7.	bezeqint.net	227	0.84%	230
8.	aol.com	207	0.77%	253
9.	sbcglobal.net	180	0.67%	269
10.	cos.com	166	0.62%	259
11.	ask.com	164	0.61%	611
12.	charter.com	144	0.53%	207
13.	phx.gbl	134	0.50%	188
14.	bellsouth.net	131	0.49%	174
15.	qwest.net	116	0.43%	165
16.	live.com	114	0.42%	183
17.	134.67.99.162	106	0.39%	1,236
18.	become.com	102	0.38%	178
19.	65.214.44.29	99	0.37%	133
20.	pacbell.net	91	0.34%	104
	Subtotal	5,112	18.96%	9,810
	Other	21,850	81.04%	40,781
	Total	26,962	100.00%	50,591

Top Domain Names – Help Card

 **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second-level domain name, such as netiq.com. If the top-level domain name is a country code, then this shows the third-level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.


Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

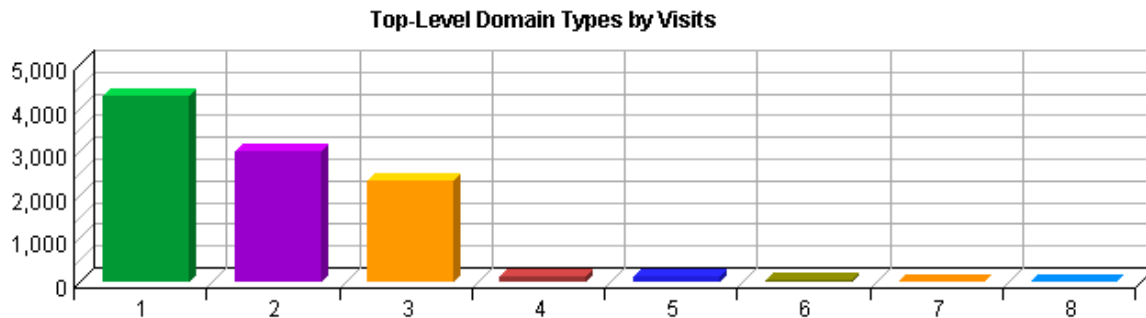
Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

 Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.



Top-Level Domain Types

	Top-Level Domain Types	Visits	%	Hits
1.	Network	4,271	43.07%	6,169
2.	Commercial	3,000	30.25%	9,752
3.	Education	2,350	23.70%	4,676
4.	Government	128	1.29%	163
5.	Organization	111	1.12%	179
6.	Military	38	0.38%	44
7.	ARPANET	15	0.15%	16
8.	International	3	0.03%	3
	Total	9,916	100.00%	21,002

Top-Level Domain Types – Help Card

? Top-Level Domain – The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top-level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.



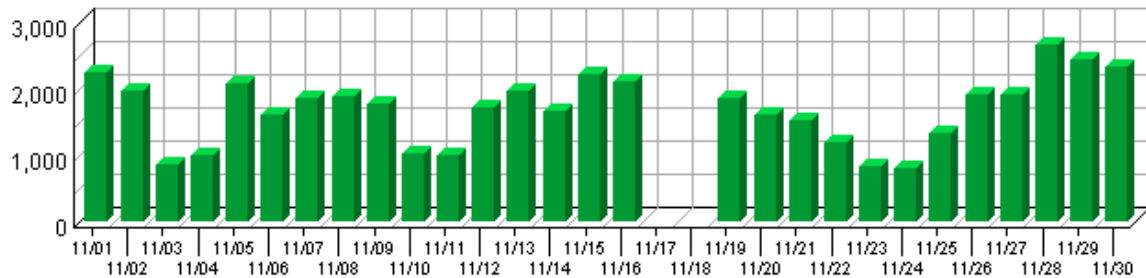
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

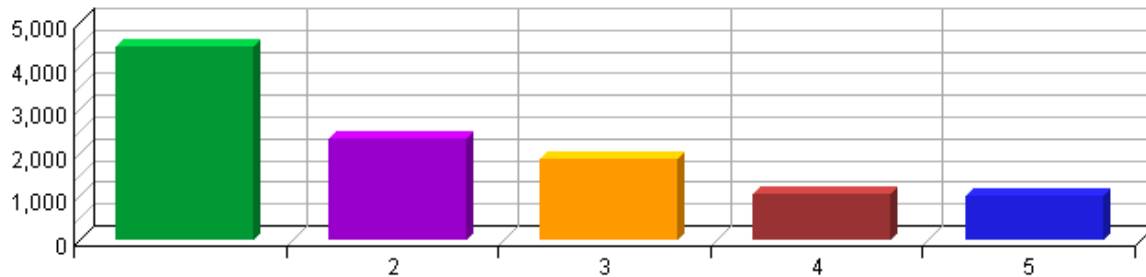
Page Views Trend



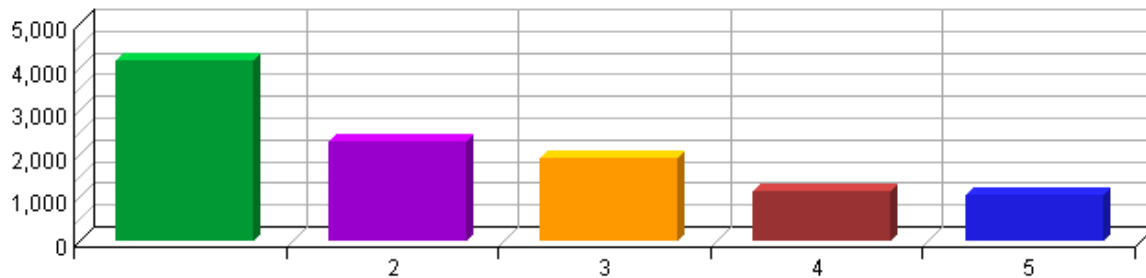
Page View Summary

Page Views	47,518
Average per Day	1,583
Average Page Views per Visit	1.76

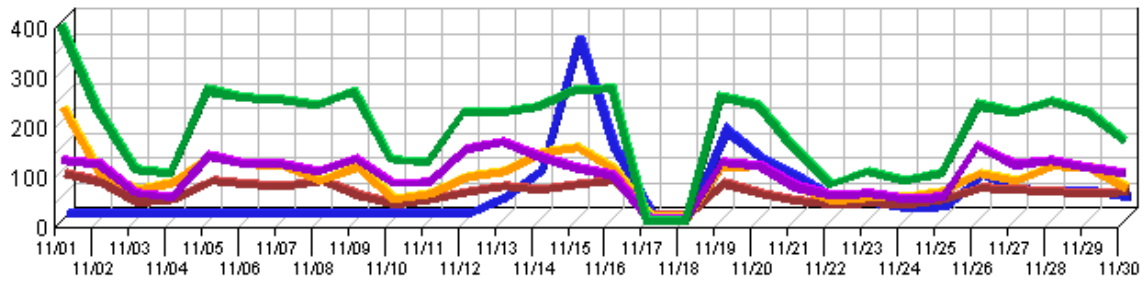
Top Entry Pages



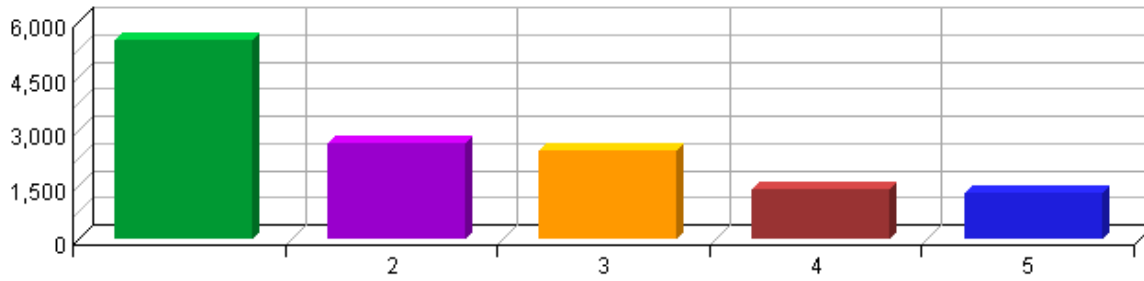
Top Exit Pages



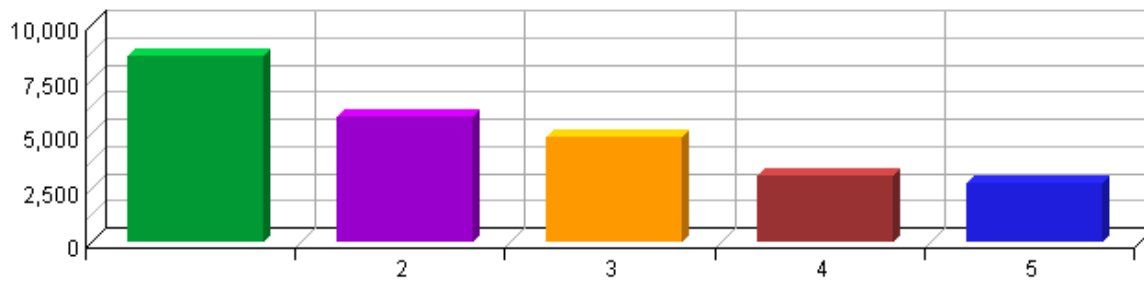
Top Pages by Visits Trend



Top Pages by Visits



Top Directories by Visits



Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	5,500	12.53%	6,676	00:02:27	0
2.	P3 Award Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html	2,646	6.03%	2,851	00:03:43	0
3.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	2,424	5.52%	2,633	00:04:16	0
4.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	1,372	3.13%	1,455	00:03:56	0
5.	Health Effects of Near-Roadway Exposures to Air Pollution Funding Opportunitie	1,281	2.92%	1,387	00:05:05	0

	http://es.epa.gov/ncer/rfa/2008/2008_star_healtheffects.html					
6.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	1,167	2.66%	1,587	00:03:39	0
7.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	930	2.12%	968	00:05:01	0
8.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html	750	1.71%	770	00:03:14	0
9.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2007/2007_sbir_phase1.html	597	1.36%	630	00:03:59	0
10.	Centers for Children's Environmental Health and Disease Prevention Research Fu http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html	523	1.19%	525	00:01:38	0
11.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	456	1.04%	483	00:03:30	0
12.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html	386	0.88%	403	00:04:15	0
13.	4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2007/2007_p3_4thannual.html	345	0.79%	366	00:02:34	0
14.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html	322	0.73%	338	00:04:31	0
15.	Development of Environmental Health Outcome Indicators 2007 Grant Archives A http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html	305	0.69%	342	00:02:04	0
16.	Exploratory Research: Nanotechnology Research Grants Investigating	296	0.67%	318	00:02:57	0

	Environmental http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html					
17.	Archive Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/archive/	268	0.61%	329	00:01:07	0
18.	Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships http://es.epa.gov/ncer/rfa/2006/2006_gro_undergrad_fellow.html	257	0.59%	267	00:02:26	0
19.	Fall 2007 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2007/2007_star_fellow.html	253	0.58%	266	00:02:24	0
20.	Regional Development, Population Trend, and Technology Change Impacts on Future http://es.epa.gov/ncer/rfa/2004/2004_air_poll_em.html	240	0.55%	249	00:03:25	0
	Subtotal	20,318	46.28%	22,843	00:03:12	
	Other	23,584	53.72%	24,675	00:02:22	
	Total	43,902	100.00%	47,518	00:02:39	

Top Pages – Help Card



Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.




Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

 **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.


Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

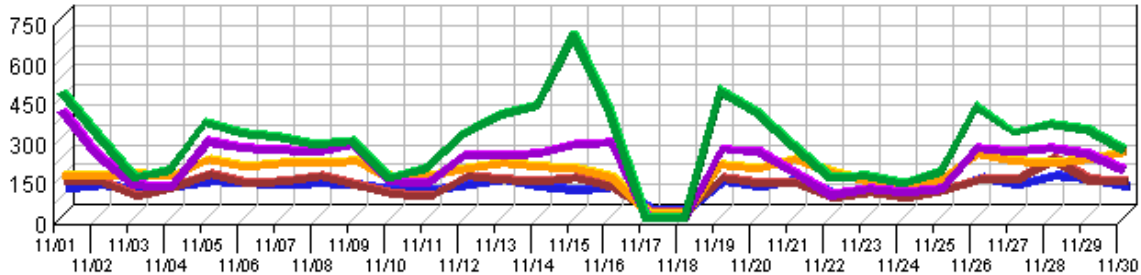
% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

 The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

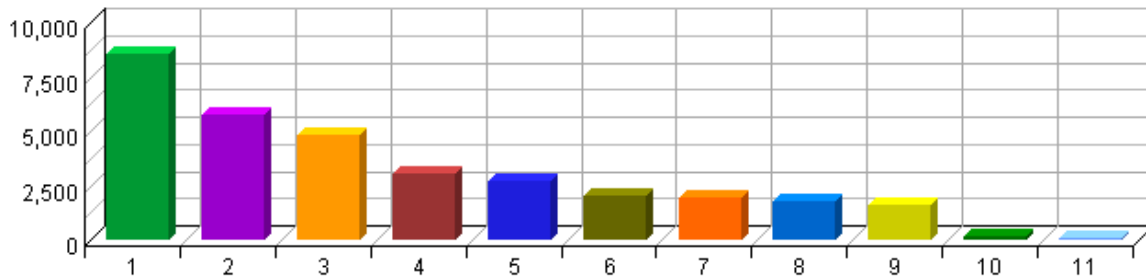
Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend



Top Directories by Visits



Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa/2008	8,581	26.23%	10,094	910,309
2.	http://es.epa.gov/ncer/rfa/	5,797	17.72%	7,084	121,959
3.	http://es.epa.gov/ncer/rfa/archive	4,858	14.85%	13,276	454,927
4.	http://es.epa.gov/ncer/rfa/2007	3,063	9.36%	3,908	530,279
5.	http://es.epa.gov/ncer/rfa/2004	2,728	8.34%	4,379	283,789
6.	http://es.epa.gov/ncer/rfa/2006	2,076	6.34%	2,759	244,793
7.	http://es.epa.gov/ncer/rfa/2005	1,952	5.97%	2,469	227,269
8.	http://es.epa.gov/ncer/rfa/current	1,794	5.48%	2,745	197,314
9.	http://es.epa.gov/ncer/rfa/forms	1,581	4.83%	3,522	101,942
10.	http://es.epa.gov/ncer/rfa/pdf	210	0.64%	248	41,508
11.	http://es.epa.gov/ncer/rfa/partners	79	0.24%	107	5,326
	Total	32,719	100.00%	50,591	3,119,410

Top Directories – Help Card


 **Path to Directory** – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

 This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

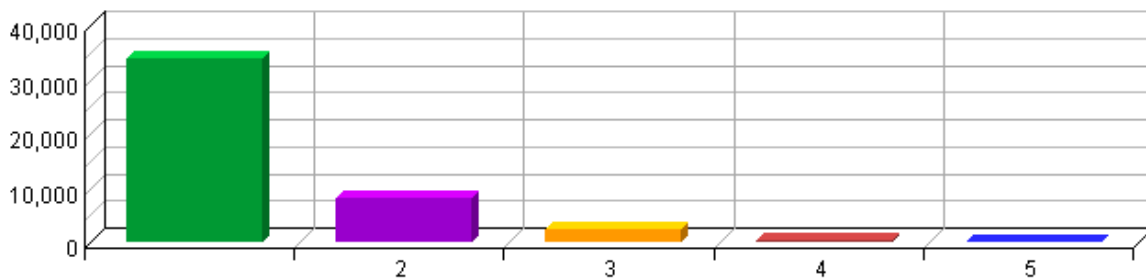
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

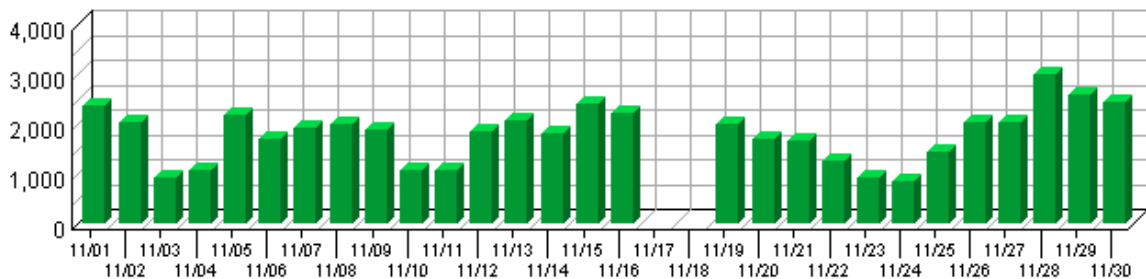
Hit Summary

Successful Hits for Entire Site	50,591
Average Hits per Day	1,686
Home Page Hits	6,676

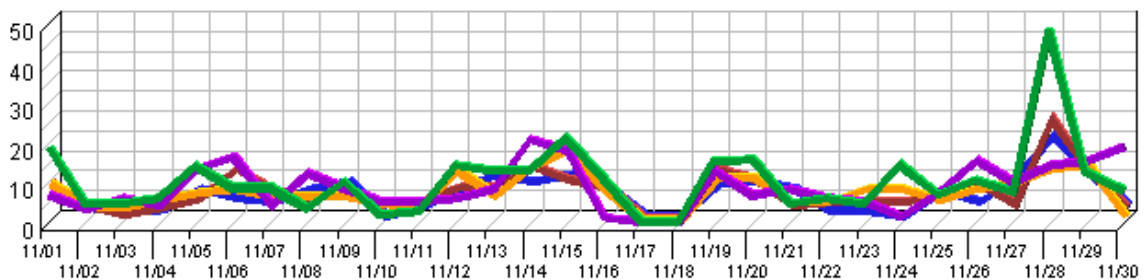
Most Accessed File Types by Files



Hits Trend



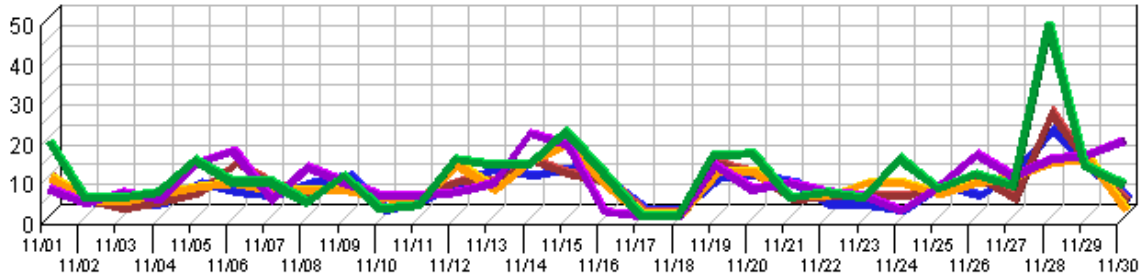
Most Downloaded Files Trend



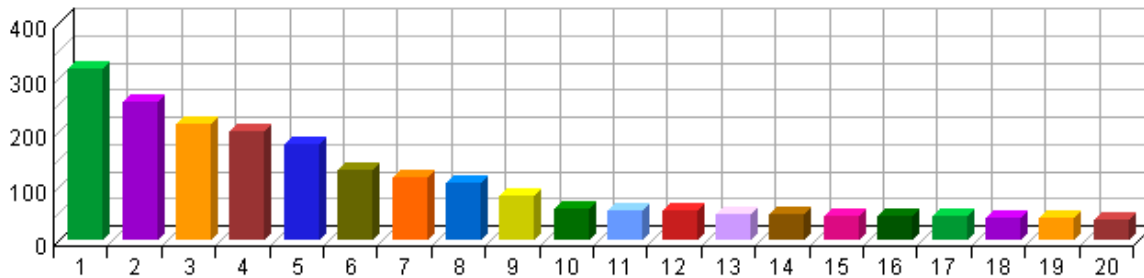
Most Downloaded Files

This report identifies the most popular files downloaded from your site.

Most Downloaded Files Trend



Most Downloaded Files



Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/rfa/forms/sf424_i.pdf	314	10.46%	273
2.	http://es.epa.gov/ncer/rfa/forms/p3abstract.pdf	255	8.49%	186
3.	http://es.epa.gov/ncer/rfa/forms/sf424i_instructions.pdf	212	7.06%	176
4.	http://es.epa.gov/ncer/rfa/forms/keycontacts.pdf	199	6.63%	170
5.	http://es.epa.gov/ncer/rfa/forms/sf424-v2.0.pdf	175	5.83%	147
6.	http://es.epa.gov/ncer/rfa/forms/approved_budget_sheet.pdf	128	4.26%	110
7.	http://es.epa.gov/ncer/rfa/forms/NCER_std_form_5-STAR_Grant_applications.pdf	114	3.80%	96
8.	http://es.epa.gov/ncer/rfa/forms/sf424instructions.pdf	105	3.50%	92
9.	http://es.epa.gov/ncer/rfa/forms/epaf2006.pdf	83	2.76%	74
10.	http://es.epa.gov/ncer/rfa/2004/2004_sbir_phase1.pdf	57	1.90%	28

11.	http://es.epa.gov/ncer/rfa/2004/2004_sbirl_phaseI_poll-prev.pdf	53	1.76%	25
12.	http://es.epa.gov/ncer/rfa/2007/2007_sbirl_phaseI.pdf	53	1.76%	44
13.	http://es.epa.gov/ncer/rfa/forms/approved_budget_sheet.doc	48	1.60%	45
14.	http://es.epa.gov/ncer/rfa/forms/GG_LobbyingForm-V1.1.pdf	47	1.57%	40
15.	http://es.epa.gov/ncer/rfa/2006/sbirl_phaseI.pdf	45	1.50%	22
16.	http://es.epa.gov/ncer/rfa/2004/2004_sbirl_phaseI_haz-waste.pdf	45	1.50%	19
17.	http://es.epa.gov/ncer/rfa/forms/424b.pdf	43	1.43%	40
18.	http://es.epa.gov/ncer/rfa/current/SBIR_special_phaseI_air.doc	41	1.37%	16
19.	http://es.epa.gov/ncer/rfa/2004/2004_sbirl_phaseI_pac-swest.pdf	39	1.30%	17
20.	http://es.epa.gov/ncer/rfa/2004/STAA_form_2004.pdf	38	1.27%	38
Subtotal		2,094	69.73%	1,658
Other		909	30.27%	869
Total		3,003	100.00%	2,527

Most Downloaded Files – Help Card

? Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

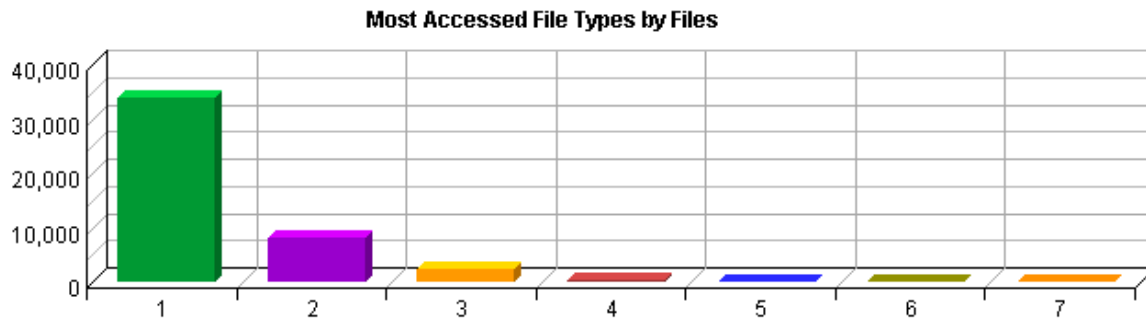
Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

💡 This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	33,878	75.61%	2,655,480
2.	htm	8,143	18.17%	137,881
3.	pdf	2,474	5.52%	289,748
4.	doc	250	0.56%	34,734
5.	wpd	47	0.10%	1,016
6.	hold	13	0.03%	554
7.	scc	2	0.00%	1
	Total	44,807	100.00%	3,119,410

Most Accessed File Types – Help Card



File Type – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.



This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.

Most Uploaded Files – Help Card



Files – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

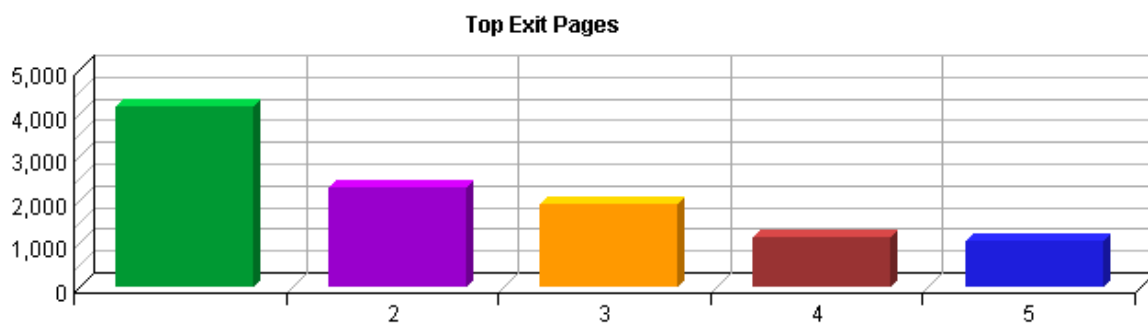
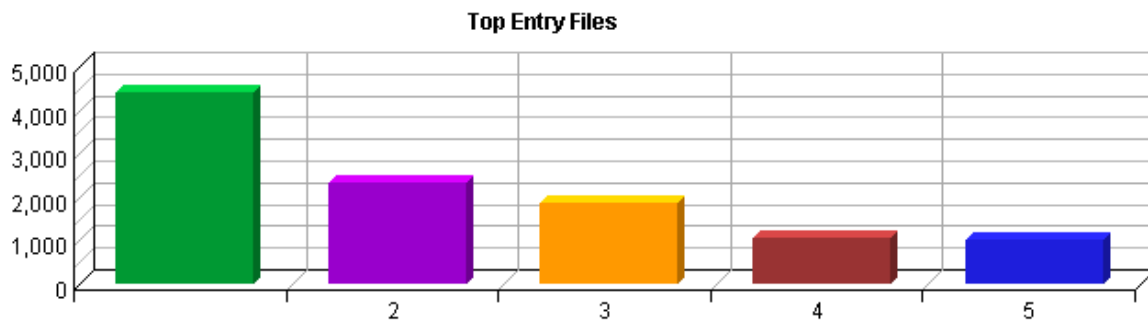
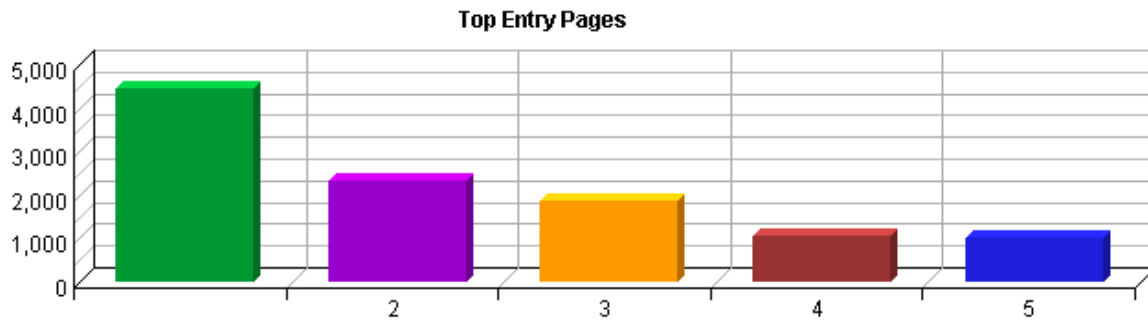
% – Percentage of times the specified file was uploaded compared with all uploaded files.



You may want to run virus scans on uploaded files.

Navigation Dashboard

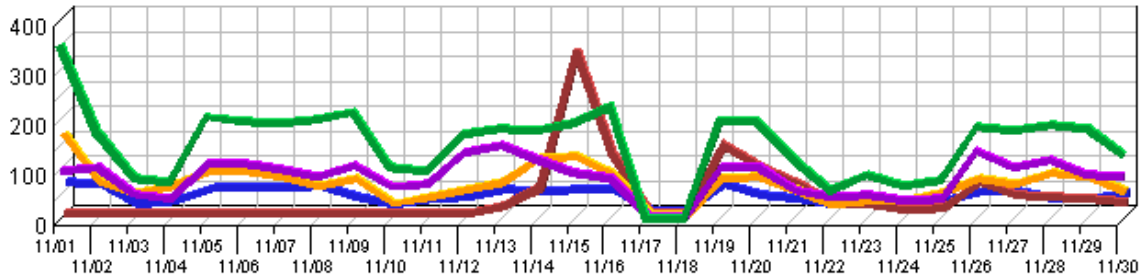
This dashboard summarizes important information related to online navigation.



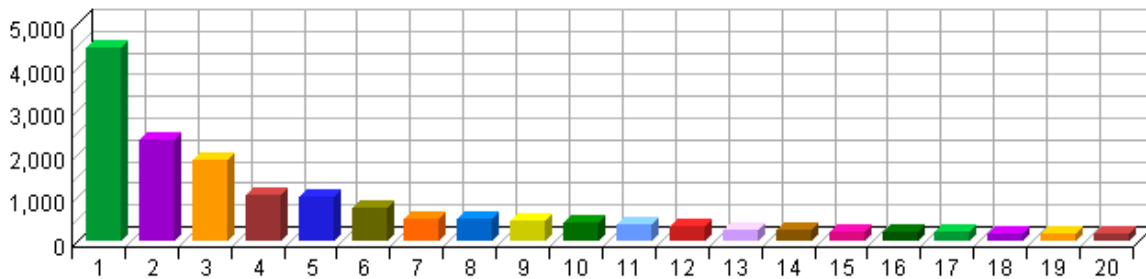
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend



Top Entry Pages



Top Entry Pages

	Pages	Visits	%
1.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	4,432	16.98%
2.	P3 Award Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html	2,319	8.88%
3.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	1,878	7.20%
4.	Health Effects of Near-Roadway Exposures to Air Pollution Funding Opportunitie http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_healtheffects.html	1,049	4.02%
5.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/	1,032	3.95%

[2008_star_fellow.html](http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html)

6.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	779	2.98%
7.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	514	1.97%
8.	Centers for Children's Environmental Health and Disease Prevention Research Fu http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	488	1.87%
9.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	473	1.81%
10.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	412	1.58%
11.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	364	1.39%
12.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts. html	335	1.28%
13.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_nanotech. html	243	0.93%
14.	Development of Environmental Health Outcome Indicators 2007 Grant Archives A http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_health_indicators.html	234	0.90%
15.	4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_p3_4thannual. html	226	0.87%
16.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental	216	0.83%

	http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_star_nano.html		
17.	Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_gro_undergrad_fellow.html	206	0.79%
18.	Assessing the Consequences of Interactions between Human Activities and a Changi http:// es.epa.gov/ ncer/ rfa/ archive/ grants/ 00/ 00humanrfa.html	181	0.69%
19.	Biotechnology: Potential Allergenicity of Genetically Engineered Foods Funding http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_star_biotech. html	171	0.66%
20.	Fall 2007 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_fellow.html	170	0.65%
	Subtotal	15,722	60.24%
	Other	10,379	39.76%
	Total	26,101	100.00%

Top Entry Pages – Help Card

? Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

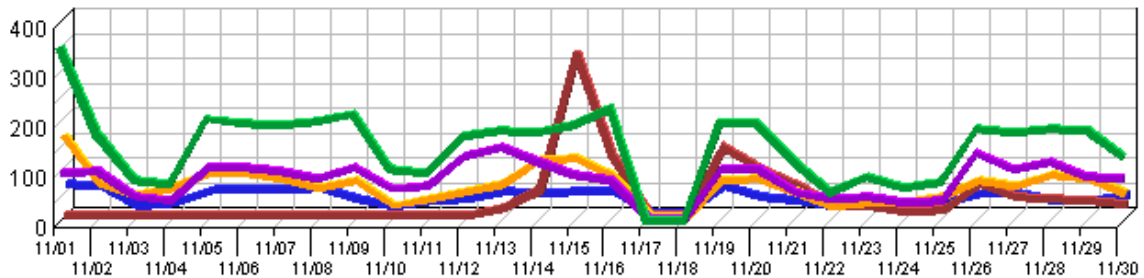
% – Percentage of times this page was the entry page compared with other entry pages.

💡 This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

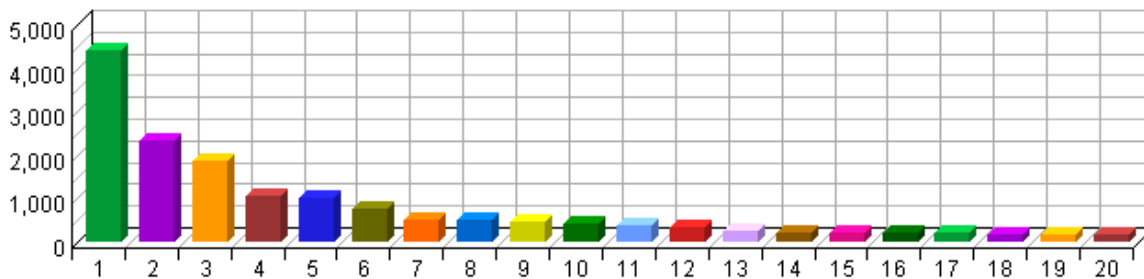
Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend



Top Entry Files



Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/rfa/	4,426	16.42%
2.	http://es.epa.gov/ncer/rfa/2008/2008_p3.html	2,316	8.59%
3.	http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html	1,877	6.96%
4.	http://es.epa.gov/ncer/rfa/2008/2008_star_healtheffects.html	1,049	3.89%
5.	http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	1,032	3.83%
6.	http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	779	2.89%
7.	http://es.epa.gov/ncer/rfa/2007/2007_sbir_phase1.html	513	1.90%
8.	http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html	488	1.81%
9.	http://es.epa.gov/ncer/rfa/forms/	464	1.72%
10.	http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html	412	1.53%
11.	http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	364	1.35%

12.	http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html	335	1.24%
13.	http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html	243	0.90%
14.	http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html	232	0.86%
15.	http://es.epa.gov/ncer/rfa/2007/2007_p3_4thannual.html	225	0.83%
16.	http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html	214	0.79%
17.	http://es.epa.gov/ncer/rfa/2006/2006_gro_undergrad_fellow.html	206	0.76%
18.	http://es.epa.gov/ncer/rfa/archive/grants/00/00humanrfa.html	181	0.67%
19.	http://es.epa.gov/ncer/rfa/2005/2005_star_biotech.html	170	0.63%
20.	http://es.epa.gov/ncer/rfa/2007/2007_star_fellow.html	170	0.63%
Subtotal		15,696	58.22%
Other		11,266	41.78%
Total		26,962	100.00%

Top Entry Files – Help Card



Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

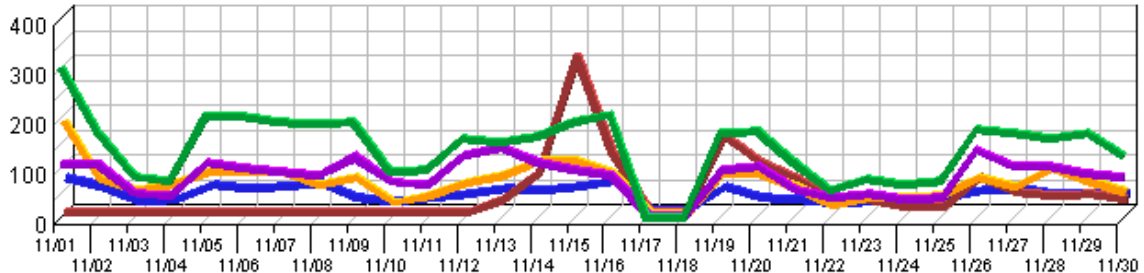


Consider what catches the attention of visitors most quickly and effectively.

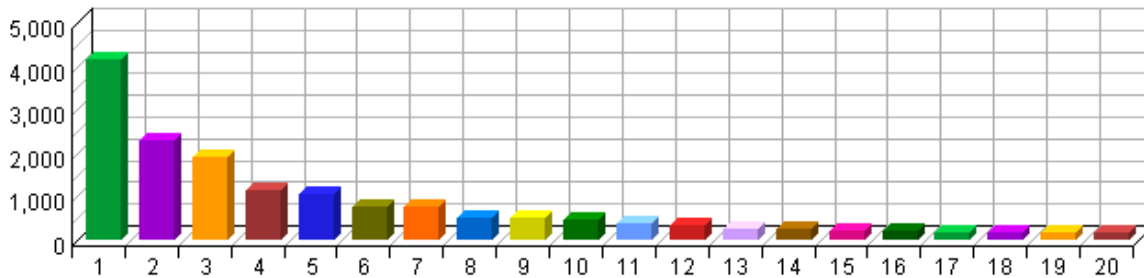
Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend



Top Exit Pages



Top Exit Pages

	Pages	Visits	%
1.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	4,135	15.84%
2.	P3 Award Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html	2,299	8.81%
3.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	1,905	7.30%
4.	Health Effects of Near-Roadway Exposures to Air Pollution Funding Opportunitie http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_healtheffects.html	1,137	4.36%
5.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	1,042	3.99%

6.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	779	2.98%
7.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	756	2.90%
8.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	498	1.91%
9.	Centers for Children's Environmental Health and Disease Prevention Research Fu http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	492	1.88%
10.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	480	1.84%
11.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change.html	366	1.40%
12.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts.html	319	1.22%
13.	Development of Environmental Health Outcome Indicators 2007 Grant Archives A http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_health_indicators.html	244	0.93%
14.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_nanotech.html	241	0.92%
15.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_star_nano.html	213	0.82%
16.	4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2007/	210	0.80%

17.	2007_p3_4thannual. html Assessing the Consequences of Interactions between Human Activities and a Changi	182	0.70%
18.	http:// es.epa.gov/ ncer/ rfa/ archive/ grants/ 00/ 00humanrfa.html Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships	173	0.66%
19.	http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_gro_undergrad_fellow.html Biotechnology: Potential Allergenicity of Genetically Engineered Foods Funding	169	0.65%
20.	http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_star_biotech. html Small Business Innovation Research Phase I Funding Opportunities NCER ORD	158	0.61%
	Subtotal	15,798	60.51%
	Other	10,308	39.49%
	Total	26,106	100.00%

Top Exit Pages – Help Card



Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.

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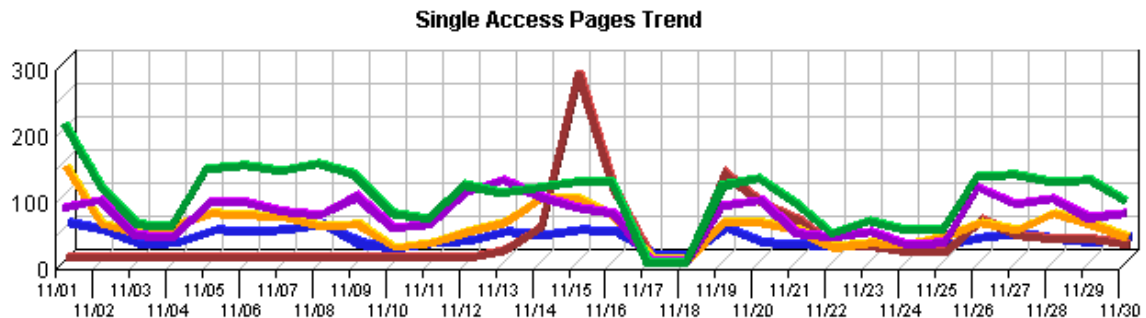


You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.



Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages

	Pages	Visits	%
1.	Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/	2,969	14.38%
2.	P3 Award Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html	1,994	9.66%
3.	Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	1,470	7.12%
4.	Health Effects of Near-Roadway Exposures to Air Pollution Funding Opportunitie http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_healtheffects.html	907	4.39%
5.	FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	797	3.86%

6.	Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	684	3.31%
7.	Centers for Children's Environmental Health and Disease Prevention Research Fu http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	483	2.34%
8.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	441	2.14%
9.	Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http:// es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change.html	334	1.62%
10.	Ecological Impacts from the Interactions of Climate Change, Land Use Change and http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_ecoimpacts.html	294	1.42%
11.	2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http:// es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	292	1.41%
12.	STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ forms/	236	1.14%
13.	Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_nanotech.html	205	0.99%
14.	Development of Environmental Health Outcome Indicators 2007 Grant Archives A http:// es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_health_indicators.html	203	0.98%
15.	Exploratory Research: Nanotechnology Research Grants Investigating Environmental http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_star_nano.html	171	0.83%
16.	4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http:// es.epa.gov/ ncer/ rfa/ 2007/	168	0.81%

	2007_p3_4thannual. html		
17.	Assessing the Consequences of Interactions between Human Activities and a Changi http:// es.epa.gov/ ncer/ rfa/ archive/ grants/ 00/ 00humanrfa.html	160	0.77%
18.	Biotechnology: Potential Allergenicity of Genetically Engineered Foods Funding http:// es.epa.gov/ ncer/ rfa/ 2005/ 2005_star_biotech. html	159	0.77%
19.	Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_gro_undergrad_fellow.html	157	0.76%
20.	Small Business Innovation Research Phase I Funding Opportunities NCER ORD http:// es.epa.gov/ ncer/ rfa/ 2006/ 2006_sbir_phase1.html	140	0.68%
	Subtotal	12,264	59.39%
	Other	8,386	40.61%
	Total	20,650	100.00%

Single Access Pages – Help Card

? Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.



This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site—the first page they open—then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages	1. Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/	3,457	13.24%
	1. P3 Award Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2008/2008_p3.html	2,079	7.96%
	1. Fall 2008 GRO Fellowships For Undergraduate Environmental Study Archive Fund http://es.epa.gov/ncer/rfa/2008/2008_gro_undergrad.html	1,535	5.88%
	1. Health Effects of Near-Roadway Exposures to Air Pollution Funding Opportunitie http://es.epa.gov/ncer/rfa/2008/2008_star_healtheffects.html	963	3.69%
	1. FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ http://es.epa.gov/ncer/rfa/2008/2008_star_fellow.html	820	3.14%
	1. Ecology and Oceanography of Harmful Algal Blooms 2008 Grant Archives Archive http://es.epa.gov/ncer/rfa/2008/2008_star_ecohab.html	709	2.72%
	1. Centers for Children's Environmental Health and Disease Prevention Research 	484	1.85%

Fu http://es.epa.gov/ncer/rfa/2005/2005_childrens_enviro_health.html	452	1.73%
1. Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2007/2007_sbir_phaseI.html	351	1.34%
1. Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida http://es.epa.gov/ncer/rfa/2004/2004_climate_change.html	320	1.23%
1. STAR Grant Forms and Instructions Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/forms/	302	1.16%
1. Ecological Impacts from the Interactions of Climate Change, Land Use Change and http://es.epa.gov/ncer/rfa/2007/2007_star_ecoimpacts.html	297	1.14%
1. 2008 GRO Fellowships For Graduate Environmental Study Funding Opportunities http://es.epa.gov/ncer/rfa/2008/2008_gro_grad.html	226	0.87%
1. Development of Environmental Health Outcome Indicators 2007 Grant Archives A http://es.epa.gov/ncer/rfa/2007/2007_star_health_indicators.html	209	0.80%
1. Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo http://es.epa.gov/ncer/rfa/2007/2007_star_nanotech.html	184	0.70%
1. Exploratory Research: Nanotechnology Research Grants Investigating Environmental		

http://es.epa.gov/ncer/rfa/2005/2005_star_nano.html	174	0.67%
1. Assessing the Consequences of Interactions between Human Activities and a Changi http://es.epa.gov/ncer/rfa/archive/grants/00/00humanrfa.html	171	0.66%
1. 4th Annual P3 Awards Funding Opportunities NCER ORD US EPA http://es.epa.gov/ncer/rfa/2007/2007_p3_4thannual.html	164	0.63%
1. Biotechnology: Potential Allergenicity of Genetically Engineered Foods Funding http://es.epa.gov/ncer/rfa/2005/2005_star_biotech.html	160	0.61%
1. Fall 2006 Greater Research Opportunities (GRO) Undergraduate Student Fellowships http://es.epa.gov/ncer/rfa/2006/2006_gro_undergrad_fellow.html	146	0.56%
1. Small Business Innovation Research Phase I Funding Opportunities NCER ORD http://es.epa.gov/ncer/rfa/2006/2006_sbir_phase1.html		

Top Paths Through Site – Help Card

? Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the

visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

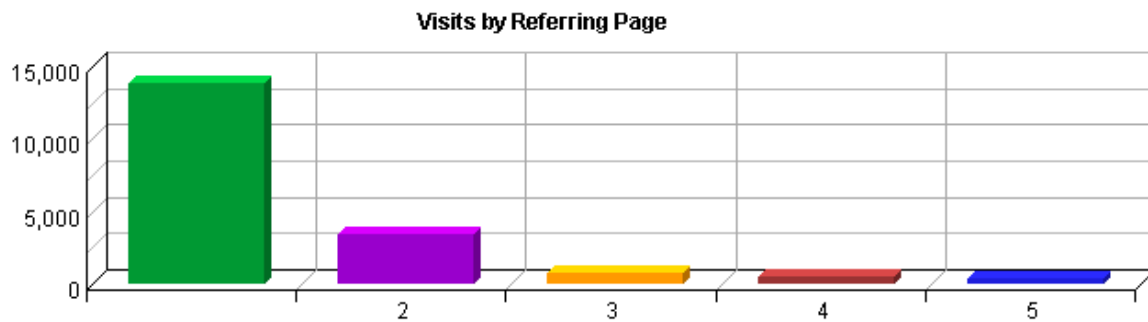
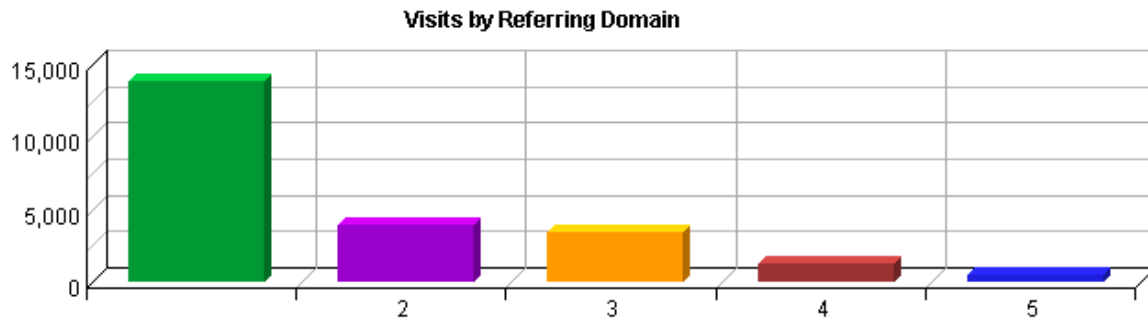
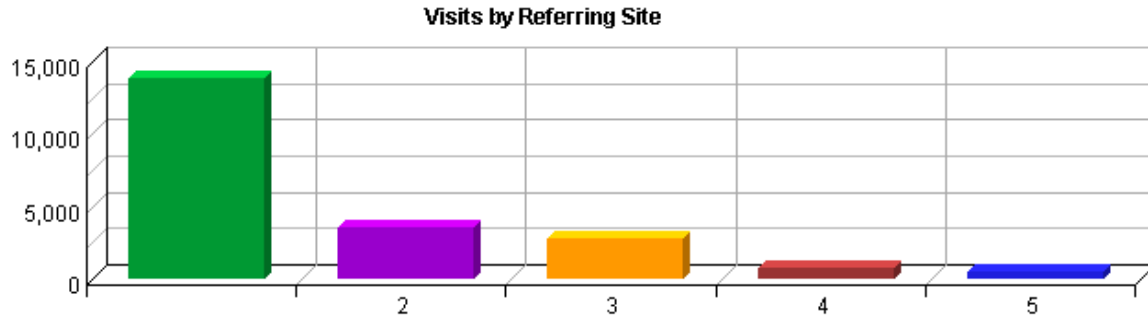
% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.



Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

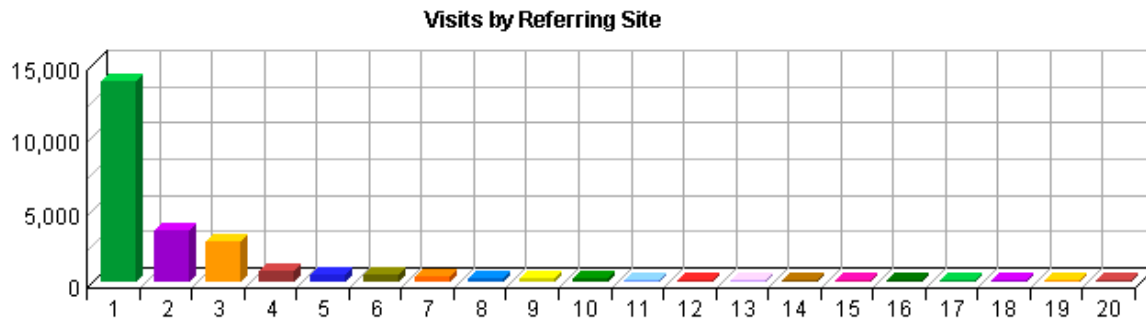
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.



Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site

	Site	Visits	%
1.	No Referrer	13,797	51.17%
2.	http://www.google.com/	3,555	13.19%
3.	http://es.epa.gov/	2,831	10.50%
4.	http://www07.grants.gov/	731	2.71%
5.	http://www.grants.gov/	529	1.96%
6.	http://www.who.edu/	489	1.81%
7.	http://nlquery.epa.gov/	382	1.42%
8.	http://search.yahoo.com/	308	1.14%
9.	http://images.google.com/	295	1.09%
10.	http://www.google.co.in/	227	0.84%
11.	http://www.google.co.uk/	176	0.65%
12.	http://www.google.ca/	173	0.64%
13.	http://cfpub.epa.gov/	120	0.45%
14.	http://www.ask.com/	101	0.37%
15.	http://search.live.com/	91	0.34%
16.	http://www.google.com.au/	88	0.33%
17.	http://www.epa.gov/	84	0.31%
18.	http://images.google.co.in/	83	0.31%
19.	http://www.eco.org/	80	0.30%
20.	http://search.msn.com/	78	0.29%
	Subtotal	24,218	89.82%
	Other	2,744	10.18%
	Total	26,962	100.00%

Activity by Referring Site – Help Card

 **Referring Sites** – A web site which refers a visitor to your site by linking to it.


Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

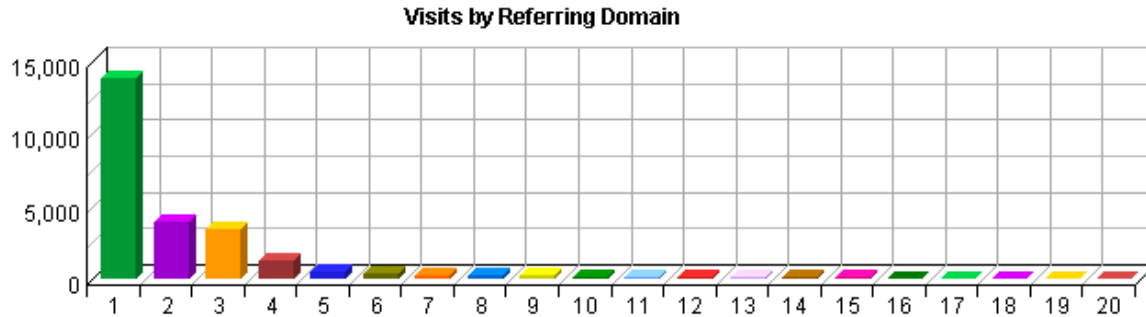
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

 You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain


This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	13,797	51.17%
2.	google.com	3,913	14.51%
3.	epa.gov	3,468	12.86%
4.	grants.gov	1,261	4.68%
5.	whoi.edu	489	1.81%
6.	yahoo.com	444	1.65%
7.	google.co.in	310	1.15%
8.	google.co.uk	245	0.91%
9.	google.ca	205	0.76%
10.	live.com	152	0.56%
11.	google.com.au	105	0.39%
12.	ask.com	102	0.38%
13.	msn.com	82	0.30%
14.	eco.org	80	0.30%
15.	aol.com	74	0.27%
16.	tnitech.edu	52	0.19%
17.	google.cn	49	0.18%
18.	google.com.ph	48	0.18%
19.	p2ric.org	39	0.14%
20.	google.com.my	37	0.14%
	Subtotal	24,952	92.55%
	Other	2,010	7.45%
	Total	26,962	100.00%

Activity by Referring Domain – Help Card

 **Referring Domain** – A web site which refers a visitor to your site by linking to it.


Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page

	Page	Visits	%
1.	No Referrer	13,797	51.17%
2.	http://www.google.com/search	3,489	12.94%
3.	http://es.epa.gov/ncer/fellow/	805	2.99%
4.	http://es.epa.gov/ncer/	542	2.01%
5.	http://www.who.edu/redtide/	429	1.59%
6.	http://nlquery.epa.gov/epasearch/epasearch	377	1.40%
7.	http://es.epa.gov/ncer/p3/	371	1.38%
8.	http://images.google.com/imgres	295	1.09%
9.	http://www.google.co.in/search	227	0.84%
10.	http://search.yahoo.com/search	189	0.70%
11.	http://www.google.co.uk/search	175	0.65%
12.	http://www.google.ca/search	171	0.63%
13.	http://es.epa.gov/ncer/sbir/	162	0.60%
14.	http://es.epa.gov/ncer/grants/	131	0.49%
15.	http://www.ask.com/web	101	0.37%
16.	http://search.live.com/results.aspx	89	0.33%
17.	http://www.google.com.au/search	88	0.33%
18.	http://images.google.co.in/imgres	83	0.31%
19.	http://www.eco.org/site/c.dnJLKPnFkG/b.993087/k.F934/Greater_Research_Opportunities_Fellowship_Program.htm	80	0.30%
20.	http://es.epa.gov/ncer/sbir/current_solicitation.html	77	0.29%
	Subtotal	21,678	80.40%
	Other	5,284	19.60%

Total

26,962

100.00%

Activity by Referring Page – Help Card



Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

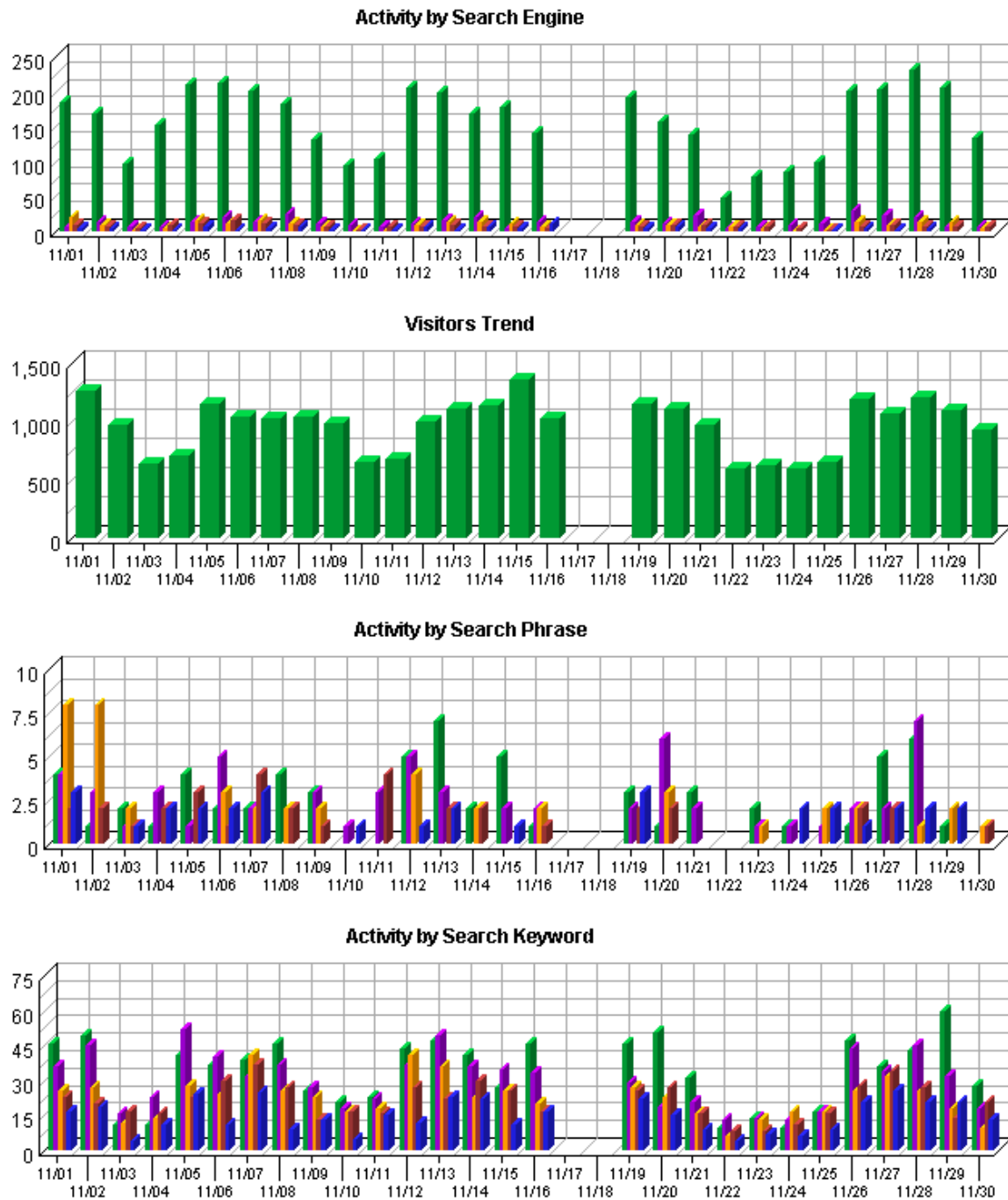
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.



You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

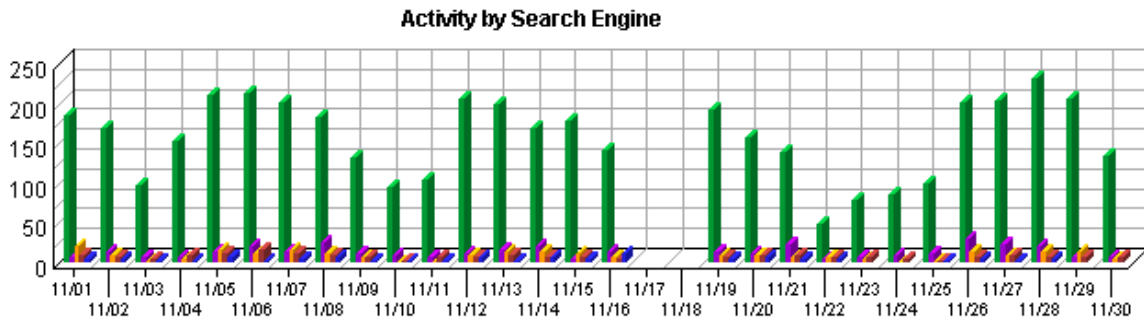


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine

	Engines	Referrals	%
1.	google	4,417	78.15%
2.	yahoo	371	6.56%
3.	google uk	256	4.53%
4.	google canada	213	3.77%
5.	google australia	105	1.86%
6.	msn	93	1.65%
7.	aol netfind	46	0.81%
8.	google italy	33	0.58%
9.	google germany	32	0.57%
10.	google france	30	0.53%
11.	google japan	10	0.18%
12.	yahoo spain	8	0.14%
13.	altavista	7	0.12%
14.	google austria	5	0.09%
15.	yahoo taiwan	5	0.09%
16.	netscape	5	0.09%
17.	yahoo india	3	0.05%
18.	all the web	2	0.04%
19.	mamma	2	0.04%
20.	yahoo uk & ireland	2	0.04%
	Subtotal	5,645	99.88%
	Total	5,652	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	research grants	61	1.08%
	health	51	0.90%
	epa grants	45	0.80%
	epa star	33	0.58%
	epa	31	0.55%
	epa star grant	28	0.50%
	epa star grants	28	0.50%
	indonesia coal mining filetype:doc	27	0.48%
	epa funding	25	0.44%
	environmental grants	21	0.37%
	research grant	21	0.37%
	climate change	20	0.35%
	rfa	19	0.34%
	epa gro	18	0.32%
	forms	17	0.30%
	interdisciplinary approach	16	0.28%
	epa.gov	14	0.25%
	market mechanisms	12	0.21%
	2008 epa	12	0.21%
	epa star fellowship	11	0.19%
2. yahoo	epa research grants	8	0.14%
	particulate matter research group	8	0.14%
	epa 2008	3	0.05%
	delaware poultry industry sbir	3	0.05%
	star grant program	2	0.04%
	energy reaserch grants	2	0.04%
	research funding opportunities for minority undergraduate institutions	2	0.04%
	pollution research proposal sample	2	0.04%
	nanotechnology research funding 2007	2	0.04%
	environmental grants for colleges 2008	2	0.04%
	epa star fellowship	2	0.04%
	epa grants	2	0.04%
	environmental protection research grants	2	0.04%
	http://www.epa.gov/students/	2	0.04%
	particulate matter center location	2	0.04%
	environmental grant funding	2	0.04%
	environmental funding	2	0.04%

	epa energy star program	2	0.04%
	epa star	2	0.04%
	epa star grants	2	0.04%
3. google uk	health	12	0.21%
	climate change	8	0.14%
	nanomaterials	5	0.09%
	forms	4	0.07%
	pharmacokinetic	3	0.05%
	change	3	0.05%
	aflatoxins effective dose	2	0.04%
	types of pharmacokinetic interaction	2	0.04%
	improving air pollution	2	0.04%
	methods and objectives of costing products in the current competitive environment	2	0.04%
	environment how government should cooperate	2	0.04%
	ecosystem on water	2	0.04%
	victoria college plan jersey	2	0.04%
	market mechanisms	2	0.04%
	children's vulnerability	2	0.04%
	air quality effect human health	2	0.04%
	environmental health	2	0.04%
	environmental	2	0.04%
	climate species	1	0.02%
	table on the weather in the maldives	1	0.02%
4. google canada	how does this affect us algal blooms	4	0.07%
	health	3	0.05%
	change	3	0.05%
	the land use model	2	0.04%
	nanotechnology centers	2	0.04%
	forms	2	0.04%
	funding nano	2	0.04%
	us government support research in environmental, energy, nanotechnology,	2	0.04%
	pollution due to technology changes	2	0.04%
	allergenicity	2	0.04%
	anticipate future changes	2	0.04%
	identifying chemicals	2	0.04%
	within corporate environment producing better organizational performance and effectiveness	2	0.04%
	2008 epa	2	0.04%
	behavior corporate environment	1	0.02%
	technology involving genetically engineered food	1	0.02%

	what are the long-term health effects of the pollutant in ozone?	1	0.02%
	stratification in water bodies	1	0.02%
	aquatic ecosystem location	1	0.02%
	justification of epidemiological research	1	0.02%
5. google australia	change	2	0.04%
	environmental	2	0.04%
	market mechanisms disadvantages	2	0.04%
	how does climate effect coral	2	0.04%
	algal bloom ecology	2	0.04%
	global air pollution	1	0.02%
	how can you change the air quality in good way??	1	0.02%
	particulate organic matter	1	0.02%
	ecological impacts from climate change	1	0.02%
	the consequences of human activities on environment	1	0.02%
	oceanography	1	0.02%
	climate change affecting coral reefs	1	0.02%
	environmental health	1	0.02%
	market mechanisms environment	1	0.02%
	effects on ecosystems due to climate change	1	0.02%
	environmental problems about k2	1	0.02%
	consequences global	1	0.02%
	environmental program march 2008	1	0.02%
	paustian, s. j.,	1	0.02%
	mortality morbidity particles	1	0.02%
6. msn	ecohab	2	0.04%
	international scholarship in master's degree nanotechnology 2008-2009	2	0.04%
	grant funding sources for autism pennsylvania	2	0.04%
	small community water treatment for arsenic	2	0.04%
	phase environmental site assessment pricing national average	2	0.04%
	water treatment arsenic removal	2	0.04%
	consequences of human activities to environment	2	0.04%
	names of individuals who conducted water pollution test and results	2	0.04%
	abstract format	2	0.04%
	health promotion model as predictive model	1	0.02%
	doe ncer	1	0.02%
	company waste minimization plan examples	1	0.02%
	jeff whitehead epa	1	0.02%
	tuition fees savannah state university graduate program	1	0.02%
	grants for corporate employee interaction	1	0.02%
	change on closing date letter	1	0.02%
	what is the concepts of method in integration into teaching	1	0.02%

	sample of concern letter from citizens to officials regarding air pollution	1	0.02%
	justification of environmental policy	1	0.02%
	method performance for uncertainty of mercury	1	0.02%
7. aol netfind	environmental grants	3	0.05%
	2008 science research opportunities	2	0.04%
	biotic and abiotic components change ecosystem	1	0.02%
	epa genetically modified food	1	0.02%
	american air protection email contacts 2008	1	0.02%
	address sheets	1	0.02%
	mercury flame switch	1	0.02%
	samples of american university academics transcripts	1	0.02%
	sold out phase price list	1	0.02%
	organisms in gulf of mexico	1	0.02%
	arsenic treatments	1	0.02%
	lead and human health	1	0.02%
	technological achievement	1	0.02%
	research grants	1	0.02%
	environmental statistics study	1	0.02%
	united states governmental sustainability grants	1	0.02%
	human activities affecting water quality	1	0.02%
	lead sulfide epa	1	0.02%
	epa on phosphates in drinking water	1	0.02%
	corporate environment laws	1	0.02%
8. google italy	toxicants interactions	2	0.04%
	research grant	2	0.04%
	intitle:index.of parent directory rfa	2	0.04%
	richards 1990 measures of flow	2	0.04%
	objective genetically modified food	1	0.02%
	uv extinction of air	1	0.02%
	nanomaterials what are	1	0.02%
	global change air pollution	1	0.02%
	ultrafine cardiovascular mechanism	1	0.02%
	pm10 and cardiovascular disease	1	0.02%
	mou for exchanging epidemiological statistics	1	0.02%
	methodology approach to activity transfer	1	0.02%
	epa particulate matter	1	0.02%
	congress particulate matter	1	0.02%
	bethesda nih guide 2002 environmental factors on health	1	0.02%
	nanomaterials environmental problems epa	1	0.02%
	measurement tools in environmental epidemiology	1	0.02%
	high throughput screening	1	0.02%

	integrated environmental protection	1	0.02%
	decision support system climate change	1	0.02%
9. google germany	incentive mechanism environment	2	0.04%
	climate change	2	0.04%
	regional approach in environmental monitoring	1	0.02%
	allergenicity potential food	1	0.02%
	human activities	1	0.02%
	ehp environment and health	1	0.02%
	consequences climate change	1	0.02%
	biological activities of nanomaterials/nanoparticles	1	0.02%
	genetically engineered food– risks for health epa	1	0.02%
	meyers walker thresholds and alternate states	1	0.02%
	androgen receptor with cofactor	1	0.02%
	effects of climate and land–use change on species	1	0.02%
	climate change invasive species	1	0.02%
	name the two principal sources of atmospheric particles	1	0.02%
	stressor modell	1	0.02%
	ecosystem services global climate change	1	0.02%
	rna aquatic systems	1	0.02%
	history public health	1	0.02%
	annual student report e.p.a.	1	0.02%
	effects of climate change coral reef	1	0.02%
10. google france	source–receptor relationships for pm	2	0.04%
	domestic expenditure on	2	0.04%
	global change aquatic ecosystem	2	0.04%
	defining environmental governance	1	0.02%
	global funds for environment research	1	0.02%
	determination of xenobiotic in water	1	0.02%
	recent experience with biosafety research and postmarket	1	0.02%
	environmental monitoring in risk management of plant		
	biotechnology derived crops		
	innovation h2o2	1	0.02%
	uv pulsed light epa	1	0.02%
	composition to protect the environment	1	0.02%
	testing biological activity with informatic hardwars	1	0.02%
	land use cover funded training 2008	1	0.02%
	remote sensng harmful algae	1	0.02%
	life cycle assessment envelope paper –building, –construction	1	0.02%
	epa vulnerability	1	0.02%
	organizational structure of epa and nrc	1	0.02%
	speciation organic pollutant	1	0.02%
	air monitoring market size air quality monitoring pharmaceutical	1	0.02%

	companies		
	ecosystem functioning	1	0.02%
	epa particulate matter standards history tsp pm10 pm2.5	1	0.02%
11. google japan	corporate environmental behavior	2	0.04%
	environmental behaviors	1	0.02%
	future environmental issue	1	0.02%
	endocrine disruptors risk communication epa.gov	1	0.02%
	hfo exhaust particulate distribution	1	0.02%
	epa phd fellowship environmental risk	1	0.02%
	plating nsf	1	0.02%
	continuous measurement	1	0.02%
	benefits transfer	1	0.02%
12. yahoo spain	applications of nanomaterials	1	0.02%
	logo, universal sign, environmental conservation	1	0.02%
	ecosystem services	1	0.02%
	climate	1	0.02%
	f2008	1	0.02%
	nano technological	1	0.02%
	lake ontario food web	1	0.02%
	aquatic foodweb	1	0.02%
13. altavista	p3 opportunities	1	0.02%
	drinking water microbial contaminants	1	0.02%
	sbir epa	1	0.02%
	environmental protection polymers project grant	1	0.02%
	sbir project summary/abstract example	1	0.02%
	bioinformatics graduate internships 2008	1	0.02%
	small excavator research and development	1	0.02%
14. google austria	climate change and its impacts 2007	1	0.02%
	us-epa 1998	1	0.02%
	interactions between population and pollution	1	0.02%
	particular matter	1	0.02%
	xt commerce safe in percent installation	1	0.02%
15. yahoo taiwan	99-ncerqa-x1	5	0.09%
16. netscape	research funding for undergrad students	1	0.02%
	environment programs needing funding	1	0.02%
	grants forms in application	1	0.02%
	epa guidance document: for listing waterbodies in the region 10 303(d) program: november 1995	1	0.02%
	chemistry cost of arsenic	1	0.02%
17. yahoo india	consequences of air pollution	2	0.04%
	the effectiveness of sales personnel two wheeler abstracts	1	0.02%

18.	all the web	small excavator research and development analysis	2	0.04%
19.	mamma	climate change, variability	1	0.02%
		epa star program	1	0.02%
20.	yahoo uk & ireland	information needed to competitively operate business in the transporting industry	1	0.02%
		research proposal format on indoor residual spraying	1	0.02%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	818	14.47%
	of	617	10.92%
	environmental	494	8.74%
	research	482	8.53%
	grants	357	6.32%
	for	324	5.73%
	health	302	5.34%
	in	274	4.85%
	the	265	4.69%
	funding	232	4.10%
	change	226	4.00%
	grant	225	3.98%
	star	221	3.91%
	climate	208	3.68%
	2008	208	3.68%
	on	165	2.92%
	environment	154	2.72%
	pollution	152	2.69%
	air	148	2.62%
	effects	145	2.57%
2. yahoo	epa	72	1.27%
	of	68	1.20%
	research	56	0.99%
	environmental	48	0.85%
	in	39	0.69%
	for	36	0.64%
	grants	34	0.60%
	funding	32	0.57%
	the	30	0.53%
	grant	22	0.39%
	star	21	0.37%

	2008	21	0.37%
	to	20	0.35%
	on	16	0.28%
	climate	16	0.28%
	pollution	16	0.28%
	2007	15	0.27%
	change	15	0.27%
	matter	14	0.25%
	particulate	13	0.23%
3. google uk	of	41	0.73%
	environmental	31	0.55%
	change	27	0.48%
	the	26	0.46%
	health	26	0.46%
	climate	21	0.37%
	on	21	0.37%
	environment	18	0.32%
	in	17	0.30%
	research	15	0.27%
	effects	14	0.25%
	how	14	0.25%
	air	13	0.23%
	for	13	0.23%
	human	12	0.21%
	to	12	0.21%
	funding	10	0.18%
	pollution	10	0.18%
	quality	9	0.16%
	risk	8	0.14%
4. google canada	of	35	0.62%
	environmental	20	0.35%
	change	19	0.34%
	the	18	0.32%
	epa	14	0.25%
	in	14	0.25%
	health	14	0.25%
	how	13	0.23%
	climate	13	0.23%
	on	13	0.23%
	ecosystem	12	0.21%
	for	12	0.21%
	effects	12	0.21%

	environment	12	0.21%
	technology	12	0.21%
	research	11	0.19%
	us	11	0.19%
	to	10	0.18%
	genetically	9	0.16%
	water	8	0.14%
5. google australia	of	23	0.41%
	climate	20	0.35%
	change	18	0.32%
	environmental	12	0.21%
	research	10	0.18%
	the	9	0.16%
	in	8	0.14%
	on	7	0.12%
	food	7	0.12%
	coral	7	0.12%
	modified	7	0.12%
	genetically	7	0.12%
	effect	7	0.12%
	how	6	0.11%
	for	6	0.11%
	ecosystem	5	0.09%
	reef	5	0.09%
	nanotechnology	5	0.09%
	human	5	0.09%
	ecosystems	5	0.09%
6. msn	of	28	0.50%
	epa	15	0.27%
	in	13	0.23%
	to	12	0.21%
	for	12	0.21%
	water	10	0.18%
	the	9	0.16%
	pollution	7	0.12%
	funding	6	0.11%
	arsenic	6	0.11%
	sample	6	0.11%
	grant	6	0.11%
	research	6	0.11%
	results	5	0.09%
	treatment	5	0.09%

	on	5	0.09%
	degree	4	0.07%
	test	4	0.07%
	particulate	4	0.07%
	sources	4	0.07%
7. aol netfind	epa	7	0.12%
	environmental	6	0.11%
	of	5	0.09%
	in	5	0.09%
	grants	5	0.09%
	research	5	0.09%
	2008	4	0.07%
	water	3	0.05%
	science	2	0.04%
	american	2	0.04%
	human	2	0.04%
	food	2	0.04%
	what	2	0.04%
	sold	2	0.04%
	phase	2	0.04%
	air	2	0.04%
	modified	2	0.04%
	genetically	2	0.04%
	grant	2	0.04%
	out	2	0.04%
8. google italy	environmental	6	0.11%
	of	4	0.07%
	particulate	4	0.07%
	research	3	0.05%
	matter	3	0.05%
	epa	3	0.05%
	pm10	2	0.04%
	intitle:index.of	2	0.04%
	change	2	0.04%
	flow	2	0.04%
	directory	2	0.04%
	decision	2	0.04%
	interactions	2	0.04%
	1990	2	0.04%
	toxicants	2	0.04%
	richards	2	0.04%
	nanomaterials	2	0.04%

	parent	2	0.04%
	rfa	2	0.04%
	support	2	0.04%
9. google germany	climate	8	0.14%
	change	8	0.14%
	of	5	0.09%
	environment	4	0.07%
	epa	4	0.07%
	health	3	0.05%
	student	2	0.04%
	incentive	2	0.04%
	mechanism	2	0.04%
	ecosystem	2	0.04%
	effects	2	0.04%
	species	2	0.04%
	services	2	0.04%
	coral	2	0.04%
	activities	2	0.04%
	reef	2	0.04%
	environmental	2	0.04%
	on	1	0.02%
	rna	1	0.02%
	aquatic	1	0.02%
10. google france	epa	5	0.09%
	of	4	0.07%
	ecosystem	3	0.05%
	research	3	0.05%
	global	3	0.05%
	environment	3	0.05%
	for	3	0.05%
	monitoring	3	0.05%
	source–receptor	2	0.04%
	change	2	0.04%
	environmental	2	0.04%
	aquatic	2	0.04%
	domestic	2	0.04%
	expenditure	2	0.04%
	relationships	2	0.04%
	air	2	0.04%
	with	2	0.04%
	pm	2	0.04%
	on	2	0.04%

11. google japan	in	2	0.04%
	environmental	5	0.09%
	behavior	2	0.04%
	risk	2	0.04%
	corporate	2	0.04%
	plating	1	0.02%
	phd	1	0.02%
	measurement	1	0.02%
	transfer	1	0.02%
	distribution	1	0.02%
	communication	1	0.02%
	epa	1	0.02%
	nsf	1	0.02%
	endocrine	1	0.02%
	issue	1	0.02%
	epa.gov	1	0.02%
	exhaust	1	0.02%
	behaviors	1	0.02%
	particulate	1	0.02%
	continuous	1	0.02%
	disruptors	1	0.02%
12. yahoo spain	foodweb	1	0.02%
	services	1	0.02%
	ecosystem	1	0.02%
	ontario	1	0.02%
	sign,	1	0.02%
	f2008	1	0.02%
	web	1	0.02%
	lake	1	0.02%
	food	1	0.02%
	nanomaterials	1	0.02%
	applications	1	0.02%
	of	1	0.02%
	nano	1	0.02%
	technological	1	0.02%
	logo,	1	0.02%
	climate	1	0.02%
	environmental	1	0.02%
	conservation	1	0.02%
	universal	1	0.02%
	aquatic	1	0.02%
13. altavista	project	2	0.04%

	sbir	2	0.04%
	graduate	1	0.02%
	contaminants	1	0.02%
	p3	1	0.02%
	summary/abstract	1	0.02%
	epa	1	0.02%
	water	1	0.02%
	microbial	1	0.02%
	excavator	1	0.02%
	bioinformatics	1	0.02%
	grant	1	0.02%
	internships	1	0.02%
	protection	1	0.02%
	opportunities	1	0.02%
	example	1	0.02%
	2008	1	0.02%
	environmental	1	0.02%
	drinking	1	0.02%
	development	1	0.02%
14. google austria	2007	1	0.02%
	impacts	1	0.02%
	its	1	0.02%
	change	1	0.02%
	climate	1	0.02%
	safe	1	0.02%
	particular	1	0.02%
	pollution	1	0.02%
	interactions	1	0.02%
	between	1	0.02%
	in	1	0.02%
	matter	1	0.02%
	population	1	0.02%
	us-epa	1	0.02%
	installation	1	0.02%
	1998	1	0.02%
	percent	1	0.02%
	commerce	1	0.02%
	xt	1	0.02%
15. yahoo taiwan	99-ncerqa-x1	5	0.09%
16. netscape	funding	2	0.04%
	for	2	0.04%
	in	2	0.04%

	document:	1	0.02%
	grants	1	0.02%
	waterbodies	1	0.02%
	303(d)	1	0.02%
	programs	1	0.02%
	epa	1	0.02%
	undergrad	1	0.02%
	cost	1	0.02%
	research	1	0.02%
	arsenic	1	0.02%
	region	1	0.02%
	forms	1	0.02%
	10	1	0.02%
	program:	1	0.02%
	environment	1	0.02%
	1995	1	0.02%
	of	1	0.02%
17. yahoo india	of	3	0.05%
	consequences	2	0.04%
	air	2	0.04%
	pollution	2	0.04%
	effectiveness	1	0.02%
	personnel	1	0.02%
	wheeler	1	0.02%
	two	1	0.02%
	the	1	0.02%
	abstracts	1	0.02%
	sales	1	0.02%
18. all the web	analysis	2	0.04%
	development	2	0.04%
	research	2	0.04%
	excavator	2	0.04%
	small	2	0.04%
19. mamma	climate	1	0.02%
	star	1	0.02%
	change,	1	0.02%
	variability	1	0.02%
	program	1	0.02%
	epa	1	0.02%
20. yahoo uk &ireland	indoor	1	0.02%
	on	1	0.02%
	spraying	1	0.02%

residual	1	0.02%
information	1	0.02%
needed	1	0.02%
to	1	0.02%
competitively	1	0.02%
operate	1	0.02%
in	1	0.02%
format	1	0.02%
business	1	0.02%
the	1	0.02%
industry	1	0.02%
proposal	1	0.02%
transporting	1	0.02%
research	1	0.02%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.



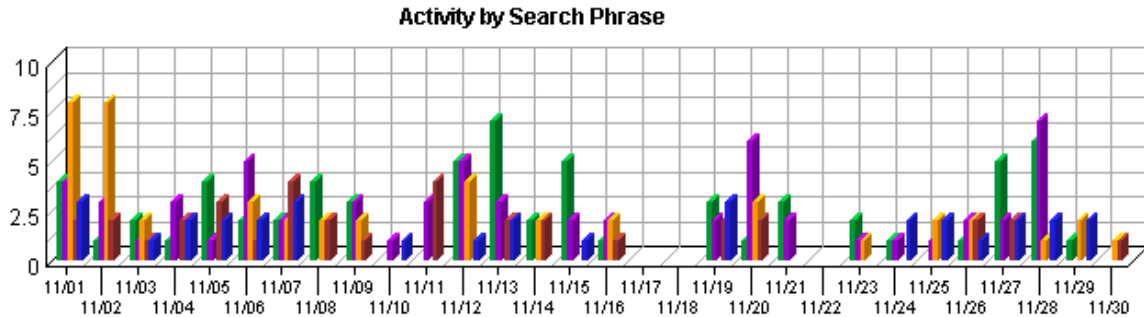
—
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase

	Phrases	Referrals	%
1.	health	66	1.17%
2.	research grants	62	1.10%
3.	epa grants	47	0.83%
4.	epa star	36	0.64%
5.	climate change	32	0.57%
6.	epa	32	0.57%
7.	epa star grants	30	0.53%
8.	epa star grant	28	0.50%
9.	epa funding	26	0.46%
10.	environmental grants	24	0.42%
11.	forms	24	0.42%
12.	research grant	23	0.41%
13.	rfa	19	0.34%
14.	epa gro	18	0.32%
15.	interdisciplinary approach	17	0.30%
16.	change	16	0.28%
17.	2008 epa	16	0.28%
18.	epa.gov	14	0.25%
19.	nanomaterials	14	0.25%
20.	market mechanisms	14	0.25%
	Subtotal	558	9.87%
	Total	5,651	100.00%

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. health	google	51	0.90%
	google uk	12	0.21%
	google canada	3	0.05%
2. research grants	google	61	1.08%
	aol netfind	1	0.02%
3. epa grants	google	45	0.80%
	yahoo	2	0.04%
4. epa star	google	33	0.58%
	yahoo	2	0.04%
	google canada	1	0.02%
5. climate change	google	20	0.35%
	google uk	8	0.14%
	google germany	2	0.04%
	google australia	1	0.02%
	google canada	1	0.02%
6. epa	google	31	0.55%
	aol netfind	1	0.02%
7. epa star grants	google	28	0.50%
	yahoo	2	0.04%
8. epa star grant	google	28	0.50%
9. epa funding	google	25	0.44%
	google australia	1	0.02%
10. environmental grants	google	21	0.37%
	aol netfind	3	0.05%
11. forms	google	17	0.30%
	google uk	4	0.07%
	google canada	2	0.04%
	google australia	1	0.02%
12. research grant	google	21	0.37%
	google italy	2	0.04%
13. rfa	google	19	0.34%
14. epa gro	google	18	0.32%
15. interdisciplinary approach	google	16	0.28%
	google uk	1	0.02%
16. change	google	8	0.14%
	google canada	3	0.05%
	google uk	3	0.05%
	google australia	2	0.04%

17.	2008 epa	google	12	0.21%
		google canada	2	0.04%
		yahoo	2	0.04%
18.	epa.gov	google	14	0.25%
19.	nanomaterials	google	8	0.14%
		google uk	5	0.09%
		google australia	1	0.02%
20.	market mechanisms	google	12	0.21%
		google uk	2	0.04%

Activity by Search Phrase – Help Card

? Top Search Phrases Table

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

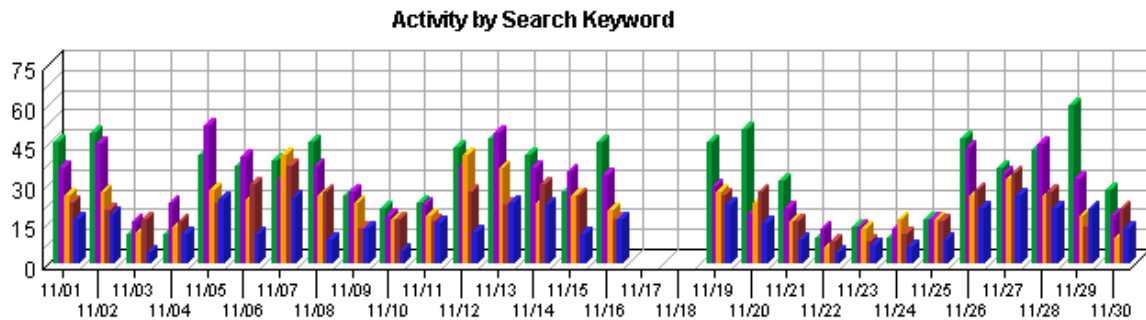


How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	948	3.93%
2.	of	837	3.47%
3.	environmental	633	2.63%
4.	research	597	2.48%
5.	for	412	1.71%
6.	grants	400	1.66%
7.	in	378	1.57%
8.	the	365	1.51%
9.	health	359	1.49%
10.	change	322	1.34%
11.	climate	294	1.22%
12.	funding	293	1.22%
13.	grant	263	1.09%
14.	star	252	1.05%
15.	2008	251	1.04%
16.	on	233	0.97%
17.	environment	209	0.87%
18.	to	206	0.85%
19.	pollution	197	0.82%
20.	air	192	0.80%
	Subtotal	7,641	31.70%
	Total	24,103	100.00%

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	818	3.39%
	yahoo	72	0.30%
	msn	15	0.06%
	google canada	14	0.06%
	aol netfind	7	0.03%
	google france	5	0.02%
	google germany	4	0.02%
	google uk	4	0.02%
	google italy	3	0.01%
	google australia	2	0.01%
	google japan	1	0.00%
	netscape	1	0.00%
	mamma	1	0.00%
	altavista	1	0.00%
2. of	google	617	2.56%
	yahoo	68	0.28%
	google uk	41	0.17%
	google canada	35	0.15%
	msn	28	0.12%
	google australia	23	0.10%
	google germany	5	0.02%
	aol netfind	5	0.02%
	google italy	4	0.02%
	google france	4	0.02%
	yahoo india	3	0.01%
	biglobe	1	0.00%
	yahoo singapore	1	0.00%
	yahoo spain	1	0.00%
	netscape	1	0.00%
3. environmental	google	494	2.05%
	yahoo	48	0.20%
	google uk	31	0.13%
	google canada	20	0.08%
	google australia	12	0.05%
	google italy	6	0.02%
	aol netfind	6	0.02%
	google japan	5	0.02%
	msn	4	0.02%
	google germany	2	0.01%

	google france	2	0.01%
	mytelus	1	0.00%
	altavista	1	0.00%
	yahoo spain	1	0.00%
4. research	google	482	2.00%
	yahoo	56	0.23%
	google uk	15	0.06%
	google canada	11	0.05%
	google australia	10	0.04%
	msn	6	0.02%
	aol netfind	5	0.02%
	google italy	3	0.01%
	google france	3	0.01%
	all the web	2	0.01%
	netscape	1	0.00%
	google germany	1	0.00%
	yahoo uk &ireland	1	0.00%
	altavista	1	0.00%
5. for	google	324	1.34%
	yahoo	36	0.15%
	google uk	13	0.05%
	msn	12	0.05%
	google canada	12	0.05%
	google australia	6	0.02%
	google france	3	0.01%
	netscape	2	0.01%
	aol netfind	2	0.01%
	google italy	1	0.00%
	google germany	1	0.00%
6. grants	google	357	1.48%
	yahoo	34	0.14%
	aol netfind	5	0.02%
	msn	1	0.00%
	netscape	1	0.00%
	google italy	1	0.00%
	google canada	1	0.00%
7. in	google	274	1.14%
	yahoo	39	0.16%
	google uk	17	0.07%
	google canada	14	0.06%
	msn	13	0.05%
	google australia	8	0.03%

	aol netfind	5	0.02%
	google france	2	0.01%
	netscape	2	0.01%
	yahoo uk &ireland	1	0.00%
	google germany	1	0.00%
	google italy	1	0.00%
	google austria	1	0.00%
8. the	google	265	1.10%
	yahoo	30	0.12%
	google uk	26	0.11%
	google canada	18	0.07%
	google australia	9	0.04%
	msn	9	0.04%
	aol netfind	2	0.01%
	google germany	1	0.00%
	google france	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo india	1	0.00%
	netscape	1	0.00%
	biglobe	1	0.00%
9. health	google	302	1.25%
	google uk	26	0.11%
	google canada	14	0.06%
	yahoo	7	0.03%
	google australia	4	0.02%
	google germany	3	0.01%
	google italy	1	0.00%
	aol netfind	1	0.00%
	msn	1	0.00%
10. change	google	226	0.94%
	google uk	27	0.11%
	google canada	19	0.08%
	google australia	18	0.07%
	yahoo	15	0.06%
	google germany	8	0.03%
	msn	3	0.01%
	google france	2	0.01%
	google italy	2	0.01%
	google austria	1	0.00%
	aol netfind	1	0.00%
11. climate	google	208	0.86%
	google uk	21	0.09%

	google australia	20	0.08%
	yahoo	16	0.07%
	google canada	13	0.05%
	google germany	8	0.03%
	msn	4	0.02%
	yahoo spain	1	0.00%
	mamma	1	0.00%
	google austria	1	0.00%
	google italy	1	0.00%
12. funding	google	232	0.96%
	yahoo	32	0.13%
	google uk	10	0.04%
	google canada	7	0.03%
	msn	6	0.02%
	google australia	4	0.02%
	netscape	2	0.01%
13. grant	google	225	0.93%
	yahoo	22	0.09%
	msn	6	0.02%
	google italy	2	0.01%
	aol netfind	2	0.01%
	google canada	2	0.01%
	google germany	1	0.00%
	altavista	1	0.00%
	google australia	1	0.00%
	google uk	1	0.00%
14. star	google	221	0.92%
	yahoo	21	0.09%
	msn	4	0.02%
	google uk	3	0.01%
	aol netfind	1	0.00%
	google canada	1	0.00%
	mamma	1	0.00%
15. 2008	google	208	0.86%
	yahoo	21	0.09%
	google uk	8	0.03%
	aol netfind	4	0.02%
	google canada	4	0.02%
	google australia	3	0.01%
	google germany	1	0.00%
	google france	1	0.00%
	altavista	1	0.00%

16. on	google	165	0.68%
	google uk	21	0.09%
	yahoo	16	0.07%
	google canada	13	0.05%
	google australia	7	0.03%
	msn	5	0.02%
	google france	2	0.01%
	google germany	1	0.00%
	yahoo uk &ireland	1	0.00%
	aol netfind	1	0.00%
	google italy	1	0.00%
17. environment	google	154	0.64%
	google uk	18	0.07%
	google canada	12	0.05%
	yahoo	10	0.04%
	google germany	4	0.02%
	msn	3	0.01%
	google france	3	0.01%
	google australia	2	0.01%
	sapo	1	0.00%
	netscape	1	0.00%
	aol netfind	1	0.00%
18. to	google	142	0.59%
	yahoo	20	0.08%
	google uk	12	0.05%
	msn	12	0.05%
	google canada	10	0.04%
	google australia	5	0.02%
	google france	2	0.01%
	google italy	1	0.00%
	aol netfind	1	0.00%
	yahoo uk &ireland	1	0.00%
19. pollution	google	152	0.63%
	yahoo	16	0.07%
	google uk	10	0.04%
	msn	7	0.03%
	google canada	3	0.01%
	yahoo india	2	0.01%
	google italy	2	0.01%
	google australia	2	0.01%
	aol netfind	1	0.00%
	yahoo singapore	1	0.00%

20. air	google austria	1	0.00%
	google	148	0.61%
	google uk	13	0.05%
	yahoo	11	0.05%
	google australia	4	0.02%
	msn	4	0.02%
	google canada	3	0.01%
	aol netfind	2	0.01%
	google italy	2	0.01%
	google france	2	0.01%
	yahoo india	2	0.01%
	yahoo singapore	1	0.00%

Activity by Search Keyword – Help Card

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

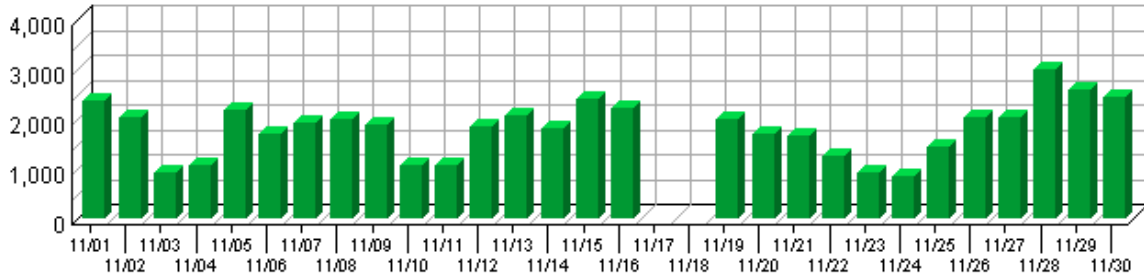


At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

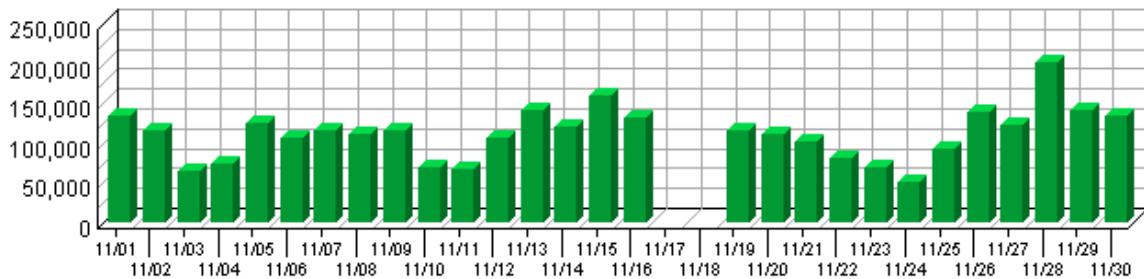
Hits Trend



Hit Summary

Successful Hits for Entire Site	50,591
Average Hits per Day	1,686
Home Page Hits	6,676

Bandwidth: Kbytes Transferred Trend

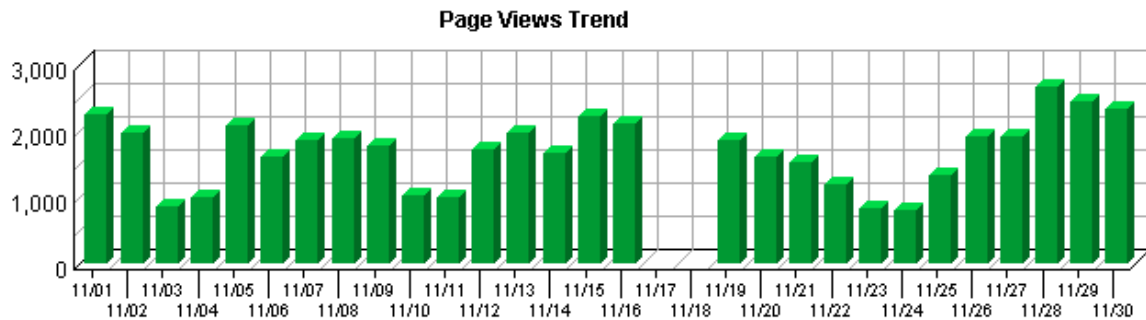


Technical Statistics

Total Hits	56,965	100%
Successful Hits	50,591	88.81%
Failed Hits	6,374	11.19%
Cached Hits	5,784	10.15%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.




Page Views Trend

Time Interval	Page Views	%
11/01	2,255	4.75%
11/02	1,979	4.16%
11/03	875	1.84%
11/04	1,006	2.12%
11/05	2,089	4.40%
11/06	1,611	3.39%
11/07	1,863	3.92%
11/08	1,894	3.99%
11/09	1,770	3.72%
11/10	1,018	2.14%
11/11	1,010	2.13%
11/12	1,736	3.65%
11/13	1,980	4.17%
11/14	1,677	3.53%
11/15	2,221	4.67%
11/16	2,099	4.42%
11/17	0	0.00%
11/18	0	0.00%
11/19	1,868	3.93%
11/20	1,611	3.39%
11/21	1,538	3.24%
11/22	1,189	2.50%
11/23	835	1.76%
11/24	798	1.68%
11/25	1,322	2.78%

11/26	1,912	4.02%
11/27	1,904	4.01%
11/28	2,680	5.64%
11/29	2,455	5.17%
11/30	2,323	4.89%
Total	47,518	100.00%


Page Views Trend – Help Card

 **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

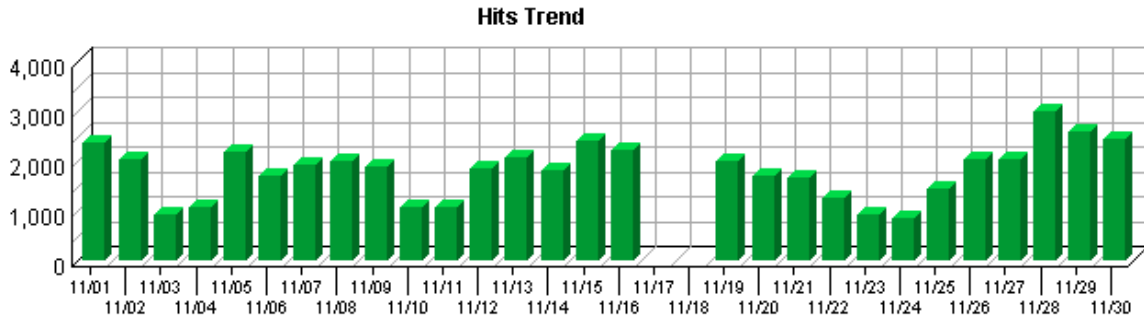
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

 Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.




Hits Trend

Time Interval	Hits	%
11/01	2,362	4.67%
11/02	2,029	4.01%
11/03	929	1.84%
11/04	1,087	2.15%
11/05	2,180	4.31%
11/06	1,718	3.40%
11/07	1,939	3.83%
11/08	1,993	3.94%
11/09	1,898	3.75%
11/10	1,084	2.14%
11/11	1,062	2.10%
11/12	1,835	3.63%
11/13	2,068	4.09%
11/14	1,812	3.58%
11/15	2,403	4.75%
11/16	2,223	4.39%
11/17	0	0.00%
11/18	0	0.00%
11/19	1,982	3.92%
11/20	1,709	3.38%
11/21	1,672	3.30%
11/22	1,252	2.47%
11/23	925	1.83%
11/24	856	1.69%
11/25	1,443	2.85%


11/26	2,054	4.06%
11/27	2,031	4.01%
11/28	2,993	5.92%
11/29	2,605	5.15%
11/30	2,447	4.84%
Total	50,591	100.00%

Hits Trend – Help Card

 **Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

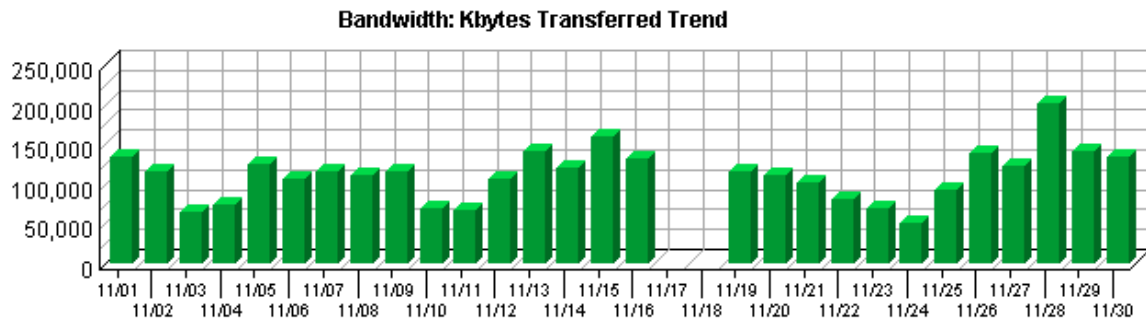
Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

 Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.




Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
11/01	133,252	4.27%
11/02	116,854	3.75%
11/03	65,776	2.11%
11/04	74,329	2.38%
11/05	124,636	4.00%
11/06	107,241	3.44%
11/07	115,231	3.69%
11/08	111,209	3.57%
11/09	114,948	3.68%
11/10	69,802	2.24%
11/11	66,483	2.13%
11/12	105,878	3.39%
11/13	140,100	4.49%
11/14	121,234	3.89%
11/15	160,034	5.13%
11/16	132,985	4.26%
11/17	0	0.00%
11/18	0	0.00%
11/19	116,514	3.74%
11/20	110,616	3.55%
11/21	101,897	3.27%
11/22	80,655	2.59%
11/23	68,439	2.19%
11/24	50,201	1.61%
11/25	92,447	2.96%


11/26	139,622	4.48%
11/27	122,756	3.94%
11/28	202,487	6.49%
11/29	140,066	4.49%
11/30	133,729	4.29%
Total	3,119,410	100.00%

Bandwidth: Kbytes Transferred Trend – Help Card

 **Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

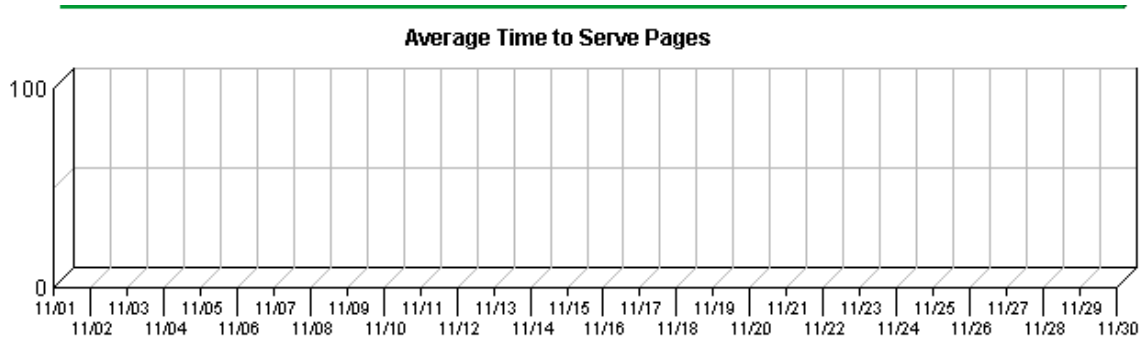
% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

 Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.

Note: Not all web servers log the information necessary to create this report.



Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
11/01	0	2,255	0
11/02	0	1,979	0
11/03	0	875	0
11/04	0	1,006	0
11/05	0	2,089	0
11/06	0	1,611	0
11/07	0	1,863	0
11/08	0	1,894	0
11/09	0	1,770	0
11/10	0	1,018	0
11/11	0	1,010	0
11/12	0	1,736	0
11/13	0	1,980	0
11/14	0	1,677	0
11/15	0	2,221	0
11/16	0	2,099	0
11/17	0	0	0
11/18	0	0	0
11/19	0	1,868	0
11/20	0	1,611	0
11/21	0	1,538	0
11/22	0	1,189	0
11/23	0	835	0
11/24	0	798	0
11/25	0	1,322	0

11/26	0	1,912	0
11/27	0	1,904	0
11/28	0	2,680	0
11/29	0	2,455	0
11/30	0	2,323	0
Total	0	47,518	0.0

Average Time to Serve Pages – Help Card

? Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

💡 Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

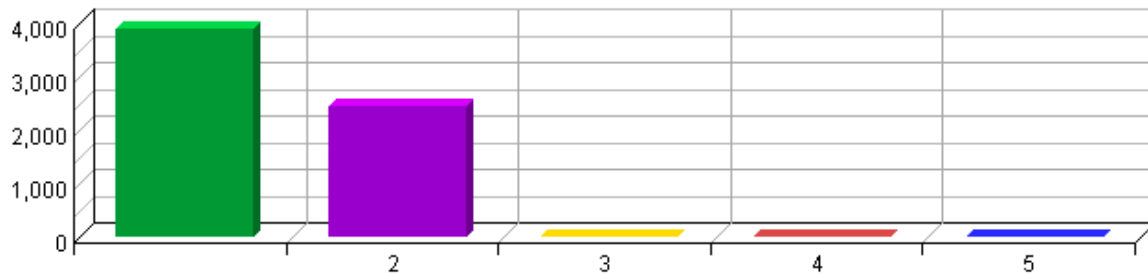
Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

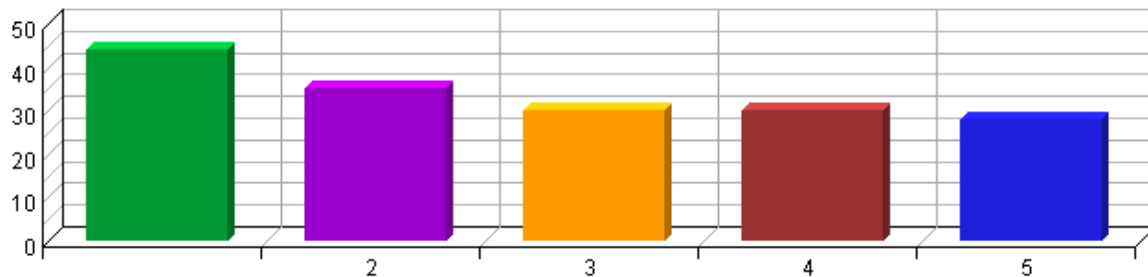
Technical Statistics

Total Hits	56,965	100%
Successful Hits	50,591	88.81%
Failed Hits	6,374	11.19%
Cached Hits	5,784	10.15%

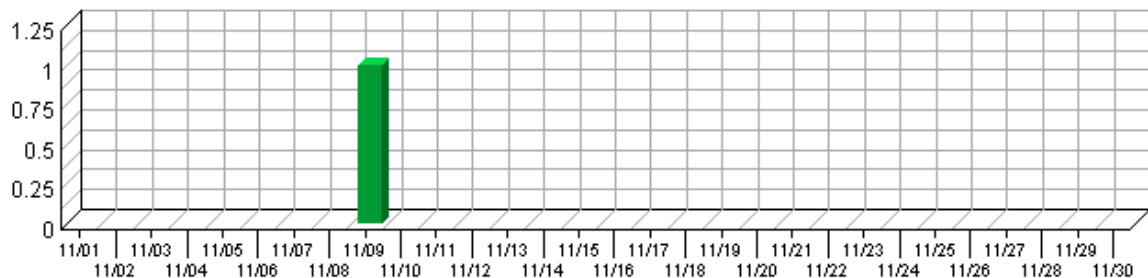
Client Errors



File Not Found Errors



Server Errors Trend



Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	3,909	61.34%
2.	404 Not Found	2,451	38.46%
3.	400 Bad Request	7	0.11%
4.	408 Request Timeout	4	0.06%
5.	000 Incomplete / Undefined	2	0.03%
	Total	6,373	100.00%

Client Errors – Help Card

? Client Errors – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

💡 Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.



File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	/ncer/rfa/2008/epa-content. css (no referrer)	44	1.80%
2.	/ncer/rfa/02dmvep.html (no referrer)	35	1.43%
3.	/ncer/rfa/2002stargradfellann. html (no referrer)	30	1.22%
4.	/ncer/rfa/02nanotech.html (no referrer)	30	1.22%
5.	/ncer/rfa/forms/downlf.html (no referrer)	28	1.14%
6.	/ncer/rfa/sbir2002.html (no referrer)	24	0.98%
7.	/ncer/rfa/2008/ 2008_gro_undergrad.htm (no referrer)	22	0.90%
8.	/ncer/rfa/2008/ 2008_gro_undergrad.html (no referrer)	18	0.73%
9.	/ncer/rfa/ncer/styles/ epafiles_epastyles.css (no referrer)	18	0.73%
10.	/ncer/rfa/empact.html (no referrer)	17	0.69%
11.	/ncer/rfa/futures.html (no referrer)	17	0.69%
12.	/ncer/rfa/2008/ 2008_p3_5thannual.html (no referrer)	16	0.65%
13.	/ncer/rfa/sbir/ sbir_phase1_2003_archive.html (no referrer)	16	0.65%

14.	/ncer/rfa/supersitesrfa.html (no referrer)	16	0.65%
15.	/ncer/rfa/undgrad.html (no referrer)	16	0.65%
16.	/ncer/rfa/forms/application. pdf (no referrer)	16	0.65%
17.	/ncer/rfa/2008_p3.html (no referrer)	15	0.61%
18.	/ncer/rfa/gradfellows01.html (no referrer)	15	0.61%
19.	/ncer/rfa/current/ 2003_mai_grad/ (no referrer)	14	0.57%
20.	/ncer/rfa/2004/epa-content. css (no referrer)	14	0.57%
	Subtotal	421	17.18%
	Other	2,030	82.82%
	Total	2,451	100.00%

File Not Found Errors – Help Card

? Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

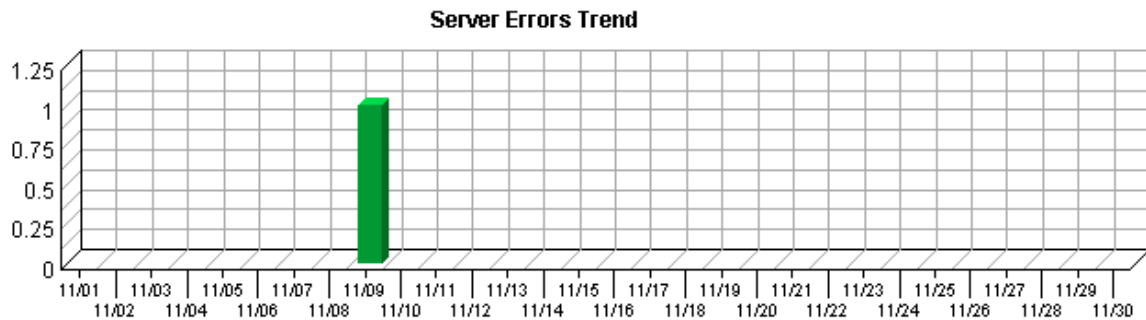
Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

💡 Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.



Server Errors

HTTP Status Codes		Hits	%
1.	500 Internal Error	1	100.00%
Total		1	100.00%

Server Errors – Help Card

? Hits – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

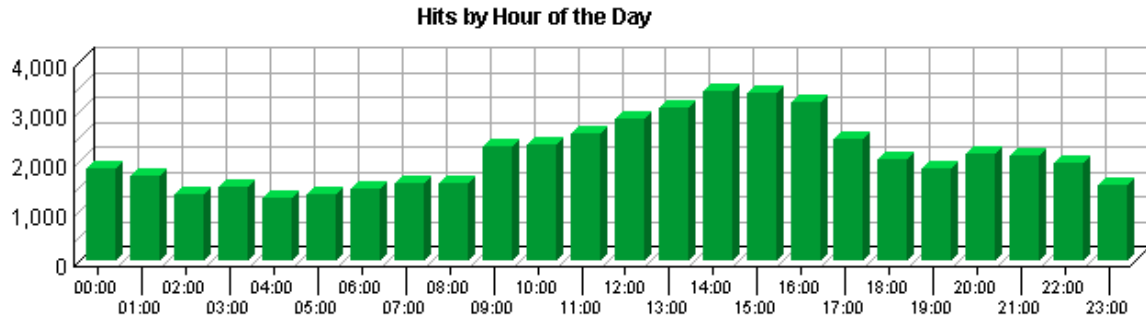
HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of failed hits that were of the specified type.

💡 Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

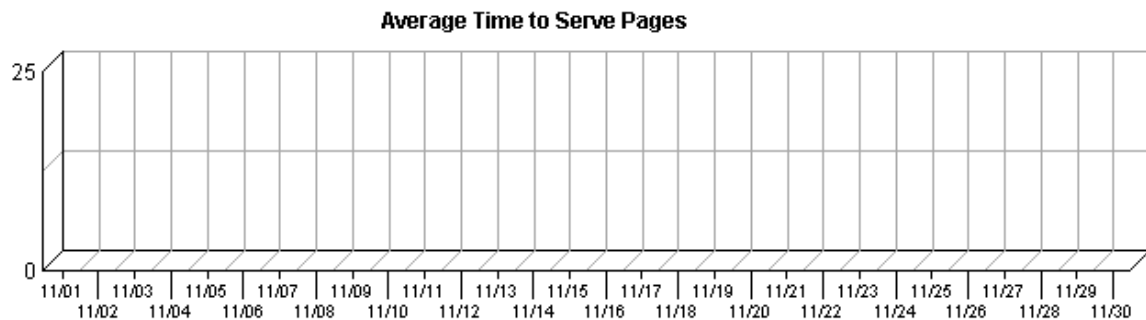


Most Active Summary

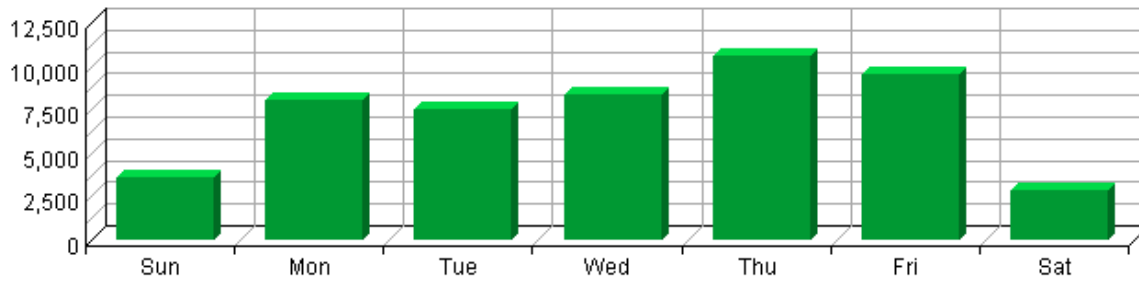
Most Active Date	November 28, 2007
Number of Hits on Most Active Date	2,993
Most Active Day of the Week	Thu
Most Active Hour of the Day	14:00–14:59

Activity on Weekdays Summary

Total Hits Weekdays	44,130
Total Visits Weekdays	23,038
Average Number of Visits per day on Weekdays	1,047
Average Number of Hits per day on Weekdays	2,005



Hits by Day of the Week



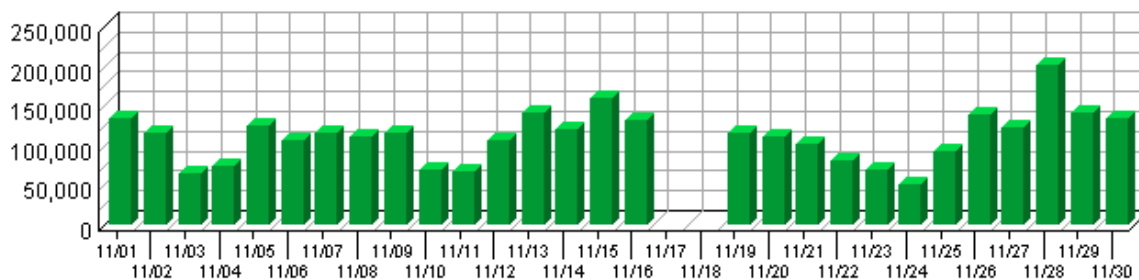
Least Active Summary

Least Active Date	November 24, 2007
Number of Hits on Least Active Date	856
Least Active Day of the Week	Sat
Least Active Hour of the Day	04:00–04:59

Activity on Weekends Summary

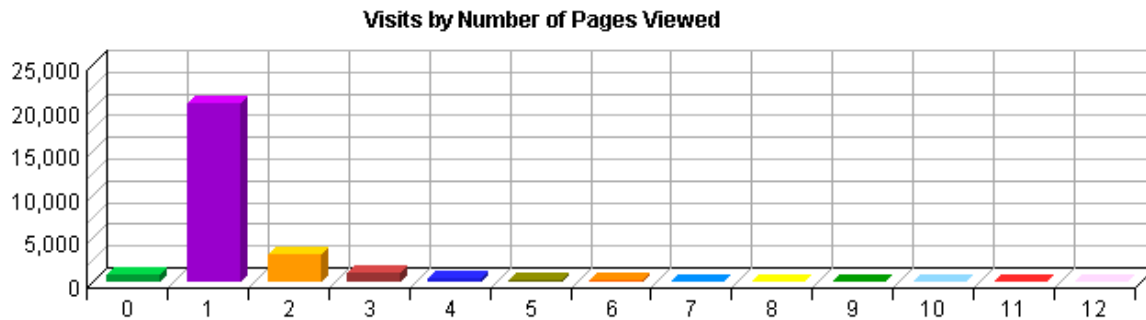
Total Hits Weekend	6,461
Total Visits Weekend	3,924
Average Number of Visits per Weekend	1,308
Average Number of Hits per Weekend	2,153

Bandwidth: Kbytes Transferred Trend



Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.



Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	861	3.19%
1	20,650	76.58%
2	3,188	11.82%
3	1,009	3.74%
4	457	1.69%
5	208	0.77%
6	168	0.62%
7	85	0.32%
8	53	0.20%
9	39	0.14%
10	30	0.11%
11	17	0.06%
12	16	0.06%
Subtotal	26,781	99.31%
Other	186	0.69%
Total	26,967	100.00%

Visits by Number of Pages Viewed – Help Card

? Number of Pages Viewed – The number of pages viewed during a visit. If the visitor viewed only non-page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default

idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

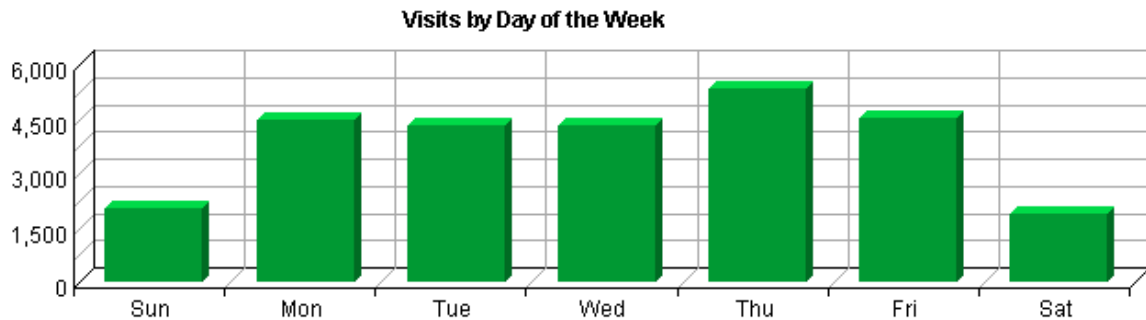
% – Percentage of total visits by people who viewed the specified number of pages.



You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Visits by Day of the Week

Day	Visits	%
Sun	2,034	7.54%
Mon	4,491	16.66%
Tue	4,330	16.06%
Wed	4,334	16.07%
Thu	5,339	19.80%
Fri	4,544	16.85%
Sat	1,890	7.01%
Total Weekend	3,924	14.55%
Total Weekdays	23,038	85.45%
Total	26,962	100.00%

Visits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

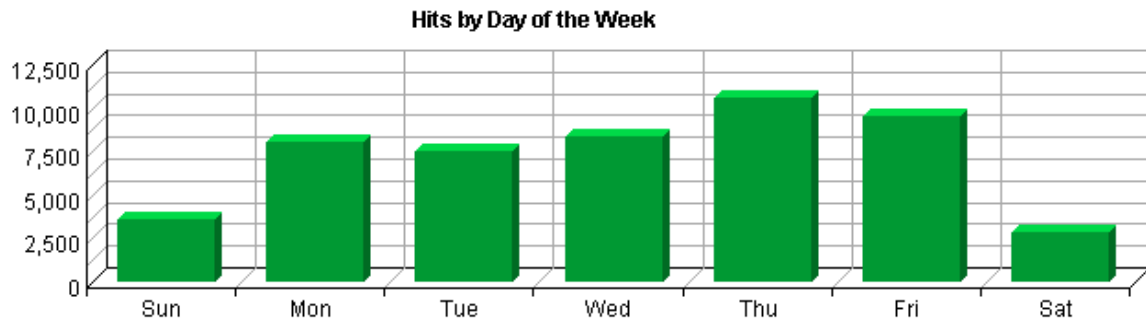
% – Percentage of total visits that occurred on the specified day of the week.

💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.



Hits by Day of the Week

Day	Hits	%
Sun	3,592	7.10%
Mon	8,051	15.91%
Tue	7,526	14.88%
Wed	8,416	16.64%
Thu	10,615	20.98%
Fri	9,522	18.82%
Sat	2,869	5.67%
Total Weekend	6,461	12.77%
Total Weekdays	44,130	87.23%
Total	50,591	100.00%

Hits by Day of the Week – Help Card

? Day – Specified day of the week being tracked.

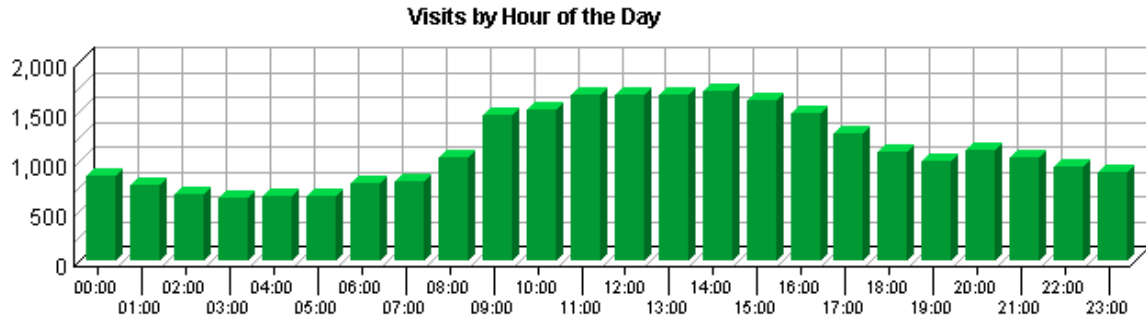
Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

💡 Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.



Visits by Hour of the Day

Hour	Visits	%
00:00	853	3.16%
01:00	750	2.78%
02:00	667	2.47%
03:00	636	2.36%
04:00	653	2.42%
05:00	651	2.41%
06:00	775	2.87%
07:00	790	2.93%
08:00	1,044	3.87%
09:00	1,463	5.43%
10:00	1,520	5.64%
11:00	1,672	6.20%
12:00	1,661	6.16%
13:00	1,668	6.19%
14:00	1,710	6.34%
15:00	1,617	6.00%
16:00	1,475	5.47%
17:00	1,274	4.73%
18:00	1,090	4.04%
19:00	1,009	3.74%
20:00	1,109	4.11%
21:00	1,042	3.86%
22:00	953	3.53%
23:00	880	3.26%
Total Visits during Work Hours (8:00am–5:00pm)	13,830	51.29%

Total Visits during After Hours (5:01pm–7:59am)	13,132	48.71%
Total	26,962	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	14:00–14:59
Least Active Hour of the Day	03:00–03:59

Visits by Hour of the Day – Help Card



Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

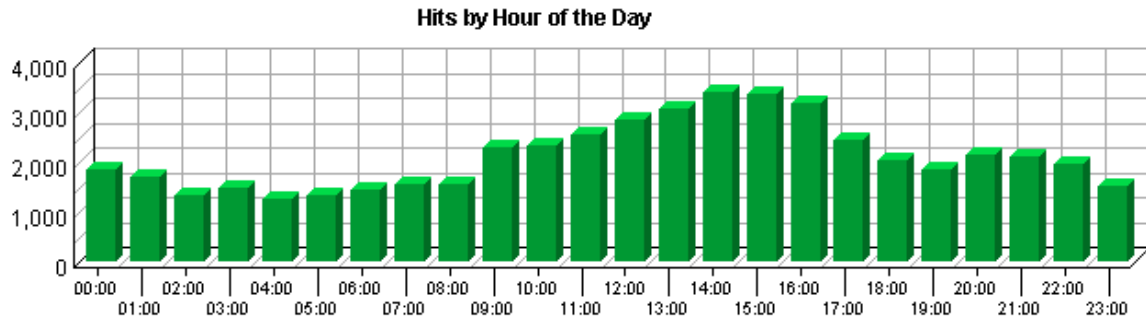
% – Percentage of visits to your site that occurred during the specified hour.



This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.



Hits by Hour of the Day

Hour	Hits	%
00:00	1,856	3.67%
01:00	1,687	3.33%
02:00	1,327	2.62%
03:00	1,477	2.92%
04:00	1,249	2.47%
05:00	1,317	2.60%
06:00	1,446	2.86%
07:00	1,556	3.08%
08:00	1,570	3.10%
09:00	2,305	4.56%
10:00	2,322	4.59%
11:00	2,551	5.04%
12:00	2,840	5.61%
13:00	3,077	6.08%
14:00	3,389	6.70%
15:00	3,372	6.67%
16:00	3,168	6.26%
17:00	2,458	4.86%
18:00	2,029	4.01%
19:00	1,844	3.64%
20:00	2,146	4.24%
21:00	2,121	4.19%
22:00	1,978	3.91%
23:00	1,506	2.98%

Total Hits during Work Hours (8:00am–5:00pm)	24,594	48.61%
Total Hits during After Hours (5:01pm–7:59am)	25,997	51.39%
Total	50,591	100.00%

Summary of Hits by Hour of the Day

Most Active Hour of the Day	14:00–14:59
Least Active Hour of the Day	04:00–04:59

Hits by Hour of the Day – Help Card

? Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

💡 This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits


This report shows the number and percentages of visits over selected visit lengths.



Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0-1	23,491	87.11%
1-2	613	2.27%
2-3	356	1.32%
3-4	233	0.86%
4-5	206	0.76%
5-6	172	0.64%
6-7	137	0.51%
7-8	137	0.51%
8-9	96	0.36%
9-10	92	0.34%
10-11	65	0.24%
11-12	81	0.30%
12-13	73	0.27%
13-14	71	0.26%
14-15	60	0.22%
15-16	46	0.17%
16-17	57	0.21%
17-18	55	0.20%
18-19	53	0.20%
19-20	50	0.19%
Subtotal	26,144	96.95%
Other	823	3.05%
Total	26,967	100.00%

Visit Duration by Visits – Help Card

 **Visit Duration (minutes)** – The number of minutes your web site was viewed.

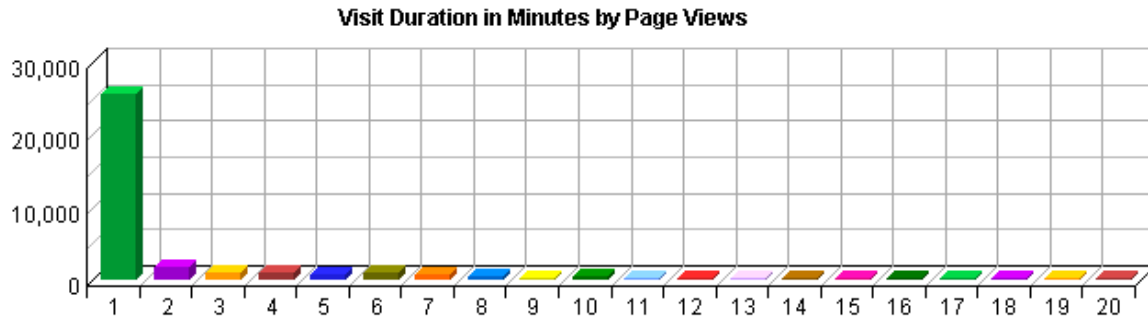
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

 This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views


This report shows the number and percentages of pages views over selected visit lengths.



Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0-1	25,557	53.78%
1-2	1,702	3.58%
2-3	954	2.01%
3-4	1,014	2.13%
4-5	788	1.66%
5-6	899	1.89%
6-7	818	1.72%
7-8	434	0.91%
8-9	297	0.62%
9-10	414	0.87%
10-11	202	0.43%
11-12	242	0.51%
12-13	248	0.52%
13-14	300	0.63%
14-15	226	0.48%
15-16	192	0.40%
16-17	238	0.50%
17-18	202	0.43%
18-19	235	0.49%
19-20	183	0.39%
Subtotal	35,145	73.96%
Other	12,377	26.04%
Total	47,522	100.00%


Visit Duration by Page Views – Help Card

 **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

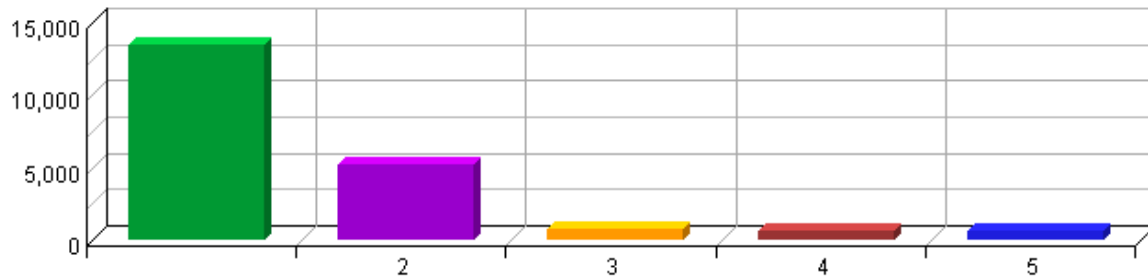
% – Percentage of visitors who viewed your page for the specified duration of time.

 This information tells you how many visitors view your site for specific intervals of time.

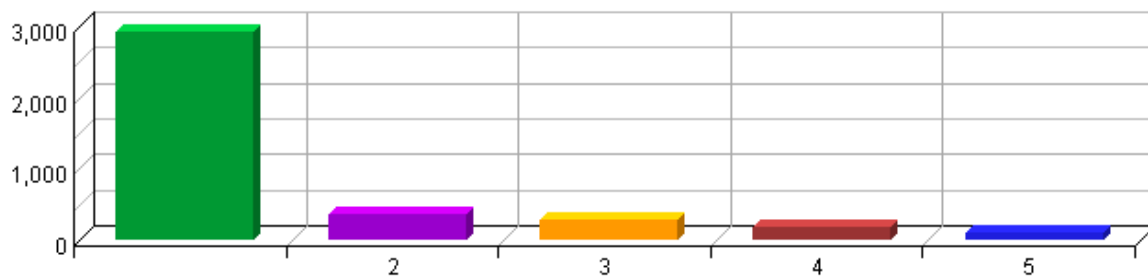
Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits



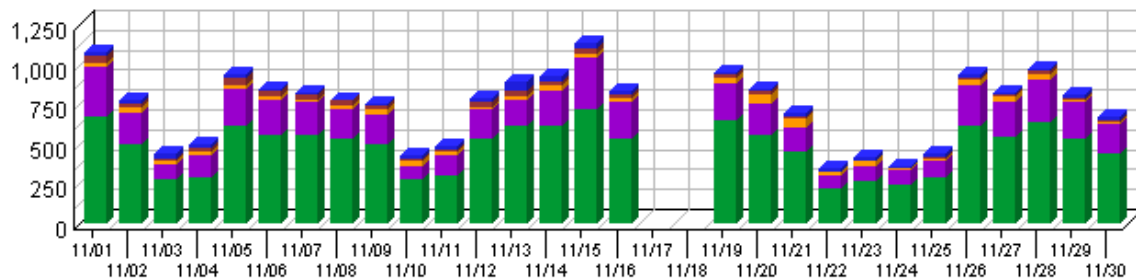
Top Spiders by Visits

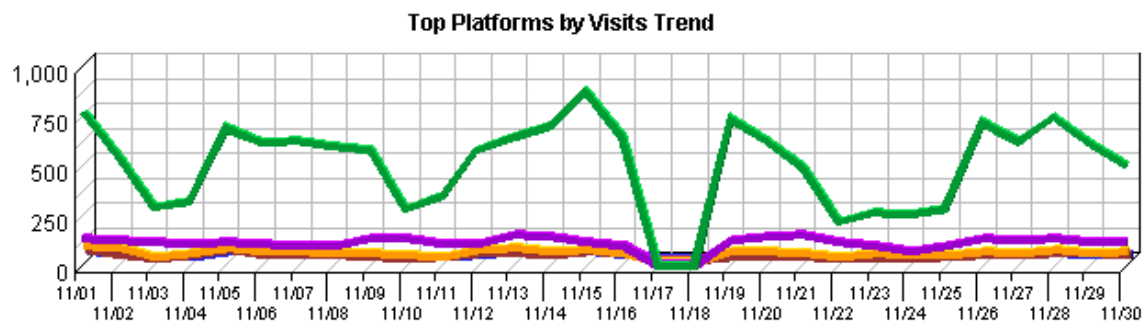


Top WAP Browsers by Visits



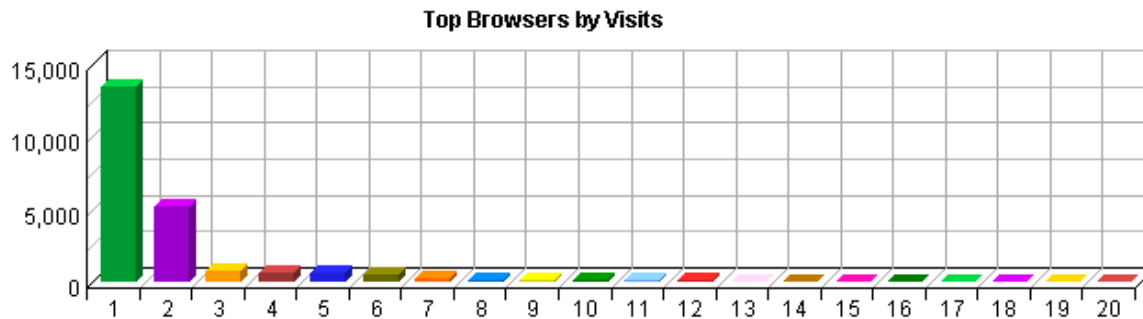
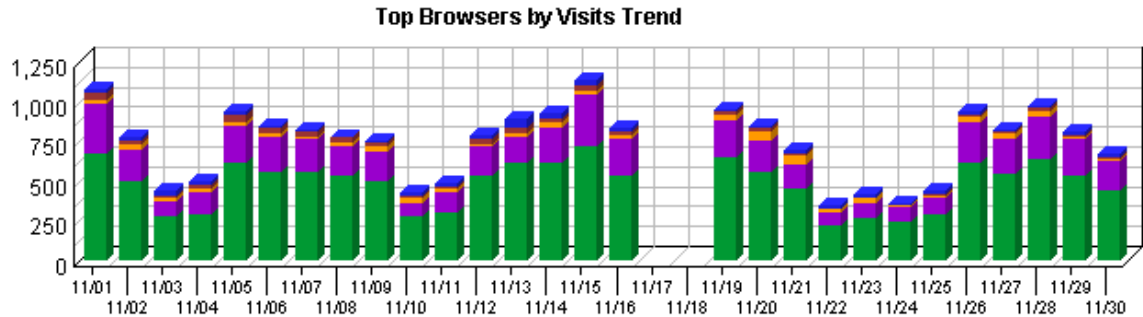
Top Browsers by Visits Trend





Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	13,525	59.52%	20,494
2.	Mozilla	5,202	22.89%	7,671
3.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	721	3.17%	1,059
4.	Safari	625	2.75%	837
5.	Others	600	2.64%	887
6.	Other Netscape Compatible	542	2.39%	1,384
7.	libwww-perl/5.800	205	0.90%	321
8.	Jakarta Commons-HttpClient/3.0.1	172	0.76%	1,499
9.	NLESE USEPA	165	0.73%	2,592
10.	Netscape	156	0.69%	201
11.	Java/1.6.0_03	67	0.29%	107
12.	Konqueror	65	0.29%	3,631
13.	Opera	63	0.28%	94
14.	Java/1.5.0_12	62	0.27%	111
15.	MSRBOT (http://research.microsoft.com/research/sv/msrbot/	56	0.25%	148
16.	boitho.com-dc/0.86 (http://www.boitho.com/dcbot.html)	42	0.18%	42

17.	libwww-perl/5.805	39	0.17%	39
18.	www.dlese.org,support@dlese.org	28	0.12%	28
19.	boitho.com-dc/0.85 (http://www.boitho.com/dcbot.html)	24	0.11%	25
20.	LWP::Simple/5.79	24	0.11%	32
	Subtotal	22,383	98.50%	41,202
	Other	341	1.50%	1,696
	Total	22,724	100.00%	42,898

Top Browsers – Help Card



Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.



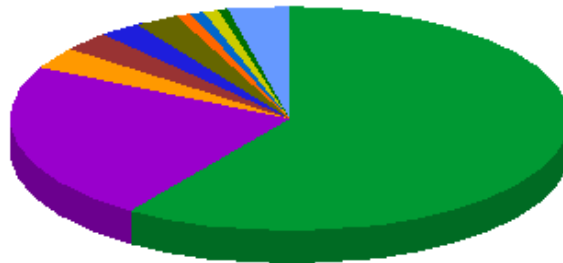
Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.

Top Browsers by Version



Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	8,010	35.25%	12,509
		7.0	5,278	23.23%	7,650
		5.01	75	0.33%	110
		5.5	56	0.25%	65
		5.0	42	0.18%	48
		3.02	18	0.08%	20
		5.23	13	0.06%	20
		5.14	7	0.03%	10
		7.0b	5	0.02%	28
		Version Unknown	4	0.02%	4
		6.0b	4	0.02%	4
		1.	3	0.01%	9
		4.01	2	0.01%	2
		5.22	2	0.01%	2
		5.00	2	0.01%	9
		5.16	1	0.00%	1
		4.0	1	0.00%	1
		6.1	1	0.00%	1
		5.17	1	0.00%	1
		Other	0	0.00%	0
2.	Mozilla	20071025	2,568	11.30%	3,754
		20070308	430	1.89%	590
		20071008	408	1.80%	584
		20071115	365	1.61%	521
		Version Unknown	180	0.79%	234

20070725	177	0.78%	308
20070914	130	0.57%	190
20070508	106	0.47%	151
20050915	99	0.44%	166
20070515	83	0.37%	129
20061010	59	0.26%	78
20070309	53	0.23%	74
20061204	47	0.21%	65
20070713	35	0.15%	42
20050511	33	0.15%	64
20070728	28	0.12%	41
20061206	27	0.12%	48
20071102	25	0.11%	61
20050716	22	0.10%	35
20060909	21	0.09%	30
20060508	19	0.08%	32
20060728	17	0.07%	26
20041107	15	0.07%	16
20070219	12	0.05%	26
20061025	11	0.05%	42
20071127	10	0.04%	11
20071022	9	0.04%	11
20051107	9	0.04%	38
20061201	9	0.04%	14
20070718	8	0.04%	14
20050414	8	0.04%	9
20051111	8	0.04%	14
20031007	6	0.03%	8
20060426	6	0.03%	7
20060111	5	0.02%	6
20060911	5	0.02%	9
20060414	5	0.02%	27
20071108	5	0.02%	6
20071015	4	0.02%	5
20040113	4	0.02%	5
	4	0.02%	7
20050922	4	0.02%	5
20071018	4	0.02%	4
20070509	3	0.01%	3
20050225	3	0.01%	3
20071103	3	0.01%	4
20050919	3	0.01%	3

20061218	3	0.01%	3
20061023	3	0.01%	3
20050717	3	0.01%	3
20071030	3	0.01%	3
20041215	3	0.01%	3
20041001	3	0.01%	3
20040910	2	0.01%	2
20030624	2	0.01%	3
20041217	2	0.01%	3
20070606	2	0.01%	3
20041110	2	0.01%	2
20071109	2	0.01%	3
20070312	2	0.01%	3
20071004	2	0.01%	2
70061023	2	0.01%	10
20050711	2	0.01%	4
20071019	2	0.01%	3
2007030919	2	0.01%	2
20070802	2	0.01%	9
20070530	2	0.01%	2
20070809	2	0.01%	3
20060601	2	0.01%	2
20071020	2	0.01%	3
20050524	2	0.01%	2
20070505	2	0.01%	2
20070216	2	0.01%	2
20050427	1	0.00%	1
20060613	1	0.00%	2
20011221	1	0.00%	3
20070923	1	0.00%	2
20050908	1	0.00%	1
20070313	1	0.00%	1
20070223	1	0.00%	2
20061030	1	0.00%	1
20020722	1	0.00%	1
20020417	1	0.00%	1
20071104	1	0.00%	1
20030228	1	0.00%	1
20071028	1	0.00%	1
20070321	1	0.00%	1
20020611	1	0.00%	3
20070601	1	0.00%	3

		20070604	1	0.00%	1		
		20040115	1	0.00%	1		
		20051006	1	0.00%	1		
		20040623	1	0.00%	3		
		20070928	1	0.00%	2		
		20040803	1	0.00%	2		
		20070310	1	0.00%	1		
		20050317	1	0.00%	4		
		20020523	1	0.00%	3		
		20051229	1	0.00%	1		
		20021130	1	0.00%	1		
		20060308	1	0.00%	1		
		20070228	1	0.00%	1		
		20071124	1	0.00%	1		
		20041020	1	0.00%	2		
		20070324	1	0.00%	1		
		20071010	1	0.00%	1		
		20031016	1	0.00%	1		
		20070820	1	0.00%	1		
		20020826	1	0.00%	1		
		20060921	1	0.00%	1		
		25250101	1	0.00%	1		
		20040616	1	0.00%	1		
		20051102	1	0.00%	1		
		20070803	1	0.00%	1		
		20060201	1	0.00%	1		
		20061024	1	0.00%	1		
		20050328	1	0.00%	1		
		20070611	1	0.00%	1		
		20070822	1	0.00%	1		
		20060328	1	0.00%	1		
		20050727	1	0.00%	1		
		20070815	1	0.00%	1		
		Other	0	0.00%	0		
		3.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	Version Unknown	721	3.17%	1,059
				Other	0	0.00%	0
		4.	Safari	419.3	510	2.24%	695
				312.6	83	0.37%	104
				YY/ADOBE	5	0.02%	5
				412	5	0.02%	5
				417.9.2	3	0.01%	3

		417.8	3	0.01%	4
		125.8	3	0.01%	3
		412.5	3	0.01%	3
		417.9.3	2	0.01%	2
		85.8.1	2	0.01%	2
		312	2	0.01%	4
		419.3_ADOBE	1	0.00%	3
		312.6_ADOBE	1	0.00%	2
		412.2.2	1	0.00%	1
		416.13	1	0.00%	1
		Other	0	0.00%	0
5.	Others	Version Unknown	600	2.64%	887
		Other	0	0.00%	0
6.	Other Netscape Compatible	Version Unknown	542	2.39%	1,384
		Other	0	0.00%	0
7.	libwww-perl/5.800	Version Unknown	205	0.90%	321
		Other	0	0.00%	0
8.	Jakarta Commons-HttpClient/3.0.1	Version Unknown	172	0.76%	1,499
		Other	0	0.00%	0
9.	NLESE USEPA	Version Unknown	165	0.73%	2,592
		Other	0	0.00%	0
10.	Netscape	7.2	48	0.21%	69
		4.5	47	0.21%	53
		8.1.3	18	0.08%	31
		7.1	12	0.05%	15
		8.1.2	8	0.04%	8
		8.0.2	4	0.02%	4
		8.0.3.4	3	0.01%	3
		7.0	3	0.01%	3
		8.1	3	0.01%	4
		6.2.1	2	0.01%	2
		6.0	1	0.00%	1
		3.0	1	0.00%	1
		8.0.3.3	1	0.00%	2
		6.2.3	1	0.00%	1
		4.7	1	0.00%	1
		6.2	1	0.00%	1
		4.61	1	0.00%	1

11.	Java/1.6.0_03	4.x	1	0.00%	1
		Other	0	0.00%	0
		Version Unknown	67	0.29%	107
12.	Konqueror	Other	0	0.00%	0
		3.2	41	0.18%	3,605
		3.5	9	0.04%	10
		3.1–RC5	3	0.01%	3
		3.0–RC5	2	0.01%	2
		3	2	0.01%	3
		3.1–RC1	2	0.01%	2
		3.1–RC4	1	0.00%	1
		3.1–RC2	1	0.00%	1
		3.1–RC6	1	0.00%	1
		3.0–RC3	1	0.00%	1
		3.0–RC4	1	0.00%	1
		3.1–RC3	1	0.00%	1
		Other	0	0.00%	0
13.	Opera	9.23	17	0.07%	39
		9.24	16	0.07%	19
		9.22	6	0.03%	6
		6.06	6	0.03%	8
		9.21	3	0.01%	3
		9.20	3	0.01%	4
		9.50	2	0.01%	4
		9.10	2	0.01%	3
		9.01	2	0.01%	2
		9.00	2	0.01%	2
		7.54U1	1	0.00%	1
		9.02	1	0.00%	1
		8.02	1	0.00%	1
		8.51	1	0.00%	1
		Other	0	0.00%	0
14.	Java/1.5.0_12	Version Unknown	62	0.27%	111
		Other	0	0.00%	0
		Version Unknown	56	0.25%	148
15.	MSRBOT (http://research.microsoft.com/research/sv/msrbot/)	Other	0	0.00%	0
		Version Unknown	42	0.18%	42
		Other	0	0.00%	0
16.	boitho.com–dc/0.86 (http://www.boitho.com/dcbot.html)	Version Unknown	39	0.17%	39
		Other	0	0.00%	0
		Other	0	0.00%	0
17.	libwww–perl/5.805		39	0.17%	39

		Version Unknown			
		Other	0	0.00%	0
18.	www.dlese.org,support@dlese.org	Version Unknown	28	0.12%	28
		Other	0	0.00%	0
19.	boitho.com-dc/0.85 (http://www.boitho.com/dcbot.html)	Version Unknown	24	0.11%	25
		Other	0	0.00%	0
20.	LWP::Simple/5.79	Version Unknown	24	0.11%	32
		Other	0	0.00%	0
	Subtotal		22,383	98.50%	41,202
	Other		341	1.50%	1,696
	Total		22,724	100.00%	42,898

Top Browsers by Version – Help Card



Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

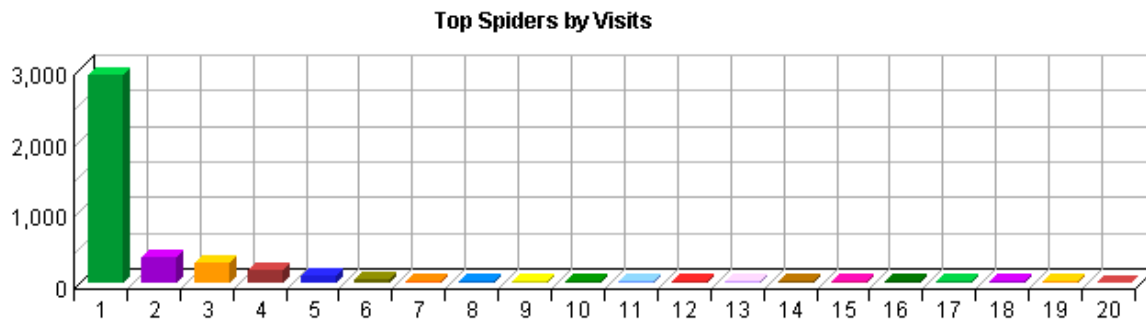
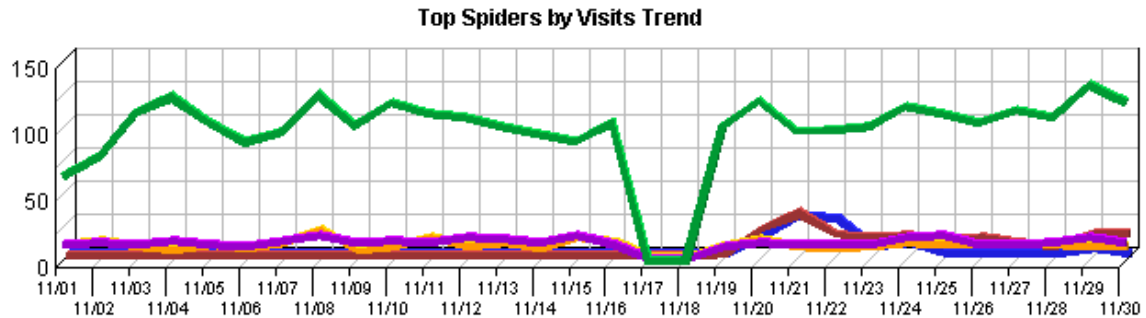
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.



Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	2,924	68.99%	3,031
2.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	354	8.35%	1,752
3.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	272	6.42%	273
4.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	176	4.15%	498
5.	Yeti	93	2.19%	107
6.	Mozilla/5.0 (Twiceler-0.9 http://www.cuill.com/twiceler/robot.html)	48	1.13%	100
7.	disco	33	0.78%	519
8.	Gigabot	31	0.73%	39
9.	FAST Enterprise Crawler 6	30	0.71%	100
10.	Morning Paper 1.0 (robots.txt compliant!)	24	0.57%	24
11.	Linkbot	24	0.57%	144
12.	Mozilla/5.0 (compatible; heritrix/1.12.0 http://www.accelobot.com)	23	0.54%	572

13.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; QihooBot 1.0 qihoo@qihoo.net)	21	0.50%	23
14.	Speedy Spider (http:	20	0.47%	21
15.	FAST Enterprise Crawler 6 used by FAST Search (fastuser@fastsearch.com)	19	0.45%	96
16.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	18	0.42%	151
17.	ichiro	17	0.40%	29
18.	CazoodleBot	16	0.38%	20
19.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; maxamine.com-robot)	13	0.31%	15
20.	Teemer (NetSeer, Inc.; http:	11	0.26%	28
	Subtotal	4,167	98.32%	7,542
	Other	71	1.68%	151
	Total	4,238	100.00%	7,693

Top Spiders – Help Card



Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total spider visits or hits by the specified spider.

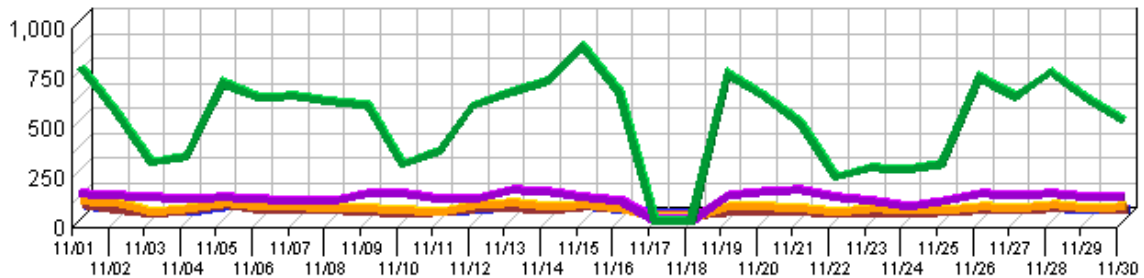


This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

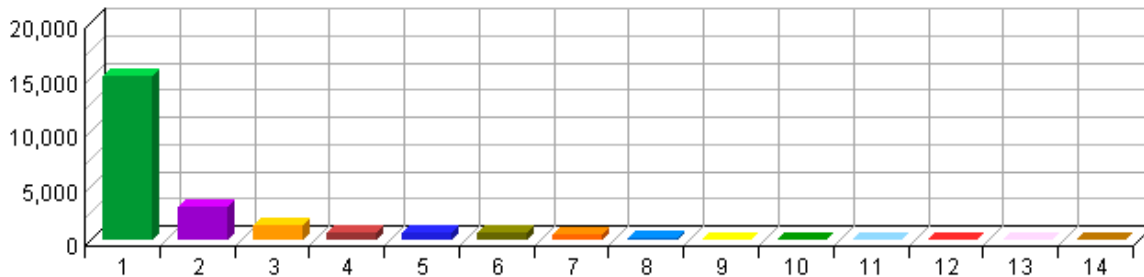
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend




Top Platforms by Visits



Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	15,113	66.51%	22,885
2.	Others	3,090	13.60%	9,983
3.	Windows 2000	1,408	6.20%	2,134
4.	Macintosh	760	3.34%	1,039
5.	Macintosh PowerPC	695	3.06%	974
6.	Windows NT	683	3.01%	976
7.	Linux	589	2.59%	828
8.	Windows 98	206	0.91%	262
9.	Windows 2003	69	0.30%	125
10.	FreeBSD	41	0.18%	3,605
11.	Windows ME	35	0.15%	49
12.	Windows 95	16	0.07%	16
13.	Windows Win32s	10	0.04%	11
14.	SunOS	9	0.04%	11
	Total	22,724	100.00%	42,898

Top Platforms – Help Card


 **Hits** – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

 This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

100 = Success: Continue
101 = Success: Switching Protocols
200 = Success: OK
201 = Success: Created
202 = Success: Accepted
203 = Success: Non-Authoritative Information
204 = Success: No Content
205 = Success: Reset Content
206 = Success: Partial Content
300 = Success: Multiple Choices
301 = Success: Moved Permanently
302 = Success: Found
303 = Success: See Other
304 = Success: Not Modified
305 = Success : Use Proxy
307 = Success : Temporary Redirect

"Failed" codes:

400 = Failed: Bad Request
401 = Failed: Unauthorized
402 = Failed: Payment Required
403 = Failed: Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time-out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request-URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time-out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.